

Elden K. May

505 Sheffield Drive
Versailles, KY 40383
(859) 215-0959 (Home)
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Experience **January 2009 – Present**

**Kentucky High School
Athletic Association**

Lexington, Ky.

Sports Information Director

Direct all media and public relations efforts for a non-profit organization designated by the Kentucky Board of Education to oversee high school athletics. Also design and edit all the Association publications, including championship event programs, annual handbook, memo calendar, *The Athlete* magazine and all administrative publications. Also responsible for all KHSAA Web site content, history and state records, as well as nightly maintenance of the Rihards/KHSAA Scoreboard, an entity that includes up-to-the-minute scores for football, basketball, volleyball, baseball, softball and soccer.

July 2007 – December 2008 Kentucky Commission on the

Deaf and Hard of Hearing

Frankfort, Ky.

Information Office Supervisor

Supervised a staff of three employees for an agency within the Kentucky Education and Workforce Development Cabinet. Duties included implementing a public relations and marketing plan for the agency with an emphasis on printed materials, Web site innovation and outreach opportunities. Responsible for designing and editing the agency's printed materials, including brochures, agency reports, press releases and a minimum eight-page quarterly newsletter. Responsible for designing and purchasing advertisements in outside media sources, including newspapers, magazines, radio and television. Also coordinated and assisted in scheduling for DeaFestival-Kentucky, a biennial performing arts festival featuring deaf and hard of hearing artists and entertainers that draws an average attendance of 10,000.

October 2006 – July 2007

IMG World College Division

Lexington, Ky.

Editor

Designed and edited sports media guides and game programs as part of the publishing division for IMG World College Division, formerly Host Communications. Responsibilities included editing, writing and project management. Duties also included extensive interaction with collegiate sports information directors, free-lance writers and graphic designers for information and ideas for the satisfactory and timely completion of projects.

July 2006 – October 2006

Cox Ohio Publishing

Middletown, Ohio

Sports Copy Editor

Sports copy editor for the Middletown Journal and Hamilton Journal-News, newspapers with circulations of 20,000 and 18,000 respectively. Duties included editing and designing an eight-page average daily sports section. Also responsible for planning special sections as well as feature packages for presentation, including compelling photos, graphics and headlines. Also wrote a short column for Page 2 an average of once per week.

October 2002 – July 2006

The Independent

Ashland, Ky.

Sports Reporter/Page Designer

Duties included coverage of 20 area high schools as well as the University of Kentucky and Morehead State University football and basketball programs for an 18,000-circulation daily newspaper. Additional responsibilities included game coverage, human interest features, columns and design of the sports section at least three times per week using Quark XPress. Also assisted with annual football and basketball special sections and scheduling.

May 1999 – October 2002

The Ledger Independent

Maysville, Ky.

Sports Editor

Editor from January 2001 to October 2002. Duties included supervision of a staff of three writers and six stringers for a 9,400-circulation daily newspaper in addition to editing copy, writing stories, designing the section, scheduling and maintaining a budget. Also responsible for coverage of high school sports, the University of Kentucky football and basketball programs, as well as a weekly column. Coverage area included 14 high schools, the University of Kentucky and occasionally the Cincinnati Reds and Bengals. Also coordinated and designed a 48-page fall sports tab, a 24-page basketball preview and a 52-page high school regional basketball tournament tab. Worked as assistant sports editor from May 2000 until named editor in January 2001.

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Education

Northern Kentucky University
Highland Heights, Ky.
August 1997 – May 2000
Bachelor of Arts
Major: Journalism
Minor: Political Science

Hillsdale College
Hillsdale, Mich.
August 1995 – December 1996
Major: Political Science

Computer Skills

- Adobe InDesign
- Adobe Photoshop
- Quark XPress
- Adobe Pagemaker
- Windows Movie Maker Software
- Adobe Dreamweaver
- HTML Programming
- Microsoft Word
- Microsoft Excel
- Microsoft Power Point
- Microsoft Publisher

Awards and Honors

- Best Sports Feature
Third Place, Class 2 Daily
2005 KPA Better Newspaper Contest
- Best Sports Column
Second Place, Class 2 Daily
2003 KPA Better Newspaper Contest
- Best Sports Section
Second Place, Class 1 Daily
2002 KPA Better Newspaper Contest
- Best Special Section
Third Place, Class 1 Daily
2002 KPA Better Newspaper Contest
- Best Sports Feature
Third Place, Class 1 Daily
2001 KPA Fall Newspaper Contest

Special training

Management Matters: Leadership training for effective supervision of state merit employees (required of all new supervisors)
Completed September 2007

Oracle and SQL three-day seminar for effective design, implementation and supervision of new KCDHH database
Completed December 2007

Designing Accessible Communications Media for Persons with Disabilities
Completed March 2008
