Bank the sponsor for 2000-2003, and the Forcht Group (formerly First Corbin Financial) since 2004, the statewide boy and girl winner receive a partial college scholarship. The entire program is completely underwritten, thanks to various KHSAA corporate partners.

Forcht Group / KHSAA Sportsmanship Participant Program

The KHSAA honors an athlete competing in each KHSAA championship in recognition of outstanding sportsmanship. The Forcht Group underwrites this worthwhile awards program and assists, when available, with the presentation.

PNC Bank / KHSAA Scholarship Program

Through its corporate sponsorship with National City Bank / PNC as the title sponsor for boys' basketball, National City Bank / PNC awards 32 scholarships, one boy and one girl from each basketball region, based on academic achievement.

Leachman Buick / GMC / KHSAA Scholarship Program

Through its corporate sponsorship with Leachman Buick / GMC as the title sponsor for boys' and girls' golf, Leachman Buick / GMC awards scholarships at each event based on academic achievement.

Forcht Bank / KHSAA Baseball Scholarship Program

Through its corporate sponsorship with Forcht Bank as the title sponsor for the State Baseball Tournament, Forcht Bank awards scholarships based on academic achievement.

#### KHSAA MEDIA, INTELLECTUAL PROPERTY AND VIDEOTAPE REGULATIONS

**Media Policies and Rights** 

1) The intellectual property, corporate, broadcasting and media rights to the State championship rounds of the KHSAA postseason championships belong exclusively to the KHSAA, including titling agreements and sponsorships. No member school may approve or sign an agreement that includes rights to state contests (delayed or live).

2) The intellectual property, corporate, broadcasting and media rights to the postseason rounds prior to the state finals belong exclusively to the KHSAA, including titling agreements and sponsorships. No member school can sign an exclusive agreement for a postseason round (District, Region, Sub-Section, Section) without agreement between the schools and approval of the KHSAA Office.

No member school shall sign an exclusive regular season agreement that would "Shut out" its opponent from any audio,

video streaming or having the opportunity to do so.

4) At all levels of competition during postseason play, control of rnedia access and location at those contests is with the KHSAA. In general, the management of those rights may be assigned to the manager at the host KHSAA member school for the district, regional and sectional (semi-state) competition.

S) At all levels of competition, including district, regional, sectional, and state competition in KHSAA sponsored tournaments and meets, managers are encouraged to make allowances for members of the television media to tape the contests at no charge to the media outlet, as long as the taping is for the sole

purpose of newscast highlights.

6) Cable companies and other outlets desiring to tape the contest for delayed rebroadcast shall receive the permission of the event manager, and the manager has the right to set and collect any fee which may be deemed appropriate as an offset to any

perceived lost ticket revenue.

7) At the state level, all negotiations for rights to a delayed broadcast, as well as any live telecast, shall be initiated with the Sports Information Director and Assistant Commissioner, and shall be approved by the Commissioner of the KHSAA.

Participating Teams Videotaping

At the discretion of the event manager, and if space is available, participating teams in KHSAA events shall be allowed space, for the purpose of recording the game. If space is deemed to be available, the tournament manager has the right to designate a specific area for the purpose of taping, and allow taping only in that area. It shall be solely the determination of the event manager as to space availability. The manager of all state final championships is the Association Commissioner.

If the tournament manager deems that space is available, each

participating school choosing to tape or film is required to sign a waiver indicating that the Association shall be held blameless for any and all liability to those parties involved in the taping, and that the school shall make no copies of the tape or film.

Fans and the General Public Videotaping

The Association shall allow for the taping of KHSAA sponsored competition by persons whose equipment is totally self-contained, is for personal use, shall not be duplicated and the equipment can be operated from the confines of the seat that the person occupies. However, at the discretion of the event manager, taping may be prohibited if attendance figures or ticket sales indicate that the allowance of taping would impose on the comfort and view of other paying patrons. No support equipment, i.e., electric power supplies, tripods, etc. shall be allowed. The determination as to space availability and other technical requests shall be solely to the discretion of the event manager. If space is deemed to be available, the tournament manager has the right to designate a specific area for the purpose of taping, and allow taping only in that area. All requests for videotape and film space at levels below the state championships shall be directed to the event manager, and his or her decision as to space availability shall be final.

**Association Taping Privileges** 

The Kentucky High School Athletic Association reserves the right to tape any of its state championship rounds, and to make the tapes available in a reasonable amount of time and at a reasonable rate. The Association list of events to tape includes, Soccer Championship (boys' and girls'), Volleyball Championship, Football Championship Games (all classes), State Boys' Basketball Tournament (championship game), State Girls' Basketball Tournament (championship game), State Baseball (championship game), State Fast Pitch Softball (championship game) and the State Wrestling Championships (final rounds in each class).

#### KHSAA POLICY ON TITLE IX (TITLE 20, U.S.C. TITLES, 1681-1688, ET. SEQ.)

**Background and Primary Policy** 

The KHSAA Board of Control fully supports facilitating the requirements of Title IX for all KHSAA member schools. The KHSAA began monitoring and auditing equity within KHSAA member school athletic programs (boys and girls) at the beginning of the 1999-2000 school year. The annual internal Title IX school audits are conducted by KHSAA staff members as well as outside contractors.

Duties of the KHSAA in managing high school athletics are set forth in 702 KAR 7:065. The regulation includes the following: "As a condition present to membership, require each member school and superimendent to annually submit a written certification of compliance with 20 USD Section 1681-83 (Title IX).

Initially, during the 1999-2000 school year, each school received a publication entitled, Title IX Guidelines for Compliance at the High School Level as well as the KHSAA Title IX Audit Document. This document contained forms and instructional material to allow personnel to evaluate the athletics program within the guidelines of Title IX, and submit this document to the KHSAA for review.

A) Definitions - Title IX refers to a portion of the education amendments of 1972, a federal law that prohibits gender discrimination in education programs that receive federal funds and includes athletic programs. The Title IX statute as amended became law June 23, 1972 with the implementation of the regulation for high schools effective in July of 1978,

B) Major Components of Title IX - In its simplest form, Title IX is about providing participation opportunities for students as well as the evaluation of the benefits they receive while participating

in sports.

1) Opportunities. To assess participation opportunities a school may examine or determine if they comply with Title IX under one of three tests. To be compliant, a school shall pass one of the three tests:

a) Athletic participation at a school is substantially proportionate to enrollment.

- b) School personnel shall demonstrate a history and continuing practice of program expansion that is responsive to the developing interests and abilities of the underrepresented
- c) School personnel shall fully and effectively accommodate the interest and abilities of the underrepresented sex.



2) Benefits. Once it is determined that equivalent opportunities are provided, an examination of the 12 major athletics program components is made to determine if equivalent / comparable benefits are provided to all athletes. There are twelve major areas of benefits to be analyzed:
a) Equipment and Supplies (i.e. uniforms, shoes, bats, balls,

replacement schedules, etc.)

b) Scheduling of Games and Practice Times (i.e. prime date basketball playing opportunities for girls, comparable prime practice times and length, equivalent number of contest for

comparable sports, etc.) c) Travel and Per Diem Allowances (i.e. comparable modes of transportation, meal monies, room accommodations, etc.)

- d) Coaching (i.e. comparably skilled and experienced coaches, comparable coaching salaries, comparable coaching staff size,
- e) Locker Rooms, Practice and Competitive Facilities (i.e. comparable size locker rooms and amenities, lockers, practice facilities, etc.)
- f) Medical and Training Facilities and Services (i.e. comparable numbers of trainers, medical doctors [home and away], equal access to training facilities and weight rooms, etc.)
- g) Publicity (i.e. schedule cards, game programs, media guides, cheerleading quality, pep bands, mascots, trophy cases, recognition banners, dance teams [home and away], etc.)
- h) Support Services (i.e. support for coaches administrative needs, booster clubs, etc.)
- i) Tutorina
- i) Athletic Scholarships (\*)
- k) Housing and Dining Facilities and Services (\*)
- 1) Recruitment of Student Athletes (\*)
- (\*) NOTE: Items i, k, I do not normally apply at the high school
- C) Establishing and Monitoring a Local Title IX Plan. As part of the KHSAA compliance model, each member school / school district shall be required to form a Gender Equity Review Committee (GERC) for the purpose of evaluating the total athletics program and handling issues at the local level. Each school or school district shall create a Title IX plan and a timetable for corrective actions at the local level. The plan shall include an evaluation of the entire athletic program and corrective action if necessary on items such as practice times, facilities, coaching stipends and athletic budgets.
- D) Annual Reporting. The KHSAA requires its member schools to annually submit Annual Report forms on or before April 15 for review by the KHSAA. Member school personnel shall establish a Title IX plan for regular review and for necessary corrective action along with a timetable for correction. If a school is found to have serious Title IX compliance issues, the local school GERC shall be given the initial opportunity to correct the inequities and submit a timetable for such action. The recommended time period for such implementation shall be determined by the Commissioner and may vary depending upon the nature of the non-compliance issues and financial implications.
- E) Summary: The KHSAA staff continues to report regularly to the Kentucky Board of Education regarding this project, and in particular, with non-compliance issues. This report routinely includes an overall review of the Association's progress in assisting the member schools in achieving compliance. The KHSAA, KBE, Kentucky Department of Education and Kentucky School Boards Association continue to work together to provide continuing education to the member school administrators to assist the schools in achieving gender equity in interscholastic athletics.

## KHSAA BASKETBALL PRIME DATE SCHEDULING

A) PRIME DATE REQUIREMENT

Each basketball season, a member school is required to play at least forty (40) percent of its girls home basketball games on a prime date, defined as Friday night, Saturday or Sunday. Schools using back-to-back (doubleheader) games with boys and girls teams on prime dates in order to meet this requirement should carefully review the recommendation listed for Prime-Time scheduling as detailed under the "Prime Time Scheduling" heading.

B) ANNUAL PRIME DATE COMPLIANCE PROCESS

Each year, the KHSAA shall audit all girls' regular season basketball

schedules (hereinafter "current schedule"). These annual audits shall begin with the first legal regular season playing date. Schools that are not in compliance with the forty (40) percent requirement on the first playing date shall be contacted on or before December 31 of the playing season in an effort to allow for schedule corrections or revisions to comply with the forty (40) percent requirement. The school shall be notified of the potential penalties for non compliance with this correspondence.

Schedules shall be posted on the KHSAA website in the manner as instructed by the Commissioner's office prior to the published deadline. Schedules shall be accurate and include entry and designation of games that are involved in tournaments, classics, festivals and other multi-game events.

At the end of the regular playing season, the schedules shall be

audited for final compliance with the requirement.

C) PENALTY FOR NON-COMPLIANCE WITH THE PRIME DATE REQUIREMENT

Based on the final audit at the end of regular season, if a member school's total home games for girls' do not comply with the forty (40) percent requirement, the following penalty shall be applied:

- 1) The boys' regular season total game schedule for the following school year's basketball season shall be reduced by two games as compared to the current boys' schedule.
- 2) The overall two contest reduction shall be achieved by reducing boys' home games.
- In the case that a school does not have any home games, the two game penalty shall be applied to away games.
- 4) In the event that this penalty is imposed, the offending school shall count the game as a forfeit with respect to KHSAA Bylaws and shall comply with the provisions of Bylaw 24 as it relates to forfelt fees and other penalties. The game may not be replaced on the offending team's schedule but may be replaced on the opponent schedule.
- 5) Schools may not schedule or enter additional tournaments from the benchmark year as a means of circumventing the penalties within this policy.
- 6) Schools will be notified of the reduction in the allowable boys' games for the following season after the conclusion of the current season.
- D) EXAMPLES OF POSSIBLE PENALTY APPLICATIONS
- On the first legal playing date for the season, Jones High School's regular season girls' basketball schedule reflects they are not playing forty (40) percent of their girls' total number of home games on Friday night, Saturday or Sunday. Jones High School is audited again at the end of the season, and does not meet the forty (40) percent requirement.
- During that same season, the boys' total number of regular season games played is 23 as defined by Bylaw 25. Within this 23 count, there are 21 single games being played and two tournaments counted in a reduced fashion per the rule. The boys' team played six regular season home single games
- Due to non-compliance with the forty (40) percent requirement for girls', Jones High School's total number of allowable boys' regular season single games for the following regular season shall be reduced to 21. This reduction would not apply to the allowable two tournaments that may be counted in a reduced
- In this example, the total allowable number of regular season home games for the following season may not exceed four
- Should this reduction occur, the KHSAA Staff shall work with member schools to accomplish the identified contractual game reductions.

## PRIME TIME SCHEDULING

Prime time scheduling can be accomplished by scheduling boys' and girls' games on separate nights with prime time starts for both or by scheduling doubleheaders and alternating boys' and girls' start times. The KHSAA Board of Control and staff strongly recommends adherence to the following schedule in the event that double headers are used to meet the Prime Time Requirement.

One Double-Header (Optional As To Which Team Plays Second) Two Double-Headers (Girls Game Recommended to Be Second At Least Once)

Three Double-Headers (Girls Game Recommended to Be Second



At Least Once)

Four Double-Headers (Girls Game Recommended to Be Second At Least Twice)

Five Double-Headers (Girls Game Recommended to Second At Least Twice)

Six Double-Headers (Girls Game Recommended to Be Second At Least Three Times)

Seven Double-Headers (Girls Game Recommended to Be Second At Least Three Times)

Eight Double-Headers (Girls Game Recommended to Be Second At Least Four Times)

Nine Double-Headers (Girls Game Recommended to Be Second At Least Four Times)

Ten Double-Headers (Girls Game Recommended to Be Second At Least Five Times)

## POLICIES AND OPERATING PROCEDURES DAWAHARES / KHSAA HALL OF FAME

**Background of Agreement.** 

The Kentucky High School Athletic Association has entered into an agreement with the Dawahares clothing stores for that company to sponsor the Dawahares / Kentucky High School Athletic Association Hall of Fame. The agreement called for a ten year, \$150,000.00 (\$15,000 per year) commitment beginning in 1988 from the Dawahare family. (October, 1987 meeting.)

As a result of the construction of the new headquarters building, the Dawahare family agreed to prepay the entire amount of their sponsorship to assist in construction of the new office building. In addition, the sponsorship was extended an additional five (5) years with the donation of \$50,000 to pay for office furniture at the new building, and an in kind donation of selected furniture items for the facility.

During the 1999-2000 school year, the Association reached final agreement to extend the term of the contract an additional ten years (through the 2012 induction banquet) in exchange for a financial renewal from Dawahares.

## ARTICLE 1: NAME AND TITLE SPONSORSHIP

#### Section 1: Name

The name of the this program shall be the Dawahares / KHSAA High School Sports Hall of Fame (hereinafter "Hall of Fame"), a program of the KHSAA under the jurisdiction of the Board of Control, and shall be located in Lexington, Kentucky.

Section 2: Title Sponsorship

Title Sponsorship of this program shall be approved by the Association through the Board of Control and is under contract with the Dawahare family, headquartered in Lexington. For the period covering the induction classes of 1988 through 2012, such title sponsorship is contracted with Dawahares, Inc. The Association reserves the right to seek additional sponsors if the Dawahares decline to continue as the primary sponsor.

## ARTICLE II: PURPOSE

Section 1: Basic Purpose

The Hall of Fame is organized as a means of recognizing, preserving and promoting the heritage of interscholastic sports in Kentucky. Many individuals have made extraordinary contributions and have had superb accomplishments in high school sports. The Hall of Fame honors the contributions and accomplishments of these individuals who are worthy of statewide recognition as examples for others to emulate.

## ARTICLE III: GOVERNANCE

## Section 1: Governance

The KHSAA Board of Control in compliance with signed sponsorship agreements shall govern the Hall of Fame. The two-level selection process shall be governed and under the control of the Hall of Fame Screening Committee and the Hall of Fame Selection Committee.

# ARTICLE IV: CRITERIA FOR SELECTING INDUCTION CLASS Section 1: Categories for Nomination

Individuals may be nominated representing four categories. The categories of Athlete, Coach, Official and Contributor are included on the nomination form for expediency in understanding the primary area in which an individual is to be considered for one's achievements in interscholastic athletics. The grouping is for screening purposes to assist those making the nominations in understanding the type of

information required.

- 1. Athlete: A former high school athlete whose achievements as a high school athlete were extraordinary and merit statewide recognition. Such athlete shall have completed high school eligibility in all sports at least ten years prior to being eligible for nomination. Athletes who are being nominated are to be considered solely for their achievements in interscholastic athletics in this state.
- 2. Coach: A current (age 65 or over) coach whose accomplishments as a high school coach merit state recognition or former high school coach who has been inactive as a coach for a minimum of three school years whose accomplishments as a high school coach merit statewide recognition. Coaches would be considered on the merits of their high school coaching achievements alone.

 Contest Official: A former high school contest official whose contributions as a high school contest official merit statewide recognition. Contest officials are to be considered solely on the basis of their service as a high school official.

4. Contributor: An individual who has made outstanding contributions to interscholastic athletics on a statewide scale in some capacity other than Athlete, Coach or Official, including such areas as athletic administration, state association administration, sports medicine and sports media.

#### Section 2: Desired Balance of Demographics in Selection Class

In addition to the nomination criteria and classes listed in Section 1, the Board of Control has as a stated objective, other criterion to fulfill the desire of proper and adequate representation.

1. Senior: An individual who is deceased, or at the time of

consideration, has reached the age of 65.

 Sections: For purpose of the selection process, the Sections of the state shall be bounded by the regional tournament boundaries in basketball. Section 1 shall be Regions 1-4, Section 2 shall be Regions 5-8, Section 3 shall be Regions 9-12, and Section 4 shall be Regions 13-16.

3. Underrepresented Populations: It shall be the objective of this project to seek to identify, nominate and select a balance of individuals including those from previously underrepresented populations. Such populations shall include female participants in all categories in Section 1 of this Article, minority (African American and others) participants in all categories in Section 1 of this Article, and an adequate number of seniors as defined in this section.

#### Section 3: Desired Size and Demographics of Induction Class

The Selection Committee shall select the induction class for the following year. Each group of inductees shall include at least:

 A selection class consisting of a minimum of twelve (12) inductees that shall be the pre-determined desired number each year;

Two inductees who are either deceased or 65 years old or older;

 A minimum of one representative from each section as defined in Section 2 (b) of this Article; and

 An appropriate demographic balance of all populations including those defined in Section 2 (c) with a minimum of two from each category.

## Section 4: Requirements for Nomination

In order to maintain the integrity of the program, the following criteria are established for nominations.

- Nominees shall exemplify the highest standards of sportsmanship, ethical conduct and moral character. All candidates shall be judged on their significant or long-term contributions to interscholastic athletics.
- 2. Candidates whose careers ended 50 or more years ago and who are deceased shall be considered against the accomplishments of their contemporaries, as much as is possible. It is suggested that additional support material be included, such as letters from individuals who had some involvement with the nominee.
- 3. All applications shall clearly indicate the status of each candidate as it relates to the defined categories in Sections 1 and 2 of this article to allow for accurate comparison and consideration.

