



SIMPSON COUNTY SCHOOLS

HOME OF THE FRANKLIN-SIMPSON WILDCATS

Dear potential sponsor,

I hope this message finds you well. As the Franklin-Simpson community rallies around our high school athletics, we are excited to offer a unique opportunity for local businesses to connect with our audience through sponsorship on Franklin-Simpson Channel 9.

During the 2023-2024 season, FS Channel 9 streamed over 100 live events which were viewed by over 100,000 people. The total watch time during last season was over 30,000 hours. According to our analytics, over 90% of the people who watch the live-streams are in the Franklin/Bowling Green area.

This season, we are inviting you to showcase your brand during our coverage of FSHS football, basketball, baseball, and softball games. Your sponsorship not only supports our student-athletes but also places your business front and center in our community.

****\$1000 - Standard Sponsorship.****

60 second ad will be played during the pregame, at the end of the first quarter, and in the postgame show.

****\$500 - Basic Sponsorship.****

30-second ad will be played during the pregame and halftime show.

****\$200 - Basic Sponsorship.****

Business logo will be played on a slideshow during the pregame and halftime show

Your support plays a vital role in enhancing the experience for our athletes and fans while promoting your business to a dedicated audience. The games attract a wide range of viewers, providing excellent exposure for your brand.

We would be thrilled to have you join us as a sponsor. If you are interested or have any questions, please feel free to reach out. Together, we can create a vibrant atmosphere for our athletes and the community while showcasing your commitment to local sports.

Aaron Talley

FS Channel 9 Director