

COLLABORATING WITH ECU TO PROVIDE EDUCATIONAL ADVANCEMENT
FOR EMPLOYEES IS A SMART DECISION.

TIME TO PARTNER UP

MERCER COUNTY SCHOOLS ADVANTAGE

Some of the world's most enduring businesses succeed because they invest in employees and their employees embrace a culture of stewardship. This type of culture places the corporate mission before individual. In such environments, employees recognize they are part of something bigger and desire to make the company better than when they arrived. We believe that providing an educational pathway to advancement increases employee confidence, technical skill and loyalty, which allows such cultures to thrive. With this purpose in mind, ECU is offering employers an exclusive, unique educational advantage and cost savings for its employees throughout its enterprise. Our extensive, quality online programs offer your employees many program options with the flexibility to shape their education around their busy work and family schedules.

Embracing the ECU Advantage will provide a wealth of benefits to employees and their families, helping them budget for and fund their higher education degrees. Just as importantly, it will enhance employee benefits and further

position the employer as a desirable work place that values education as a means to propel its workforce forward.

If you choose to work with ECU as a provider of educational advancement for your employees, we are all in. The time-consuming gauntlet of steps required to enroll, register, and secure financial aid can be diminished when the University is working with the business to assist in enhancing the delivery of services and training to its workforce. A corporate partnership allows for the mitigation of procedural concerns, easing the stress on the employee in planning their educational need and allowing them to devote more time to the work at hand. We believe that building a relationship with the employer to provide an enhanced educational experience for corporate employees who seek a certificate, degree or graduate degree is a value proposition that allows ECU to fulfill its mission while delivering real value to both the employer and employees. We hope that our delivery of these materials will be the beginning of a dialogue that will result in a long lasting and lucrative partnership for all involved.



CONTACT

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TIME TO BREAK IT DOWN

BENEFITS OF THE EKU ADVANTAGE INCLUDE:

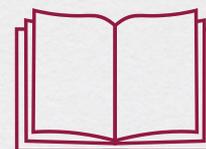
MORE HOURS, LESS MONEY, FINISH FASTER

Active teachers receive a \$350 per credit hour rate on all graduate courses. EKU will award Mercer County Schools faculty and staff a 25% discounted tuition* for on-campus and online programs, from certificates through doctoral degrees, and Workforce Education & Training.



FREE BOOKS FOR ALL STUDENTS

Through the BookSmart Program, EKU is the first university to offer 100% free textbooks for all degree-seeking EKU students.



ENHANCED CUSTOMER SERVICE

Expedited and enhanced customer service assistance to employees to expedite and prioritize the admission processes, class registration, financial aid and scholarship applications. Dedicated academic advisors to provide individual attention to help employees move toward degree completion.



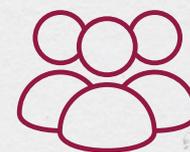
WORKFORCE DEVELOPMENT

EKU's Workforce Development provides a full range of professional development and training opportunities tailored to meet the current needs of business and industry. The EKU OSHA Training Institute Education Center is dedicated to promoting a safe and healthy work environment for your employees. Customized, virtual, face-to-face, online learning, and stackable options enables EKU to meet your training and education needs.



INVESTING IN EMPLOYEES

Employers will enhance educational opportunities for its employees and maintain a competitive advantage in employee retention.



**The EKU Advantage is a scholarship for tax purposes and cannot be combined with any other EKU scholarships.*



Eastern Kentucky University is an Equal Opportunity employer and educational institution and does not discriminate on the basis of age (40 and over), race, color, religion, sex, sexual orientation, gender identity, gender expression, pregnancy, ethnicity, disability, national origin, veteran status, and/or genetic information in the admission to, or participation in, any educational program or activity (e.g., athletics, academics and housing) which it conducts, or in any employment policy or practice.