

Issue Paper

DATE: 8-27-24

AGENDA ITEM (ACTION ITEM):

Consider/Approve the contract with Summit View Academy and Music Theatre International to perform the production of Elf Jr. The Musical in December, 2024. The show will be produced by the staff sponsors of the Summit View Drama Club.

APPLICABLE BOARD POLICY:

01.1 Legal Status of the Board

HISTORY/BACKGROUND:

Each year the Summit View Drama Club produces and performs a show to the SVA community. The shows is highly attended and includes a wide range of students from grade 3 to grade 8. In December, 2024, the Summit View Academy Drama Club would like to perform Elf Jr. The Musical. Expenses will include the rights to the show, props, costumes, sets, lighting, makeup, advertising, etc. Proceeds from ticket sales will benefit the Summit View Academy Drama Club.

FISCAL/BUDGETARY IMPACT:

\$1,835.00 - All expenses and monies collected for the show will be paid from the Drama Account.

RECOMMENDATION:

Approval the contract with Summit View Academy and Music Theatre International to perform the production of Elf Jr. The Musical in December, 2024. The show will be produced by the staff sponsors of the Summit View Drama Club.

CONTACT PERSON:

Samantha Bicknell/Jamie Ehoodin

Principal/Administrator

District Administrator

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal -complete, print, sign and send to your Director. Director -if approved, sign and put in the Superintendent's mailbox.

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Invoice#

01159104

Invoice Date 08/12/2024

Organization

SUMMIT VIEW ACADEMY

Customer

0077350

Number

Show

ELF-THE MUSICAL JR.

Booking#

9916113

Performance

12/06/2024 - 12/07/2024

Production

Dates

NON-EQUITY

Type

Cash Due Date 08/12/2024

Billing Address ACCOUNTS PAYABLE

Phone 859-363-4700

5006 MADISON PIKE

Fax

INDEPENDENCE, KENTON, Email SAMANTHA.BICKNELL@KENTON.KYSCHOOLS.US

KY 41051

US

CHARGE/DESCRIPTION	QUANTITY	RATE	AMOUNT	
Royalty A	1	\$139.00	\$139.00	
Rental Fee	2		\$556.00	
Additional Material DIRECTOR'S GUIDE	2	\$100.00	\$200.00	
Additional Material ACTOR'S BOOK	10	\$10.00	\$100.00	
Additional Material CHOREOGRAPHY VIDEO GUIDES	1	\$395.00	\$395.00	
Additional Material CUSTOMIZABLE SHOW POSTER	1	\$125.00	\$125.00	
Additional Material LOGO PACK DIGITAL	1	\$75.00	\$75.00	
Additional Material VIDEO LICENSE	1	\$75.00	\$75.00	
Shipping Charge			\$170.00	

Sub Total \$1,835.00

Payment \$0.00

TOTAL BALANCE DUE: \$1,835.00

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(0077350) SUMMIT VIEW ACADEMY -- ELF-THE MUSICAL JR.

Production of ELF-THE MUSICAL JR.

SPECIAL CONDITIONS: All performers must be in the 9th grade and under. This license includes the rights for unlimited performances within *ONE* year as recorded in the dates above.

When

License for Performances from

8/12/2024 - 8/12/2025

First Performance Date

12/6/2024

Last Performance Date

12/7/2024

Number of Performances

3

Where

Theatre Name

DIXIE HEIGHTS HIGH SCHOOL

3010 DIXIE HIGHWAY

Theatre Address

EDGEWOOD, KY 41017

Country

US

Theatre Phone

8593417650

Theatre Fax

Theatre Website

Audience

Seating Capacity

500

Expected or Average Seating Usage

250

Tickets

Price1

\$7

% of total

100%

Order

Summary

	mtishows memb	er licensing invoic	e contract	
Price2		% of total		•
Price3		% of total		
Price4		% of total		
Price5		% of total		
	\$7 AVG		100% TOTAL	
Production	on Materials			
Showl				
Ro	oyalty Fee			\$139.00
M	aterial Fee			\$556.00
1	GUIDE VOCAL DIGITAL	AND PERF T	RACKS	
1	DOWNLOADA MEDIA	BLE RESOUR	CES AND	To any
1	PIANO VOCAL	SCORE		
1	DIRECTOR'S G	UIDE		
30	ACTOR'S BOO	K		
1	CHOREOGRAF	PHY VIDEOS I	DIGITAL	
Additions	al Material			
2	DIRECTOR'S G	UIDE		\$200.00
10	ACTOR'S BOO	K		\$100.00
Theatrica	al Resources			
1	CHOREOGRAF	PHY VIDEO G	UIDES	\$395.00
CUSTOMIZABLE POSTER AND		\$125.00		
1	LAYERED ART	WORK		\$125.00
1	LOGO PACK D	IGITAL		\$75.0ф
1	VIDEO LICENS	Ε.		\$75.00
Sales Tax			-	\$0.00
	Materials and Res	sources Sub To	tal	\$1,665.00
Dungh set	un Matariala		Puch	\$00.00

S&H Summary

Production Materials	Rush	\$90.0
Additional Production Materials	Rush	\$80.0
Theatrical Resources	Rush	\$0.0

MATERIALS AND RESOURCES SUB TOTAL

\$170.0b

Total

MATERIALS AND RESOURCES SUB TOTAL

\$1,665.00

SHIPPING & HANDLING SUB TOTAL

\$170.00

GRAND TOTAL

\$1,835.00

Information

Name

Phone

Address

Fax

Country

Email

Shipping Address

Organization

SUMMIT VIEW ACADEMY

Contact

SAMANTHA BICKNELL

5006 MADISON PIKE

Shipping Address

INDEPENDENCE, KENTON

KY 41051

Phone

859-363-4700

Billing Address

Organization

SUMMIT VIEW ACADEMY

Contact

ACCOUNTS PAYABLE

5006 MADISON PIKE

Billing Address

INDEPENDENCE, KENTON

KY 41051

Phone

859-363-4700

Payment

Payment Method

PO Only

Invoice Total

\$1,835.00

Terms and Conditions

DRAMATIC PERFORMING RIGHTS LICENSE

1. Your authorized ShowKit® will consist of the following:

- GUIDE VOCAL AND PERF TRACKS
- DIGITAL
 - DOWNLOADABLE RESOURCES AND
- MEDIA
- 1 PIANO VOCAL SCORE
- 1 DIRECTOR'S GUIDE
- 30 ACTOR'S BOOK
- 1 CHOREOGRAPHY VIDEOS DIGITAL

2. You agree that

Ticket prices for any performance of the show shall not exceed \$10.00 per ticket and

No performance shall take place for any audience exceeding 750 people unless such performances are free of any admission charge, donations or contributions. Any deviation from the foregoing restrictions requires the prior written permission of Music Theatre International.

- 3. This License grants one (1) cast the right to perform the Play as many times as you would like within the licensed dates listed on the front of this license. In any event it is a violation of this license and copyright laws to use ShowKit™ Materials in part or in whole past the license dates of this production.
- 4. All advertising, such as posters and program covers, must include the show logo as provided in the ShowKit. You will not make or sell merchandise bearing this logo, with the exception of t-shirts if purchased from MTI. You will inform the parents and students that they are also bound by this prohibition.
- 5. The student books are to be distributed to the performers and are theirs to keep. All performers in the show must be in 9th grade or younger, unless otherwise authorized in writing in advance by MTI.
- 6. The performance rights granted by this license apply only to the organization named on this license through special arrangement with Music Theatre International, exclusive licensing agent for live stage performances of this play.

7. You understand that this play is fully protected by Federal and International Copyright laws, and therefore:

You will properly credit the Authors of the Play, credit Music Theatre International and reproduce the play logo and trademark on all posters and in all programs exactly as provided.

You must perform this Play exactly as it has been provided to you in the materials, and you may not add or delete any music or lyrics (including adding songs or dialogue from the full version of the Play or any film version of the Play), alter any music or lyrics, change the sequence of songs or scenes, or make changes of any kind in the text of the Play, including deletions and changes to the period, characters and characterizations.

You will not reproduce, post or electronically transmit on the Internet or social media, rent or sell any of the materials.

Recording: This license does not grant you the right to (i) record and/or distribute an audio or audiovisual recording (rehearsal, performance or otherwise) of the Play or any portion of it by any means whatsoever, including, but not limited to, tape, film, CD, DVD or digital versions; or (ii) televise, broadcast, stream, make available for download or otherwise post on the Internet or through any mobile device the Play or any portion of it. You agree to inform all parents, students and attendees of the above prohibitions against recording the show by means of both a program note and a pre-show announcement If you have purchased a Streaming or Video License (where available) for your production of the Play, you may permit limited recording in accordance with the terms of the Streaming or Video License.

Restrictions on Use of Replica Elements: This Production Contract allows the public performance of the Play as represented in the ShowKit materials provided by MTI. The rights granted by MTI do not include the right to utilize any of the choreography, staging, direction, designs (including set, costume, video or projections), or other intellectual property from any prior productions of the Play or from any film version of the Play. The rights to all of those elements, in whole or in part, are owned by third parties and are not granted as part of this Performance License. Licensee may use production elements such as choreography, direction, designs and/or logos when (i) any such elements are specifically provided as part of the ShowKit materials, and thereby authorized for use by MTI, or (ii) where available, the Licensee purchases an MTI Production Resource thereby granting a license to use said element.

8. The use of makeup to alter a performer's race or ethnicity (e.g., blackface, etc.) is strictly prohibited under this license. Certain titles may have additional casting requirements set forth in a separate contract rider.

Customer Billing

(0077350) SUMMIT VIEW ACADEMY -- ELF-THE MUSICAL JR.

Please read and print the following Show **Billing Information**

Show Billing:

In accordance with the Dramatic Performing Rights License, all advertising, such as posters and program covers, must include the show logo as provided in the ShowKit™ Director's Guide and all of the following author billing.

It is a violation of your contract if you crop or edit this logo in any way.

SUMMIT VIEW ACADEMY Production of



Book by

Music by

Lyrics by

Thomas Meehan and Bob Martin

Matthew Sklar

Chad Beguelin

Based upon the New Line Cinema film written by **David Berenbaum**

The names of the Composer, Lyricist and Bookwriter shall be equal in size, type, coloring, boldness and prominence. No billing shall appear in type larger or more prominent that the billing to the Authors except for the title of the Play. If the credit to the Authors is greater than 50%, the film credit shall be no less than 60% the size of the Authors' credit.

In addition, you agree to include the following on the main credit page in all programs:

Originally produced by

Warner Bros. Theatre Ventures

In association with Unique Features

In advertisements of 1/4 page size or less, or where only the title of the play, performance dates and venue are provided, the following "shortened billing" is permissible:

ELF JR.

MTI Credit

(0077350) SUMMIT VIEW ACADEMY -- ELF-THE MUSICAL JR.

Please read and print the appropriate way to credit MTI

Program/Poster/Advertising Credits for MTI:

MTI Billing

In accordance with the Dramatic Performing Rights License, all publicity materials (posters, programs, etc.) **MUST** include the following credit:

ELF-THE MUSICAL JR.

is presented through special arrangement with and all authorized performance materials are supplied by Music Theatre International 423 West 55th Street, New York, NY 10019 Phone: (212) 541-4684 Fax: (212) 397-4684

www.MTIShows.com

Videotaping Warning

This license does NOT grant you the right** to make, use and/or distribute a mechanical recording (rehearsal, performance or otherwise) of the Play or any portion of it by any means whatsoever, including, but not limited to, audiocassette, videotape, film, CD, DVD and other digital sequencing: You agree to inform all parents, students and attendees of the above prohibitions against recording the show by means of both a program note and a pre-show announcement.

In compliance with the above condition, you MUST include the following warning in your program:

**except with Disney titles, where a limited video license is available for \$75.00

MUSIC THEATRE INTERNATIONAL

423 W. 55th St. 2nd Floor, New York, NY 10019 • tel 212 - 541 - 4684 fax 212 - 397 - 4684 • licensing@mtishows.com • mtishows.com

This is your monthly account statement; it lists all the current bookings on your account. Page 2 of this document is the overview of the account, and that is followed by the individual invoices for each booking. This statement does not reflect any changes made to a booking after the statement date listed on page 2.

You will continue to receive a monthly statement if there is a current booking on this account. There is no option of opting out of receiving statements. If you feel there is someone at your organization who is better suited to receive this statement, we appreciate you forwarding it to them.

If page 2 of this statement shows \$0 in the NOW DUE column, no action is required of you at this time.

To pay an invoice using either a credit card or online check please visit mtishows.com/pay. If there are multiple invoices on this statement, they will need to be paid individually. Unfortunately, we are unable to accept payments over the phone.

If your organization is sales tax exempt and that is not reflected in this statement, please email your state sales tax exemption certificate to SalesTaxForms@mtishows.com.

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If your organization is sales tax-exempt and that is not reflected in this statement, please email your state sales tax exemption certificate to SalesTaxForms@mtishows.com

MUSIC THEATRE INTERNATIONAL

ACCOUNT STATEMENT

423 W.55th St. 2nd Floor, New York, NY 10019 • tel 212-541-4684 fax 212-397-4684 • licensing@mtishows.com • mtishows.com

Licensee Billing Address

SUMMIT VIEW ACADEMY ATTN: ACCOUNTS PAYABLE 5006 MADISON PIKE Primary Contact
SAMANTHA STAPLETON

Your MTI Representative: ROSEANNE GEORGE

MTI Account #: 77350

Statement #: 2318467

Account Statement as of: 08/17/2024

INDEPENDENCE,KY 41051 UNITED STATES

Junior Booking Summarles					
Show Name	Booking#	Invoice#	Invoice Total	Now Due	Amount Enclosed
ELF-THE MUSICAL JR.	9916113	1159104	1,835.00	1,835.00	
			Total:	1,835.00	
		l)	On Account Balance:		
			Total Enclosed:		

IF PAYING BY CHECK BE SURE TO INCLUDE THE APPROPRIATE INVOICE NUMBER(S) ON THE CHECK, ALL PAYMENTS MUST BE IN USD.

Payment Information You may pay by check or credit card by logging into mtishows.com/pay (if check is enclosed, please make payable to Music Theatre International)

MUSIC THEATRE INTERNATIONAL

423 W. 55th St. 2nd Floor, New York, NY 10019 • tel 212 - 541 - 4684 fax 212 - 397 - 4684 • licensing@mtishows.com • mtishows.com

INVOICE

Show: 441 ELF-THE MUSICAL JR.

Booking #: 9916113 - 441

Perf Date: 12/6/2024 - 12/7/2024

Close Date:

MTI Account #: 77350

Invoice #: 1159104

P.O. #: 0000000

CHARGE/DESCRIPTION	QTY	RATE	AMOUNT
Royalty A	1	139.00	139.00
Rental Fee	1	556.00	556.00
Additional Material ACTOR'S BOOK	10	10.00	100.00
Additional Material LOGO PACK DIGITAL	1	75.00	75.00
Additional Material VIDEO LICENSE	1	75.00	75.00
Additional Material DIRECTOR'S GUIDE	2	100.00	200.00
Additional Material CUSTOMIZABLE SHOW POSTER	1	125.00	125.00
Additional Material CHOREOGRAPHY VIDEO GUIDES	1	395.00	395,00
Shipping Charge			170.00
		Sub Total	1,835.00
		Payment	0.00
		Balance Due	1,835.00

Pay with check or credit card online at mtishows.com/pay

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Request Date: 8	12/24	Purchase Request	Payment Details
School: SVA		Check#:	
Activity Account: 6-6	Check Date:		
Vendor Name: NT		Amount Paid:	\$
Vendor Address:		PO# 0	
(Street Address):		1 250	19
(City, State):			•
(Zip):			YaY.
	MODEL PROCUPEMENT	10	
	MODEL PROCUREMENT	L .	7
Bid Law	Non-Competitive D&F Small Purchase D&F (ATTACHED)	Intergovernmental	N/A
Bid Law#			
Orange State Target	PURCHASES	Ilmit Clast (6)	TD () (0)
Quantity Item((s)	Unit Cost (\$)	Total (\$)
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	Δ.	Total:	1,835.00
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by signing below, I ut	Hand-written signatures and date ONLY (not typed)	moie for unis parchase.	
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Requested By:	anown grenen		
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government & All Manager	(Certifies funds are available/being collected)	-	
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