



FLOYD COUNTY BOARD OF EDUCATION
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William Newsome, Jr., Board Chair - District 3
Linda C. Gearheart, Vice-Chair - District 1
Dr. Chandra Varia, Member - District 2
Keith Smallwood, Member - District 4
Steve Slone, Member - District 5

Consent Agenda Item (Action Item):

In today's competitive sports landscape, technology plays a crucial role in enhancing athletic performance and team strategy. HUDL, a leading sports performance analysis platform, offers a comprehensive suite of tools designed to improve player development, coaching efficiency, and team performance across all sports. This proposal outlines the benefits of acquiring HUDL for Prestonsburg High School and seeks approval for the purchase and implementation of the platform for all athletic programs.

Benefits of HUDL for Student-Athletes

1. Performance Analysis: HUDL allows athletes to review their performances in high definition, providing critical insights into their strengths and areas for improvement. This feedback loop is essential for personal development and helps athletes refine their skills over time.
2. Recruitment Opportunities: HUDL's platform is widely recognized and utilized by college coaches and recruiters. By providing our athletes with the ability to create and share highlight reels, we significantly increase their exposure to collegiate programs, enhancing their chances of earning scholarships and continuing their athletic careers beyond high school.
3. Skill Development: Athletes can use HUDL to study professional players and teams, learning advanced techniques and strategies. This access to high-level content inspires athletes and encourages them to work harder to achieve their goals.

Benefits for the Entire Athletic Program

1. Unified Platform for All Sports: HUDL supports multiple sports, providing a consistent platform for analysis and communication across all athletic programs at Prestonsburg High School. This consistency fosters a cohesive athletic culture and encourages collaboration among coaches and teams.
2. Increased Community Engagement: By sharing game highlights and team successes on social media and other platforms, HUDL helps build a stronger connection between the school and the community. This increased visibility can lead to greater support for our athletic programs from parents, alumni, and local businesses.
3. Data-Driven Decisions: HUDL provides valuable analytics that help coaches and athletic directors make data-driven decisions to improve team performance and program effectiveness. This insight is critical for maintaining a competitive edge and ensuring the success of our athletic programs.

Applicable Statute or Regulation: Board Policy 01.11 General Powers and Duties of the

The Floyd County Board of Education does not discriminate on the basis of race, color, national origin, age, religion, marital status, sex, or disability in employment, educational programs, or activities as set forth in Title IX & VI, and in Section 504.


Board of Education

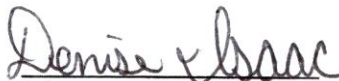
Fiscal/Budgetary Impact: No district financial responsibilities. Prestonsburg High School will cover all cost.

History/Background: The acquisition of HUDL for Prestonsburg High School is a strategic investment in the future of our athletic programs. By providing our student-athletes and coaches with cutting-edge tools for analysis, communication, and development, we position our teams for success both on and off the field. We respectfully request the approval of this proposal and the allocation of funds necessary for the purchase and implementation of HUDL across all sports at Prestonsburg High School.

Recommended Action: We urge the administration and school board to recognize the significant benefits of HUDL and approve the signing of the agreement to purchase this platform. Together, we can ensure that Prestonsburg High School remains at the forefront of athletic excellence and continues to provide our students with the opportunities they deserve.

Contact Person(s): Brandon Kidd, Assistant Principal/Athletic Director/606-886-2252
Wesley Hager, Head Football Coach/606-886-2252
Ricky Thacker, Principal/ 606-886-2252


Principal


Director


Superintendent

Date: 8-5-2024



Order

Order Number Q-206252-3
 Created Date 7/12/2024
 Expiration Date 8/11/2024

Billing Entity Agile Sports Technologies, Inc. dba Hudl
 600 P Street, Suite 400
 Lincoln, NE 68508

Address Information

Customer Name	Prestonsburg High School	Ship To	Prestonsburg High School
Bill To Email	ricky.thacker@floyd.kyschools.us		Ricky Thacker
Bill To	825 Blackcat Blvd Prestonsburg, Kentucky 41653 United States		ricky.thacker@floyd.kyschools.us 6064789138 825 BLACKCAT BLVD PRESTONSBURG, Kentucky 41653 US

Terms

Contract Start Date	8/12/2024	Billing Frequency	Annual
Contract End Date	8/11/2025	Payment Terms	Net 30
		Payment Method	Check

Year 1: USD 10,000.00

Product and Services

Group1

- 1 - High School Essential Athletic Department Package
 - 1 - Playtools
 - 1 - Focus Exchange Network
 - 1 - Focus Indoor
 - (1) Focus Indoor Software
 - (1) Focus Indoor Hardware Kit
 - 1 - Focus Outdoor
 - (1) Focus Outdoor Software
 - (1) Focus Outdoor Hardware Kit
 - 1 - Hudl Assist Unlimited Game Only Standard - Varsity Access
 - 1 - Hudl Silver - Organization Access
 - 1 - Hudl Streaming 60
 - 1 - Hudl Sideline Premium

- (1) Hudl Sideline Premium Software
- (1) Hudl Sideline Premium Hardware Kit
- 1 - Hudl Gold

Authorized Signature

Signature:	Signature:
Name:	Name:
Title:	Title:
Date:	Date:

Estimated Credit

Credit will be allocated toward Customer's next invoice because all existing subscriptions are being replaced. The estimated value of this credit is USD 0.00. The actual credit amount will be reflected on Customer's next invoice. **Please do not remit payment until an invoice is received.**

Terms and Services

- 1 This Order terminates and replaces all previous Orders for Products currently ordered by or provided to Organization as of the start date identified above. This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Organization Terms of Service found at www.hudl.com/eula
- 1.1 the Hudl Streaming Addendum found at www.hudl.com/legal/agreements/hudl-streaming-addendum
- 1.2 the Focus Exchange Network Addendum found at www.hudl.com/legal/agreements/focus-exchange-network-addendum
- 2 The Invoice for the Year 1 amount will be sent either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later). Additional invoices will be aligned with the annual billing dates for the remainder of the Subscription Term.
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Organization's responsibility. Tax-exempt Organizations must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Organization, including those listed above, will remain effective for the remainder of the current Subscription Term.

Allen, Maggie (FCBOE)

From: Robinson, Donna (Stumbo Principal)
Sent: Tuesday, August 13, 2024 6:40 PM
To: Allen, Maggie (FCBOE)
Subject: Re: Agenda Items/Issue Papers

Maggie,
I have an issue paper that I forgot to send today.
Can I send in the morning?
Thanks for considering.
Donna

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From: Allen, Maggie (FCBOE) <maggie.allen@floyd.kyschools.us>
Sent: Wednesday, August 7, 2024 8:15:37 AM
To: Floyd Co All Principals <allfloydcoprin@floyd.kyschools.us>; Floyd Co Asst Principals <floydcoasstprincipals@floyd.kyschools.us>; Floyd Co BOE <allfloydcoboe@floyd.kyschools.us>
Subject: Agenda Items/Issue Papers

Agenda Items/Issue papers for the August 26, 2024 regular meeting at Central Office-Drs. Chandra and Mahendra Varia Media Center will be due, Tuesday, August 13th by COB.

****Please use the attached blank issue paper for all agenda items. This is the new one updated with the most current logo.***

Thanks and have a great week!

