

Must be received at Central Office NLT than the Wednesday (1 wk prior) to the board meeting

**FUND RAISING FORM  
Simpson County Schools**

School: Community Education

Activity Fund: BackPack Program

Sponsor: Robin Hollingsworth- CE Director

Date Submitted: 8/13/2024

What grade range will be involved in this activity? District-wide

**State the one MAIN purpose of this fund-raising activity (how will students benefit from participating in this activity?):**

     Educational experience           School spirit           Community service

     Fund Raising       Other: Funds will provide meals for hungry children weekly during the school year

Describe Activity: See Attached Please

Beneficiary of fund-raising activity: Students enrolled in the Back Pack Program

Place of Activity: See Attached Please

Date(s) of Activity: See Attached Please      Time(s) of Activity: See Attached Please

Names of adult supervisors at activity (chaperones, custodians, etc.): The fundraising doesn't require chaperones or staffing other than Robin Hollingsworth as the contact for the fundraising activities.

  
Principal- CE Director

8/13/2024  
Date

SBDM Council (if Council Policy)

Date

Superintendent

8-22-24  
Date

Board Approval Date \_\_\_\_\_

Not Approved

## **Fundraising Activities for the Backpack Program**

**Activity 1- Partnership with Hunt Ford, Franklin, KY.** Contact Amanda Thurman 270-776-0566. Below is a letter/summary of the fundraiser.

Hunt Ford and our local Simpson County Backpack program are teaming up to fight hunger in our schools! The goal is \$30,000.00.

The event is scheduled for the month of September. The 2024 event will take place in person and virtually via a fundraising platform set up through Feeding America Kentucky's Heartland or Simpson County Schools. This will allow for flexibility for those not available to visit the donation sites. This event is in partnership with Hunt Ford, Feeding America Kentucky's Heartland, Community Education, and FRYSC's. This event will coincide with National Hunger Awareness Month during September 2024.

A fundraising link posted on Feeding America Kentucky's Heartland website will be available for monetary donations. Feeding America Kentucky's Heartland uses a third-party fundraising web-based software. All donations received will be applied directly to Simpson County's account at FA. It's possible this year we might transition the donation link to Simpson County Board of Education with the assistance of Amanda Spears.

At the entrance of the school district on Wildcat Way (Iris St) a large banner will be displayed to advertise the event & track the progress of the fundraiser and promote awareness. Hunt Ford will set up a second banner thanking sponsors for joining the fight against childhood hunger in Simpson County after the event has concluded.

Letters promoting the event requesting donations will be mailed to previous donors and potential new donors prior to the event date.

Visit [www.FeedingAmericaky.org](http://www.FeedingAmericaky.org) to learn more about how Feeding America Fights Hunger in the Kentucky Heartland and across our nation.

**Activity 2- Leaflet Fundraiser-** A newly established partnership with SOKY Patriots Inc., Bowling Green, KY and Houchens Food Group. This partnership will provide an ongoing fundraising opportunity through our local Priceless IGA. Customers will have the ability to make donations through the registers for the Simpson County Backpack program or purchase kid friendly foods. Potentially Simpson County Backpack program would utilize the SOKY Patriots Inc. platform to raise funds through the leaflets at Houchens Food Group affiliate store in Simpson County.

**Activity 3- Event Signage-** Permission to place the backpack fundraiser event signage at corner of Wildcat Way and 31W on the south corner near the stop sign in September/October 2024. Along with a second sign Hunt Ford will provide at no cost to the district to promote the sponsors for the September Event detailed in Activity 1.

**Activity 4-** Ongoing fundraising efforts for the Backpack program through various partnerships and received donations both monetary and food items.