


**BULLITT
COUNTY
PUBLIC
SCHOOLS**


JESSE BACON, SUPERINTENDENT

ADRIENNE USHER, ASSISTANT SUPERINTENDENT

BRANDY HOWARD, CHIEF ACADEMIC OFFICER

TROY WOOD, CHIEF OPERATIONS OFFICER

To: Dr. Jesse Bacon, Superintendent 

From: Dr. Adrienne Usher, Assistant Superintendent 

Date: August 5, 2024

Re: CollegePrep, Inc (Best Fit Coaching Plan)

An essential part of providing comprehensive counseling services at the high school level is providing school counselors, students, and families with tools and resources to ensure successful entry into college, but also for success through their college experience. The college admissions process has seen significant changes with increased competition. For students who are choosing to attend a postsecondary institution, recent trends in higher education have impacted the application and requirement process that will leave our BCPS students behind if we are not providing our school staff, students, and families with the most expert knowledge.

The Best Fit services are provided through CollegePrep, Inc. who works directly with our students, families, and counselors. After two years of implementing this program we have revised and added courses to better support students to reach their postsecondary admission goals, 800 consultations (phone and in-person) have occurred with parents and students directly at all three high schools, and monthly sessions with students in large groups, one-on-one, and small groups. This coaching plan aligns with our Board Aspiration statements of *"Assure our graduates are ready to immediately succeed in life"* and *"Collaborate with businesses, education providers, and the community to maximize student learning options"*. The cost is \$167,000.00 and will be funded through Title IV, BEAM, and/or student learning funds. The contract has been reviewed by Dinsmore & Shohl, LLP. Approval is requested for the agreement between BCPS and CollegePrep, Inc.

BULLITT COUNTY PUBLIC SCHOOLS IS AN EQUAL EDUCATION AND EMPLOYMENT INSTITUTION



**REVISION 2.0 Bullitt Co School District's Best-Fit College Coaching Plan
for the school year 2024/25**

Consultant Agreement for Bullitt County School District

This agreement is being made between

Sam Michael Case, Director, CollegePrep

10200 Forest Green Blvd., Suite 112
Louisville, KY 40223
(502) 315-1955
Email: sam@cprepgroup.com

Bullitt County School District

Adrienne Ushe, Assistant Superintendent
1040 Highway 44 East
Shepherdsville, KY 40165
(502) 869-8000
Email: adrienne.usher@bullitt.kyschools.us

This contract is designed to cover consulting/mentoring services related to developing each of the districts three high school's college admissions programs for the school years of 2024/25

1. **CollegePrep** and consultants will meet with assigned administrator to establish further defined goals and initiate/implement the change process for growth and learning regarding college admissions for **Bullitt Central, North Bullitt and Bullitt East High Schools** in the **Bullitt County School District**.
2. Develop action steps and set meeting dates/times to achieve successful completion of determined goals.
3. Design, plan and implement college search and planning goals to build and maintain a mutually beneficial partnership to help develop the skills, behaviors and insights to achieve the established District and individual goals/expectations.

4. Maintain regular communication with **District Assistant Superintendent** to reflect upon, respond to, and improve the learning process related to college counseling.
5. As appropriate, maintain confidentiality of all individuals involved in the college admission process.

FEES:

The consulting fee for the services described is broken down into two initiatives for each of the three high schools (to conserve cost, all BAMS students are considered extensions of their host high school).

- 1) **Best-Fit Direct Programming with Students:** \$33,500 each for **Bullitt East, Bullitt Central, and North Bullitt** schools to be invoiced at the beginning of the 2024/25 school year. (\$100,500.00)
- 2) **Professional Development for College Counseling Office:** \$28,250 each for **Bullitt Central and North Bullitt** to be invoiced at the beginning of the 2024/25 school year. (\$56,500.00)
- 3) **Testing: Bullitt Central, Bullitt East, Bullitt North:** \$10,000.00

Contract total for the 2024/25 School Year: 167,000.00*

CollegePrep goals are as follows:

- 1) To increase the general population's awareness of the competitive nature of the college planning and recruiting process at Bullitt County's 3 High Schools.
- 2) Develop a list of Best-Fit students by reviewing academic data points that represent the top 10% of each school's Freshman Class who will be coached through their Senior year.
- 3) Help the families better understand how to maximize financial aid as part of their decision process. (They should also better understand merit-based vs. need-based awards and the timeline to best maximize these options as part of the four-year plan.)
- 4) Identify and work with a select group of students each Freshman year to build their competitive profiles for college applications. This includes evaluating best-fit testing options and exposing them to the development of an intentional four-year college application plan.
- 5) Increase the ACT averages for the students in these groups and identify students better suited for the SAT to improve overall test averages on both exams with time.
- 6) Increase PSAT National Merit Semi-Finalist awareness and numbers.
- 7) Grow the offers and acceptances of colleges nationally for students in the Best-Fit program, and work to expand this to the general student population as the program matures.



- 8) Grow the number of scholarship offers for the students in the Best-Fit program.
- 9) Review and adjust the members of the Best-Fits Junior class to accommodate the goal of having a cohort of top-performing students in the Senior Class.
- 10) Develop a formal PSAT testing plan that will begin with a one-week boot camp for Fall 2024 and extend into weekly testing goals for the group through the first semester of Junior year, Fall 2024.
- 11) Develop professional college consulting practices to create a dynamic and competitive college consulting program with the staff of the three identified high schools in the district.


Payment for services will be made in full upon receipt of an invoice based on the payment schedule noted in the contract. The district will make payment no later than thirty days after being invoiced.

It is expressly understood and agreed to by both parties hereto that CollegePrep, while engaged in carrying out and complying with the terms and conditions of this contract, is an independent contractor and is not an officer, agent, or employee of the aforesaid District.

CollegePrep agrees to defend, indemnify, and hold harmless the District, its offices, agents, employees, and volunteers from all loss, costs, and expenses arising out of any liability or claim of liability for personal injury, bodily injury to persons, contractual liability and damage to property sustained or claimed to have been sustained arising of activities of the Consultant or those of any of its officers, agents, or employees, whether such act is authorized by this Agreement or not. The Consultant will pay for any and all damage to property of the District or loss or theft of such property, done or caused by such persons. The District assumes no responsibility whatsoever for any property placed on the premises. The Consultant further agrees to waive all rights of subrogation against the District. The provisions of the Article do not apply to any damages or losses caused solely by the negligence of the District or any of its agents or employees.

CollegePrep acknowledges that it is not an employee of the District and, therefore, not entitled to Worker's Compensation benefits established by the Statute.

COLLEGEPREP


_____ Signature

Sam Michael Case, Founding Director, CollegePrep

Date: _____

DISTRICT

_____ Signature

Adrienne Usher, Assistant Superintendent for Bullitt Co. School District

Date: _____