

WIAA votes down NIL in Wisconsin

[Chad Thompson](#) Apr 24, 2024

STEVENS POINT, Wis. (WKOW) -- The Wisconsin Interscholastic Athletic Association on Wednesday voted down a proposal that would have allowed student-athletes to enter into Name, Image and Likeness opportunities for those activities not associated with their school team, school, conference or the WIAA.

The proposed amendment was voted on during the organization's annual meeting at Sentry Theater in Stevens Point. It failed on a vote of 170-219.

NIL laws vary state to state and are decided by the state's high school sports association.

Over 430 school administrators representing 382 member schools were in attendance for the WIAA meeting.

In other business, the WIAA approved an amendment allowing schools to use their resources/coaches to conduct developmental programming during the school year, outside the designated sport season for 8th grade and below students where it is prohibited for students in grades 9-12.

The WIAA also approved an amendment allowing a school that believes the wrong player has been identified in an ejection to send one, unedited video clip to assist in identifying the athlete who was to be ejected.