



# communications

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## update

oldham county schools

# annual deliverables

## contractual items:

- ☒ district rebrand - complete
- ☐ school rebrands - in progress
- ☐ the foundation - in progress
- ☒ headshots - complete
- ☐ drone footage or photography - tbd

all contractual items are in progress and moving forward!



40% Done

● Done ● In Progress



# rebrand progress

## ✓ done

district	locust grove elem
arts center	ochs
capaa	ocms
crestwood elem	noms
goshen elem	
la grange elem	
preschool	

## ■ in progress

arvin  
buckner alt  
buckner elem  
camden station  
centerfield elem  
eoms  
harmony elem  
kenwood station  
nohs

## ■ on hold

sohs  
soms

\*waiting on student  
design input



50% Done

● Done ● In Progress ● On Hold

# rebrand progress:

# completed



# rebrand progress: *assets*



**COUGARS**



**CRESTWOOD  
ELEMENTARY SCHOOL**

**CRESTWOOD**   
ELEMENTARY SCHOOL

**CRESTWOOD**  
ELEMENTARY SCHOOL



# school rebrand progress:

location	notes
arvin education center	<ul style="list-style-type: none"><li>• wrapping up soon!</li></ul>
buckner alternative high school	<ul style="list-style-type: none"><li>• wrapping up soon!</li></ul>
buckner elementary	<ul style="list-style-type: none"><li>• in progress - working on new designs</li></ul>
camden station elementary	<ul style="list-style-type: none"><li>• sent new designs with requested edits - waiting to hear back</li></ul>
centerfield elementary	<ul style="list-style-type: none"><li>• wrapping up soon</li></ul>
east oldham middle school	<ul style="list-style-type: none"><li>• sent first round of designs</li></ul>
harmony elementary	<ul style="list-style-type: none"><li>• mascot design has been approved</li><li>• sent logo stamp requested edits</li></ul>
kenwood station elementary	<ul style="list-style-type: none"><li>• sent edit requests</li></ul>

# district foundation progress

## **done**

canva team set up  
logo/font files  
brand guide  
letterhead  
email signature template  
stationery  
social media templates

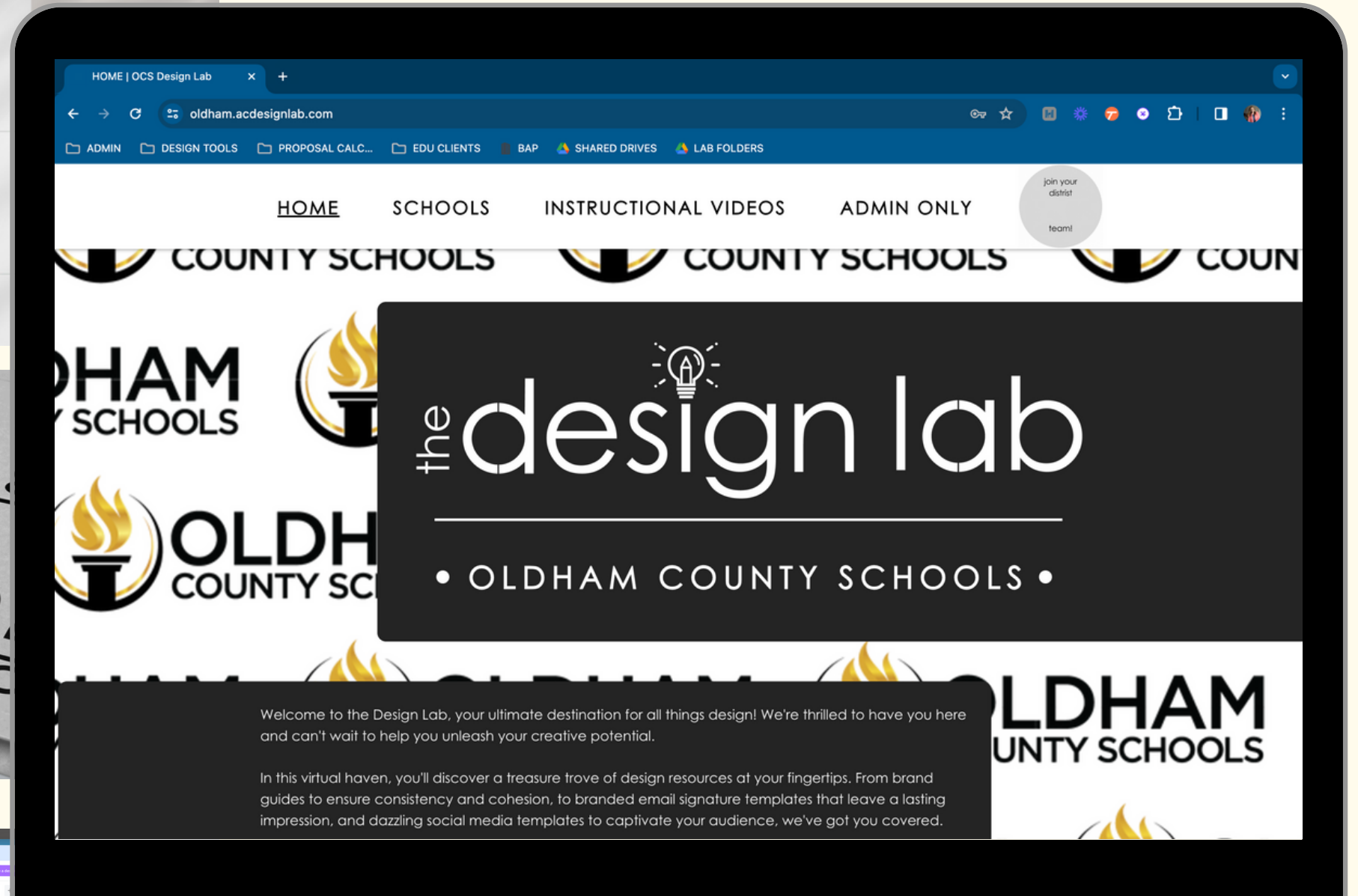
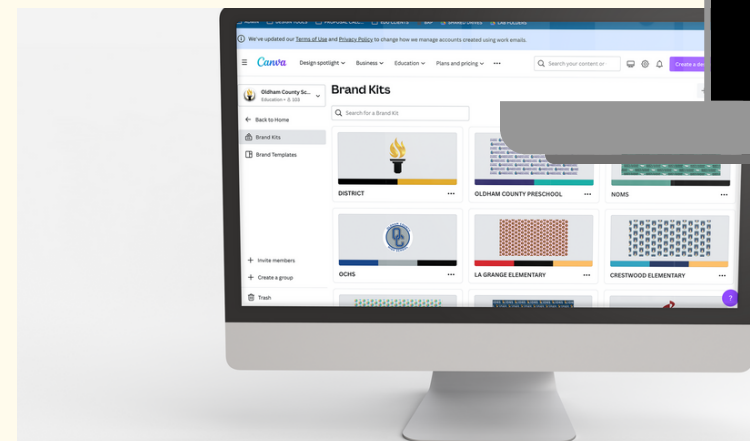
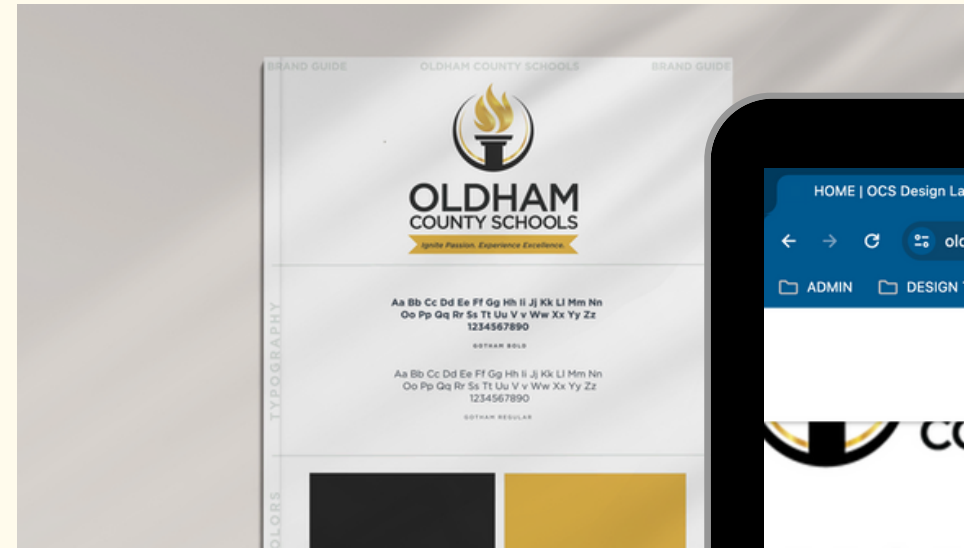
## **in progress**

business card  
template  
district calendar

## **not started**

id badge  
template

# your district foundation progress: *at a glance*



# your school foundation progress



## done

arts center  
capaa  
crestwood elem  
goshen elem  
la grange elem  
preschool  
locust grove elem  
ochs  
ocms  
noms



## not started

arvin  
buckner alt  
buckner elem  
camden station  
centerfield elem  
eoms  
harmony elem  
kenwood station  
nohs  
sohs  
soms

a quick note  
from *kristen*



We cannot begin the foundation process with your school(s) until the branding process has been completed. After a logo is approved, our team begins to build the school design lab page and all of their assets.

