

TPG Representative Sara Hacker

Topic

Financial

Financial Item

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Teall Properties Group Report

Takeaways to help Board and Staff

The KHSAA property is at 113% to goal for 23-24

General Commentary

We are excited to announce that we're currently sitting at 113% to goal. We're still meeting with folks and discussing ways we can get them involved for the winter and spring championships. As you know there is a lot of behind-the-scenes logistics that go into the fulfillment for the basketball events, we can assure you that we are working closely with our fulfillment team making sure all our sponsors have provided us with their deliverables. We've had a 32% increase from last year's end of the year final revenue number and we have grown 69% since the first year TPG has represented the property. The KHSAA property is the second largest revenue generator in the TPG Portfolio. Only 22% behind OHSAA. To give you a comparison of the two properties. The OHSAA has over 819 member schools and KHSAA is under 300. TPG represents 31 state properties.