

# What could NIL laws look like in Florida? Here are examples from other states

Name, Image and Likeness could be coming to Florida high schools in the near future.

"The FHSAA is currently in the process of drafting a proposal that will be given to our board of directors for review at one of our upcoming meetings," FHSAA public relations specialist Ryan Harrison said in an email to the USA Today Florida Network.

The real question is not really if it will happen — 30 states and the District of Columbia already allow high school students to profit from NIL — but rather what the Florida High School Athletic Association's proposal looks like.

The FHSAA could adopt several of the guidelines other states have in place.

Georgia was the most recent state to adopt NIL legislation for student-athletes. Some of their limitations include schools not being allowed to use NIL to influence a student to attend or stay at a school (recruiting). Some other provisions include compensation cannot be tied to a specific athletic performance or achievement and compensation cannot be provided by the school or a person acting as an agent for the school. Athletes also cannot use their school's identifying marks (uniforms, logos, etc.) or member school for NIL purposes.

[Could Florida add NIL? FHSAA drafting proposal for board of directors](#)

[to review](#)

[NIL deals: Georgia latest state to approve NIL for high school student-athletes](#)

Here are five other states with notable bylaws.

## California

California is considered the first state to allow NIL, primarily because the California Interscholastic Federation (CIF) bylaws did not prevent students from profiting from NIL. The only issue was that by accepting money in high school, student-athletes would have been ineligible to play in college. Now that college athletes can profit from NIL, that is no longer an issue. Athletes cannot do commercial endorsements that are affiliated with the student-athletes' school or team.

## Louisiana

Louisiana does allow student-athletes to profit from NIL, but it has partnered with Eccker Sports to provide educational services and resources to help navigate the challenges that come with NIL contracts. All school principals and athletic directors are required to take Eccker's courses, while coaches, student-athletes and their families have access to the courses.

**More:** [LHSAA's NIL agreement could 'ruin high school sports,' create 'wild, wild west'](#)

## Maryland

Maryland's NIL bylaws are similar to many other states. One additional

factor is it specifically prohibits member schools or local educational agencies from forming an NIL Collective or conduct any group interactions as it relates to student-athletes NIL activities.

## **Minnesota/New Jersey**

**More:** [NJSIAA venturing into NIL battlefield, attempting to dodge land mines with new proposal](#)

Much like other states, Minnesota and New Jersey does not allow student-athletes to wear school uniforms or use member schools in any NIL activity. What's notable is the written list of products and services that student-athletes are prohibited from endorsing in these states, as well as a handful of others. The identical lists include adult entertainment products and services, alcohol products, tobacco and nicotine products, cannabis products, controlled dangerous substances, prescription pharmaceuticals, casinos and gambling (including the lottery and betting in connection with video games) and weapons, firearms and ammunition.

## **Missouri**

[What Nwaneri, McClellan commitments would mean for Mizzou under state's new NIL laws](#)

Missouri's NIL laws allow high school student-athletes to enter into NIL deals and start earning endorsement money once they sign with an in-state college. For football players, that would be late December of their senior year and November of their senior year for basketball and other sports. Missouri has only one FBS football program in the state — the University of Missouri — and the ceremonial bill signing, which also

includes NIL legislation for college athletes was signed at Faurot Field on Missouri's campus.