

TPG Representative Sara Hacker

Topic

Financial

Financial Item

Finance Item

Teall Properties Group Update

Takeaways to help Board and Staff

We have exceeded our goal for 23-24

General Commentary

I am happy to report that we are currently sitting at 101% to goal. We reached the finish line right after the first of January. Zack and I have worked hard meeting with folks all across the Bluegrass sharing with them on what the great value it is to be a proud partner of the KHSAA. I feel confident that with what we have in the mix we will close out the fiscal year at 108% to goal. All our partners involved with football had great feedback from the State Finals. We have met with the title partner, and we're already planning exciting activation for December '24. Currently, we are focusing hard on all the logistics for fulfillment and organization for the upcoming Winter and Spring Championships. We are having conversations with a prospect partner that will fulfill title assets for Archery and Bass Fishing. That will be finalized by the end of January. Overall, we are happy to share the success and the hard work has been paying off. Since our first year we have increased the amount of total dollars raised by 228%. 115% increase YOY the first year, 25% increase YOY second year, and currently we are at a 22% increase from last year.