



CONGRATULATION LETTER:

30 November 2023

**TO: JENNIFER WHEELER-School Nutrition Director
Marion County Public Schools**

CONGRATULATIONS Jennifer...

...You have chosen the #1 School Nutrition Speaker, MGM...Maureen G. Mulvaney!! You'll be delighted with the impact MGM will have on your School Nutrition participants.

To Enable Us To Serve You Better:

1. COMPLETE THE ORGANIZATION BIOGRAPHY

Although MGM has spoken to numerous groups similar to yours, ALL information provided by YOU will enable MGM to more effectively reach your group. Please include anything that will help MGM know your participants. The more information we have, the more tailored the program.

2. COMPLETE & Return the AGREEMENT, Addendum & Organization Biography (Sign & Date):

(a) AGREEMENT, (b) ADDENDUM (c) DEPOSIT (d) ORGANIZATIONAL BIO with TRAVEL DIRECTIONS.

<p><u>SUMMARY: Investment Breakdown:</u> <u>MARION COUNTY SCHOOLS NURTITION SERVICES</u> <u>2 AUGUST 2024 (FRIDAY)</u> DISCOUNTED Total: <u>\$5000.00</u> (Inclusive Travel & Expenses) + Addendum Items <u>REFERRALS APPRECIATED</u></p>		
<p><u>SPEAKING FEE</u> <u>\$5,000.00</u> Inclusive of Travel/Expenses</p>	<p><u>Travel/ Expenses</u> <u>\$0.00</u> (Included in Speaking Fee) Should Travel Increase between Now and Engagement-MGM's Flat Fee Will Hold</p>	<p><u>TOTAL</u> <u>\$5,000.00</u> Inclusive of Travel/Expenses</p>
<p>Requested Deposit (50% of Total): <u>\$2,500.00</u> (Should You Wish to Request a <i>Deposit Waiver</i>, Call MGM 480-280-6776c)</p>		
<p>A Completed, Signed and Returned AGREEMENT, ADDENDUM, and Organization BIO will SECURE <u>FRIDAY / 2 AUGUST 2024</u> Please Hand Any 'Referrals' to MGM on the Day of Program</p>		

MGM and staff look forward to serving you. Questions, Call 480-280-6776c. We'll happily assist you.

Thank YOU for Your Business,

Susan Abernathy (email signature)

Susan Abernathy, Vice President Marketing –MGM & Associates, INC

*Maureen G Mulvaney, MGM

*MGM@MGMSuperStar.com *www.MGMSuperStar.com

*480-280-6776c *16026 S 36th St Phoenix, AZ 85048-7322

Speaking Engagement Contract Agreement Page 1

Speaker: Maureen G. Mulvaney, MGM

Client ~ Please Complete Items Below Highlighted Area

Speaker:	Maureen G. Mulvaney MGM & Associates, INC 16026 S. 36th Street Phoenix, AZ 85048-7322 Email: mgm@mgmsuperstar.com Phone: Cell: 480-280-6776
Client ~ Contractor:	* JENNIFER WHEELER- SCHOOL NUTRITION DIRECTOR
EVENT:	MARION COUNTY SCHOOLS- NUTRITION SERVICES + SURROUNDING SCHOOLS Professional STANDARDS IN-SERVICE
Day & Date:	FRIDAY / 2 AUGUST 2024 Please Hand Any 'Referrals' to MGM on the Day of Program
Presentation Title:	<i>THE MAGICAL WORLD OF FEEDING CHILDREN</i> <i>Customer Service for Kids</i> <i>[Key Area 4: 4130 Professional Standards-Customer Service]</i>
Presentation Details:	Type of Presentation: MARION COUNTY NUTRITION SERVICES MINI REGIONAL FOOD SHOW + PROFESSIONAL STANDARDS INSERVICE <i>[Key Area 4: 4130-Customer Service]</i>
Financial Investment:	\$5,000.00 Speaker Fee INCLUSIVE Travel & Expenses \$ 0.00 FLAT FEE for Travel & Expenses \$5,000.00 INCLUSIVE TOTAL
CLIENT: PLEASE FILL IN ALL ITEMS BELOW	
Client Please Fill In ALL ITEMS	Length of Presentation: _____ NUMBER of Hours
	Times of Presentation: _____
	Approximate # of Participants: 1) _____ 2) _____
In Case of Emergency:	(In Case of Emergency) Your Cell /Home Phone: _____ Staff-Cell/Home Phone: _____
Location of Engagement:	Venue Name: Address: Direct Phone: Please Send a Final Agenda or Program

*Maureen G Mulvaney, MGM

*MGM@MGMSuperStar.com *www.MGMSuperStar.com

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Speaking Engagement Agreement Page 2

Deposit: A 50% deposit is requested to hold and confirm the date. Balance of fee is due on or before Presentation Date. Invoice for expenses will be mailed after the program. Upon receipt of billing, CLIENT IS REQUESTED TO FORWARD CHECK WITHIN FIVE WORKING DAYS. Please make checks payable to: **dba MGM & ASSOCIATES (Federal Tax ID # 86-0653054).**

A/V Requirements: MGM Brings Her Own MAC Computer with VGA Adaptor for Projector. MGM Requests~ **Projector with SOUND Connections, Screen** Large enough for entire Audience, & Hand-held or Wireless Microphone. **See Attached AV Equipment Needs for Entire AV List.**

Cancellation: DUE TO A HEAVY SPEAKING SCHEDULE, A CANCELLATION, OTHER THAN ACT OF GOD, CAUSES A LOSS IN INCOME. THEREFORE, WE HAVE FOUND IT NECESSARY TO INCLUDE THE FOLLOWING CANCELLATION CLAUSE:

If Cancelled in Less Than:	% OF FEE AND EXPENSES
120-360 DAYS PRIOR	0%
90-119 DAYS PRIOR	50%
60-89 DAYS PRIOR	75%
LESS THAN 60 DAYS PRIOR	100%

Verification of cancellation shall be by telephone, followed by a written letter to the address below within five days thereafter.

Recording Devices: NO RECORDING DEVICES of any kind are to be used during the presentation without the express, written, prior permission of Maureen G. Mulvaney. Recorded audio programs & books for participants shall be available at the program for those desiring to purchase same. Substantial discounts are available for video / audio programs and books purchased prior to the program by the organization for the entire group.

Addendum Items: Contractor understands that MGM was able to offer a Significant Discounted Speaker Fee in Exchange for the Addendum Items Listed below.

By signing MGM's Speaking Engagement Agreement, and based on mutual consideration, I hereby understand and agree to the above conditions as listed.

<i>Maureen G. Mulvaney</i> (Email OK'ed)	11/30/2023
_____ Maureen G. Mulvaney Keynote Speaker, dba: MGM & Associates, INC	_____ Date
_____ JENNIFER WHEELER (Director) School Nutrition Services MARION COUNTY SCHOOLS	_____ Date

ADDENDUM Items:

Addendum to:
“AGREEMENT TO ENGAGE MAUREEN G. MULVANEY – “SPEAKER”

* Client Agrees <u>NOT TO DISCLOSE THIS DISCOUNTED PRICE!</u>	
♥ MGM’s Starting 2023 SPEAKER’S FEE IS \$7500.00 PER DAY	[\$7,500.00]
♥ CLIENT’S INCLUSIVE Discounted Sponsored Fee TOTAL	[-\$5,000.00] <u>What You Pay?</u>
♥ CLIENT IS RECEIVING THIS REDUCTION IN FEE...	\$2,500.00 <u>YOUR DISCOUNT</u>
+ ADDENDUM ITEMS BELOW (The Remainder of MGM’s Speaking FEE provided by a Sponsor)	

In **EXCHANGE** for this **(\$2,500.00)** **REDUCTION IN FEE**, Please **SELECT 3** of the following options or **Create Your Own Option**:

- ✓ X Client agrees to provide MGM & Associates with a **POSITIVE REVIEW** (ONLY upon successful completion of program) written within **15 days of the program and sent to MGM.** (Usually—1 TO 3 sentences expressing your review of MGM’s presentation sent to MGM@mgmsuperstar.com)
- ✓ X Client will provide **the Participation List with contact information** of **ALL Director** Participants.
- ✓ X Client agrees to provide MGM & Associates with **5 VERY STRONG REFERRALS AND BECOME AN ADVOCATE FOR MGM& ASSOCIATES** (personal referrals to local groups or other SNA/Child Nutrition organizations | **Assistance Getting to Your 2024 State Conference**). **Please present Referral list to MGM on the date of your speaking presentation.** Client agrees to introduce MGM & Associates to each personal referral via phone or email.
- ✓ Client—Shall provide a **SPACE (Table)** for MGM & (Sponsor)

OR...MAKE YOUR OWN OPTION:

SPEAKER: MGM <i>Maureen G. Mulvaney</i> (email OK’ed Signature) Date: 30 NOVEMBER 2023	CLIENT: _____ DATE: _____
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TRAVEL FORM: Fill Out & Return

Help MGM Travel to your Speaking Engagement--Effectively and Safely

Nearest MAJOR AIRPORT to Speaking Engagement (Out-Of-Town Client):

Approximate DISTANCE FROM AIRPORT to Speaking Venue (Out-Of-Town Client):

Speaking Venue: Name & Address:

Directions: To Speaking Engagement: (Often Google Maps has been incorrect from airport to speaking venue. Check Google maps to your speaking venue. If Google Maps are accurate to your speaking venue, send directions from Google Maps or CREATE YOUR OWN.)

Specific Location: Within the Venue: (Example: MGM will speak in the Willis High School Cafeteria. After you arrive at Willis HS, Drive through the front entrance. Proceed to the right side of building. Turn left at the Green Trash Bins. Enter through doors marked Cafeteria.)

Helpful Direction Information: MGM Should Know:

*Maureen G Mulvaney, MGM

*MGM@MGMSuperStar.com *www.MGMSuperStar.com

*480-280-6776c *16026 S 36th St Phoenix, AZ 85048-7322

PRE-ORGANIZATIONAL BIO - Fill Out & Return

(This Form HELPS MGM CUSTOMIZE YOUR PRESENTATION)

Our goal at MGM & Associates is to tailor our programs to meet the needs of our individual clients. To meet this goal, we need your help! Please fill out this form as completely as possible.

<u>Organization:</u>	<u>Date of Presentation:</u>	<u>Meeting Room Name:</u>
Exact Speaking Times:	Appropriate Attire for program:	Transportation to Hotel:
Number of attendees expected?	Educational Background:	Average Age: _____ Percentage: Men _____ Women _____

What is the specific purpose of the program?

Demography of audience? (Management, staff, sales, spouse)

The major product or service of the organization?

Describe the current attitude, spirit and or challenges of:
A typical participant:

Your organization:

Your industry:

Jargon MGM should know (acronyms, titles ,etc):

What makes the participants most proud about your organization?

Special or unusual audience info MGM should know:

An issue we would like MGM to address is:

An issue we are sensitive too and would like to avoid is:

The results I anticipate from MGM's presentation are:

What Would Make MGM's presentation really Special for Your Group:

Please list other speakers on the program by name, title, and topic (Simply Send an Agenda or Program) :

[If applicable: *[Hotel - Name, Address, Phone Number:* _____

[Transportation Pick-UP -Contact Information: _____

Must HAVE: Please SEND YOUR AGENDA for the Entire Day's Activities

Emergency Contact Name: _____

Cell Phone: _____

2nd Emergency Contact Name: _____

Cell Phone: _____

Please RETURN ASAP by Email: mgm@mgmsuperstar.com or Text: 480-280-6776

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MGM's Agreement Package To Create Optimal Results for YOU!



- ★ **Client Audio/Visual Equipment Requested & Checklist**
- ★ **BIO**
- ★ **PRESENTATION INTRODUCTION**
- ★ **Presentation Information and Program Descriptions**
- ★ **Sample Advertising Ideas**
- ★ **TEASER FLIER TO ADVERTISE YOUR EVENT**

- ★ **IMPORTANT -MGM uses the **Pre-Event Organizational Bio & Travel Form** to create Your 'Smash Hit' Presentation!**

Please RETURN ASAP:

**PRE-EVENT ORGANIZATIONAL BIO (ASAP)
TRAVEL FORM**



Maureen G. Mulvaney, MGM
16026 S. 36th Street * Phoenix, AZ 85048-7322
480-280-6776 C mgm@mgmsuperstar.com
Speaker Website: <http://www.mgmsuperstar.com>

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MGM Room Set UP & AV Requirements

MGM's Goal is to Ensure the Success of your Upcoming Program, Achieve Your Objectives and Maximize Your Results! Please, if at all possible, follow the Room Set Requests!
(Studies show participants are MORE ENGAGED and Have Better Results without tables.)

AV EQUIPMENT NEEDS	ROOM SET-UP:
<p>For Keynote Presentations:</p> <p>*Hand-Held or Wireless Microphone</p> <p>*Screen Appropriate for the Room Size</p> <p>LCD Projector (***)MGM brings her own MAC Computer & HDMI/ VGA Adaptors for Projector)</p> <p>*SOUND-To maximize MGM's presentation, Sound is EXTREMELY IMPORTANT ***Please Have SOUND System, Cords & Adaptors to plug into Mac Computer</p>	<p>MGM PREFERS:</p> <p>*Chairs Only -(If at all possible... NO TABLES PLEASE</p> <p>*Chevron Set-Up-Chairs Only (V shape set up)</p> <p>*Small Table -(Center Front for MGM Props)</p> <p>*A Bottle of Water for MGM</p> <p>*Six-Foot Table, Fully Draped in rear of room for MGM's Products (Share with Sponsors)</p>

AN EFFECTIVE ROOM SETUP IS A VITAL PART OF YOUR SUCCESSFUL PROGRAM.

TIPS To maximize the impact of MGM's message & help you create the Best OPTIMUM LEARNING ENVIRONMENT!

*Provide a comfortable atmosphere free from distractions, ask kitchen help to **stop clearing and leave the room when MGM begins her program.** Ask hotel planner about adjoining rooms prior to the program. If another meeting is planned (ex: *Cheerleaders of America*) ask to change rooms.

*Keep MGM as close to the participants as possible, please use risers instead of a stage (FOR AUDIENCES 500 +). **Keep the front row as close to the stage as is comfortable –6 ft where possible.**

***Set Room Temperatures** at 68 degrees at least 45 minutes prior to presentation.

*MGM USES LOTS OF FACIAL EXPRESSIONS, GESTURES AND PROPS TO ILLUSTRATE HER POINTS. Make sure the room is free of poles or large structures hanging down. The **lights in the room should be full-up** and bright during the entire presentation. **Please have staff replace burned out bulbs prior to program.** Use additional light sources for presenter. Studies have proven that when the presenter is illuminated brighter than the audience, audience can hear better and are less distracted.

***Test Electrical Outlets & Bring Extension Cords** to ensure there are sufficient outlets. Test projector--bring extra bulbs.

***Please DO NOT overset the room.** For example, if you are planning for 1000 people, set the room for 1000 or fewer, not for 1200. If there are large empty spots it sends the wrong message. When every seat is taken it sends a Success Message..."**This is a packed audience, it must be a success!**"

***Set wide rather than long.** For a rectangular room, set the stage area in the middle, it is better to set the audience wide than deep.

***Please ask attendees to turn off** pagers, phones, and other possible alarms before beginning the program.

QUESTIONS: We're here to serve, please call us with your questions: **480-280-6776.**

WITH PROPER PLANNING AND PREPARATION... TOGETHER WE CAN MAKE YOUR PROGRAM A "SMASH HIT"!

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MGM BIO

MAUREEN G. MULVANEY
(Better know as **MGM**)

Born **Maureen Gail Mulvaney**, she certainly lives up to her initials **MGM**...a Big Production.

MGM is the #1 Rated School Nutrition Speaker in the NATION. She is a multi-faceted Professional Speaker and Amazon Best Selling Author who has spoken from Finland to Malaysia and in every corner of the USA. MGM has shared the stage with such notables as Dr. Norman Vincent Peale, Dr. Joyce Brothers, Ann Jillian, Lynn Sherr, Mary Higgins Clark and many others.

MGM is the author of the Amazon best seller—*The Women's Millionaire Club~ Success Recipes of Millionaire Women Entrepreneurs*, **Customer Service for Kids**, **The Stress Strategist**, **Any Kid Can be a Super Star**, and co-author of **Chicken Soup for the Teacher's Soul**, **Mission Possible** and **Stinky David**.

MGM is a Super Star in her own right as she has earned the highly coveted National Speakers Association CSP-Certified Speaking Professional designation. Only the top 10% of all speakers, around the world, have achieved this designation. MGM has also been a Private Practice Therapist, Psychology College Instructor, Public Relations Executive and Special & Elementary Educator.

MGM's action packed keynotes, seminars and general sessions receive rave reviews from frontline employees to CEO's. Every presentation is a blend of researched information and personal anecdotes to provide an entertaining, yet valuable, learning experience. Be prepared to Laugh and Learn.

13 NATIONAL School Nutrition Conferences

Annual Nutrition Conference (ANC)

Recently...**2012** Denver, **2015** Salt Lake City, **2016** San Antonio, **2017** Atlanta, **2018** Las Vegas, **2019** St. Louis, Booked for **2020** Nashville

100's of STATE Conferences School Nutrition Association (SNA)

500 + School System IN-SERVICES & Professional Standards Training

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MGM Presentation INTRODUCTION

Today's Speaker is **Maureen G. Mulvaney**, better known as **MGM**.
Her presentation

“ _____ ”

will be like eating a huge piece of double fudge chocolate cake without the calorie gain!

MGM will shake her pom poms as she helps us *Discover the Secret Recipes for Success* and show us how to change our attitudes to increase our productivity.



MGM speaks Internationally on Success topics and is counted among the top 10% of speakers' worldwide who have attained the prestigious designation... C.S.P. ...Certified Speaking Professional.

MGM is an Author of the Amazon Best Selling Book *-The Women's Millionaire Club*. MGM's other books include: *Customer Service for Kids*, *The Stress Strategist*; *Any Kid Can Be A Super Star*, *Chicken Soup for the Teacher's Soul*, *Mission Possible* and *Stinky David*. Popular books to Give you Power in Your Life?

**Let's Give a Warm Welcome to
Maureen G. Mulvaney, Better Known as MGM**

*Maureen G Mulvaney, MGM

*MGM@MGMSuperStar.com *www.MGMSuperStar.com

*480-280-6776c *16026 S 36th St Phoenix, AZ 85048-7322

Sample Advertising Ideas



**MGM IS COMING!!!! MGM IS COMING!!!!!!
MGM IS COMING!!!! MGM IS COMING!!!!**
What is MGM?

- *MGM is a NEW kind of M & M.
- *MGM is related to a BMW.
- *MGM is a Talent search For (Your Organization Name).
- *MGM is used in Chicken Soup.

ANSWER:

MGM is MAUREEN G. MULVANEY, an International Professional Speaker, College Instructor, Author and Mother of a Super Star. BE PREPARED TO LAUGH WHILE YOU LEARN ATTITUDE TECHNOLOGIES TO MAKE YOU HAPPY, HEALTHY AND PREPARED TO HANDLE JUST ABOUT ANYTHING!

Program Blubs

The Magic Kingdom-The Cafeteria: Customer Service for Kids

Why Should Disneyland be called ‘The Magic Kingdom’ when School Nutrition is the True ‘Magic Kingdom’? Your School Cafeteria, the ‘True Magic Kingdom’, is saving the Nation –One Meal At a Time. Learn ‘How To’ Engage, Energize and Electrify your Staff and Students. Learn ‘How To’ Create Magical Experiences for Your Customers—Your Guests--THE STUDENTS!

Super Heroes in Hairnets

Forget being faster than a speeding bullet or leaping tall buildings in a single bound—you’re one of the real-life superheroes of the school nutrition profession! Isn’t it about time you harness your “super powers” to create a positive future for your school nutrition program and the students you serve? In this session, professional speaker Maureen G Mulvaney will share ideas and strategies from creative organizations that you can use to improve ‘Kid’ customer service, increase participation and boost revenue.

Recipes for Change - With Scoops of Love To Be More Positive, Productive and Profitable

In this session, inspirational speaker Maureen G Mulvaney will show you how to embrace change to make your operation more positive, productive and profitable. She’ll also share her successful “recipes” for putting some excitement back into your organization. Learn how you can make your organization ‘the heart’ by working collaboratively with your whole team and getting ‘Buy In’ from Everyone.

Longer Blubs MGM has helped thousands of participants change their attitude to change their behavior. **MGM Always GETS RESULTS!** After 60 years of LEADERSHIP, it’s time for your organization to take their ‘rightful place’ in the community as Leaders~ the **Heart of your industry!**

MGM Celebrates YOUR Success and Builds on It! Be Prepared to Laugh as You Learn the Latest Trends in Your Industry.

*Use the Latest Changes in your industry to take advantage & advance Your Organization to be more Positive, Productive and Profitable. *Embrace Change to Put the Fun and Excitement back into your group--You’ll roll with laughter as you Shake Your Pom Pom’s. *Collaborate with colleagues, get the ‘customers’ on your side & enlist your employees to cheer on your organization. *Take Back Your Power to Change The World One Smile at a Time

***Maureen G Mulvaney, MGM**

***MGM@MGMSuperStar.com *www.MGMSuperStar.com
*480-280-6776c *16026 S 36th St Phoenix, AZ 85048-7322**

Below: TEASER FLIER TO REQUEST PARTICIPANTS WEAR RED

*Maureen G Mulvaney, MGM
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MGM IS COMING! MGM IS COMING!

What is MGM?

- MGM is a new kind of M & M.
- MGM is related to BMW
- MGM is used in Chicken Soup

All Will Be Revealed in at Our School Nutrition Event:

Because of your hard work, dedication and contributions to the students we serve, WE have created a Special School Nutrition EVENT Just for YOU! It's a Big Surprise. Hint: It's too big to fit in a 'bread box' & the initials are MGM.....Opps, I've said too much. No more hints for Now. You Won't Want to Miss This Special FUN-FILLED SESSION!

SAVE THE DATE:

Day: _____ Date: _____ Time: _____

Venue: _____

***Please WEAR RED *Be Prepared to LAUGH**

**It's Going to be a 'Smash Hit'...
DON'T MISS THIS FUN-FILLED
School Nutrition Special Event!**

*Maureen G Mulvaney, MGM

[*MGM@MGMSuperStar.com](mailto:MGM@MGMSuperStar.com) [*www.MGMSuperStar.com](http://www.MGMSuperStar.com)

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