

## **Dress and Appearance**

When purchasing apparel such as athletic uniforms or other clothing to represent the District, the following guidelines shall be followed:

1. Red (Hex Code cf142b or Pantone #185c), white, and royal blue (Hex Code 0032A0 or Pantone 286C) are the school colors.
2. Uniforms must incorporate all three (3) colors (red, royal and white) and be approved by the District Athletic Director, Building Principal, and Coach and/or District Public Relations Director.
3. ~~Light “ash” Gray (not silver)~~ anthracite may be used as a neutral/accnt color. Football teams may wear “ash” gray/anthracite pants only. Baseball and Softball teams may wear “ash” gray uniforms top and/or bottom. ~~The Volleyball team may wear black shorts.~~ Basketball (boys and girls) may wear gray/anthracite top and bottom while golf (boys and girls) may wear gray/anthracite top.
4. Black may be worn by the volleyball team (shorts). Black may also be used as an accent color
5. Solid colored apparel bought with school money by sports teams must incorporate all three (3) colors: red, white and royal blue. This would primarily be done using the district approved logos or sport specific logo.

~~However, “ash” gray solid colored apparel is permitted for cotton fabrics only (i.e. cotton sweat-suits) and shall incorporate red and blue accent colors; white not required. When using a combination of school colors, “ash” gray may also be incorporated in the trim but may not exceed ten (10%) percent of the overall color. Red, white or royal blue may be used as accent color.~~

6. Any individual, club, sports team or school group incorporating the Board approved district logo must not alter the graphic in any way other than stated in approved minutes, March 8, 2005. The text font of the district logo is Bookman Demi and must be used at all times when duplicating this logo.

~~Colors of the logo are Reflex Blue, Red (Pantone #185c), and White. The “Schools” section of “County Schools”~~ “County Schools” section of the logo may be interchanged with titles of a club, sport or group identified with the District. The logo is the property of the Mercer County Schools and cannot be used by an individual or group outside of the Mercer County Schools. A copy of the logo is filed in the Superintendent’s office.

7. Any individual, club, sports team or school group using school funds to purchase any of the above items shall follow board policy and procedure. Failure to do so may be at the expense of the individual or group.
8. Any individual, club, sports team or school group incorporating the Board approved Titans graphic must not alter the graphic in any way unless previously approved by District Public Relations Director. Principal and/or Athletic Director
9. Any individual, club, sports team or school group wanting to use a different logo other than the Titans graphics already approved by the Board, must submit the proposed logo/design to the Board for approval prior to its use. Logo must be previously approved by Building Principal and/or Athletic Director.
10. The “M” used in the District’s logo is the official “M” of the school district. The “M” may be used as a stand-alone graphic without any text written through the letter (see the District logo design). There can, however, be text around, above or beneath the “M” as desired as long as it does not resemble the District’s logo in any way.
11. ~~Any team member or coach for a Mercer County Schools’ team shall be dressed only in red, white, and blue when they take the field, court, or turf.~~

Note: Cheerleading, Dance team, and Band are not held to the specific guidelines of school colors as these programs fall under a different category for competition and performance standards.

### **RELATED POLICY:**

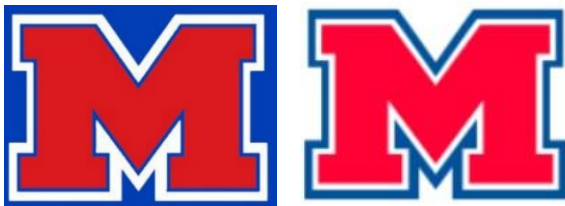
09.427

**District Approved Logos**

**“M” with Titans in Center (1.1)**



**Block “M” (1.2)**



**Mercer County Schools (1.3)**



**Titans Shield with Block “M” (1.4)**



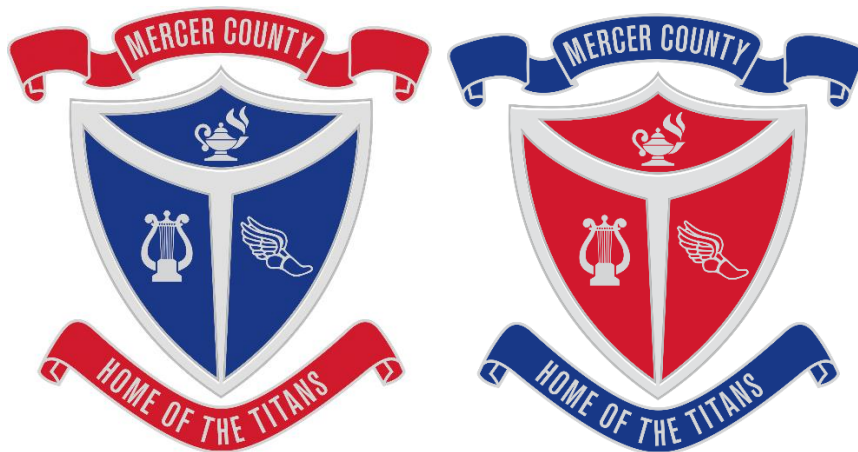
**Titan Sword with Block “M” (1.5)**



**Mercer County “Titans” (1.6)**

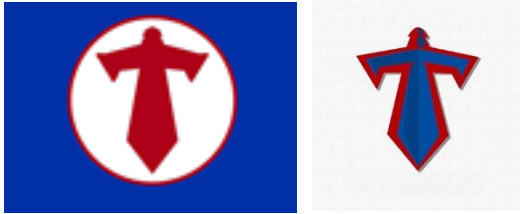


**Crest Logos (1.7)**



## Sport Specific Logos

### Football



### Baseball, Soccer, Softball Specific



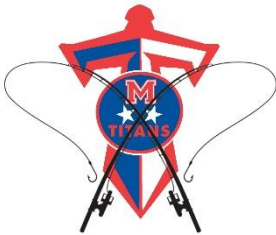
### Golf



## Archery



## Bass Fishing



## Cheer



## **Uniform Definitions by Sport**

Archery: Top

Baseball: Top, Pants, and Hat/Helmet

Basketball (B/G): Top and Shorts

Bass Fishing: Top

Cheerleading: Top and Bottom

Dance: Top and Bottom

Cross Country (B/G): Top and Shorts

Football: Top, Pants, and Helmet

Golf (B/G): Top

Soccer (B/G): Top and Shorts

Softball: Top and Bottom

Track and Field (B/G): Top and Shorts

Tennis (B/G): Top and Bottom

Volleyball: Top and Shorts