

## Data Driven, Evidence Based.

**Programs** 

Collecting data is one thing, acting on it is another. By continually analyzing participation data and optimizing the program, Kids Read Now is a proven cost-effective means to protect current PK-5 reading gains while increasing readiness for future progress. Students receive a new book in the mail every 8-10 days while parents are coached weekly with title-based reading activities inside each book. They're even encouraged to report their reading progress via text or the Kids Read Now app. More data means better decision-making!

The pandemic and varied remote learning situations have left kids further behind. The KRN Book Bridge program meets the need for a year-round solution to supplement classroom instruction. Each six-week segment provides a simple way to get student-selected, reading level-appropriate, quality books in the hands of students in their homes weekly—and can be renewed for year-round deliveries!

We look forward to partnering with you to improve literacy rates for your PK-5 kids!

**Email your Client Success Account Manager!** 

Marissa@KidsReadNow.org

- Auto enrollment with CSV upload\*
- 6 self-selected reading level specific books (or default selection after deadline) chosen with our online process
- All book selections made using new online process
- Books are individually mailed to homes every 8-10 days
- Parent Kickoff: A Family Reading Event, Poster, & Postcard
- English/Spanish Parent Guides (Printed/Digital)
- Discovery Sheet (Comprehension Questions) Portal access for educators/parents
- Teacher Guide (Digital)
- Mobile App for Parent Engagement in 120+ languages.
- Digital full-color program completion certificates and Word mail merge personalization template

## Summer Comprehensive Program \$47.50

- Auto enrollment with CSV upload\*
- 8 self-selected reading level specific books (or default selection after deadline.) using new online process
- Books are individually mailed to homes every 8-10 days
- My Stories creative writing book included
- Discovery Sheet (Comprehension Questions)
- Parent Kickoff: A Family Reading Event (Online or in-person material provided), School Posters & Postcard
- English/Spanish Parent Guides (Printed/Digital)
- Portal access for educators /parents
- Teacher Guide (Printed and Digital)
- Mobile App for Parent Engagement in 120+ languages.
- Weekly automated parent calls/messaging (English and
- District level real-time/summary reports
- Digital full-color program completion certificates and Word mail merge personalization template
- End of program prize for reporting all books

\*FERPA Compliant, encrypted, and secure