

The background of the slide is a composite image. The top left corner shows a line of yellow school buses with "SCHOOL BUS" written on their fronts. The bottom left corner shows a classroom with several desks and chairs, a blue wall, and some decorations like balloons and framed pictures. A large white diagonal shape cuts across the image from the top left towards the bottom right.

KBE Vision and Mission

Facilitated by Chief Performance Officer Karen Dodd



What are Vision and Mission Statements?

A vision statement describes the ideal state that the organization wants to achieve.

A mission statement defines the organization's business, its objectives and **how it will reach these objectives.**

Other SEA Vision Statements

Hawai'i Board of Education

The State of Hawai'i Board of Education envisions an exemplary statewide system of public schools where students are engaged in an inspiring, personalized and culturally responsive education that fosters creative and critical thinkers prepared for college and career success and community and civic engagement.

Virginia Department of Education

The vision of the Virginia Department of Education is that Virginia will maximize the potential of all learners.

Other SEA Vision Statements (cont.)

Utah Board of Education

Upon completion, all Utah students are prepared to succeed and lead by having the knowledge and skills to learn, engage civically and lead meaningful lives.

Maryland Department of Education

We will be a system of world-class schools where students acquire the knowledge and skills necessary for success in college, career and life.

Notable Company Vision Statements

“To make people happy.”

Disney

“To provide access to the world’s information in one click.”

Google

“Capture and share the world’s moments.”

Instagram

Notable Company Vision Statements (cont.)

“To bring inspiration and innovation to every athlete in the world.”

Nike

“To accelerate the world’s transition to sustainable energy.”

Tesla

“To nourish people and the planet.”

Whole Foods

Other SEA Mission Statements (1)

Hawai'i Board of Education

The State of Hawai'i Board of Education leads the public education system through strategic direction, transparent policymaking, effective oversight, comprehensive systems, meaningful engagement and vigorous advocacy.

Virginia Department of Education

The mission of the Virginia Department of Education is to advance equitable and innovative learning.

Other SEA Mission Statements (2)

Utah Board of Education

The Utah State Board of Education leads by creating equitable conditions for student success: advocating for necessary resources, developing policy and providing effective oversight and support.

Other SEA Mission Statements (3)

Maryland Department of Education

We will ensure a rigorous and world-class educational experience for every Maryland student, in every neighborhood, that prepares each to be college and career ready, through:

- strategic direction and leadership;
- policy making and resource allocation; and
- engagement and advocacy.

Company Mission Statements

“To provide clean energy electric vehicles to the public, while still acknowledging the ongoing transition between fossil fuels and sustainable energy.”

Tesla

“The home improvement business, and our goal is to provide the highest level of service, the broadest selection of products and the most competitive prices.”

The Home Depot

Company Mission Statements (cont.)

“We strive to offer our customers the lowest possible prices, the best available selection, and the utmost convenience.”

Amazon

KBE's Current Vision and Mission

The Kentucky Board of Education Vision

Each and every Kentucky learner will become a productive, engaged citizen, prepared for school, work and a happy life.

Kentucky Board of Education Mission

Improve the future of all Kentuckians by providing leadership, advancing policy and cultivating community partnerships to ensure every student has equitable access to high-quality, lifelong learning.

Work Session - Vision

Each and every Kentucky learner will become a productive, engaged citizen, prepared for school, work and a happy life.

- What do you like about the current vision?
- What words or phrases would you change?

Work Session - Mission

Improve the future of all Kentuckians by providing leadership, advancing policy and cultivating community partnerships to ensure every student has equitable access to high-quality, lifelong learning.

- What do you like about the current mission?
- What words or phrases would you change?