

Name	Commissioner Julian Tackett
Topic	Attendance on Behalf of KHSAA
Attendance for KHSAA	
Meeting_Session Attended	NFHS Network Board of Directors
Takeaways to help Board and Staff	NFHS Network

General Commentary

In 2020, the KHSAA membership was one of many that were given free cameras to stream their contests when attendance was limited by COVID. As such, the network has built to where even with that significant capital outlay for cameras, the network is headed toward profitability.

As a member of that Board of Directors, the KHSAA is uniquely positioned to give its members the best not only of services, but of opportunities for growth.

The Network Board has approved a plan for two things that will be of great help to the schools. The first is a product called Canopy, which will be able to monitor the automated cameras for problems before contests begin. The second, is another product that will help with the spam and other malware infested products that seem to plague any streaming outfit.

As the initial camera contracts expire, it is unquestionably important that schools leave these cameras mounted and functional even if another partner also streams. In that manner, the contest is still available to the network.

It is worth noting that all data shows that for network viewership, less than 25% of the viewers of a live broadcast are within 25 miles from the host site.