



FLOYD COUNTY BOARD OF EDUCATION  
Anna Whitaker Shepherd, Superintendent  
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Eastern, KY 41622  
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www.floyd.kyschools.us

Linda C. Gearheart, Board Chair - District 1  
William Newsome, Jr., Vice-Chair - District 3  
Dr. Chandra Varia, Member - District 2  
Keith Smallwood, Member - District 4  
Steve Slone, Member - District 5

**Consent Agenda Item (Action Item):** Consider/Approve agreement with ParentSquare for District Wide Communication System

**Applicable State or Regulations:** BOE Policy 01.11 General Powers and Duties of the Board

**Fiscal/Budgetary Impact:** Monthly cost for District-Wide service as presented in agreement to be paid from KETS.

**History/Background:** ParentSquare is a fully unified product that engages every family with school communications and communications-based services from the district level to the school level. Our current All-call system has approximately doubled in annual cost and ParentSquare will provide the same service with even better features and functionality.

**Recommended Action:** Approve as presented.

**Contact Person(s):** Wesley Turner, District Technology Coordinator

N/A  
Principal

Wesley Turner  
Director

Anna W. Shepherd  
Superintendent

**Date:** 8/17/2023



## Floyd County Schools, KY

Pricing Term Start Date: September 1, 2023 | Pricing Term End Date: June 30, 2024 | Quote Create Date: August 7, 2023 | Reference: 20230802-162907033

Floyd County Schools, KY - 2101950

442 KY Rt. 550  
Eastern, KY 41622

Josh Paige

General Network Technician  
josh.paige@floyd.kyschools.us

### Comments

\$2.00 catalog price x 5000 enrollment Annually = 10 months proration of \$8333.33

Nathan Ericson - Regional Sales Director ParentSquare, Inc.



## Products & Services

Item & Description	Billing Start Date	Term (Months)	Quantity	Unit Price	Total
<b>District Onboarding (5 - 14.9K)</b>	September 1, 2023		1	\$2,500.00	\$2,000.00 after \$500.00 discount
<ul style="list-style-type: none"> <li>· Coordination between ParentSquare Implementation Team and Points of Contact</li> <li>· Creation &amp; configuration of the ParentSquare site</li> <li>· Data migration and review of Staff, Student, Parent and Roster data</li> <li>· Digital training opportunities including recurring webinars, digital training modules, and videos</li> <li>· Access to "Resource Kit" and Best Practice materials to support Launch</li> <li>· Ongoing help and support for Admins via email, chat, and voice</li> <li>· Discovery call with Implementation Manager</li> <li>· District walkthrough videos w/ Q&amp;A option</li> <li>· 1 hour of training or CS consultation (Engagement Team)</li> <li>· Launch check in meeting</li> <li>· Ongoing engagement with Customer Success Team</li> </ul>					
<b>Payment due: September 1, 2023</b>					

Item & Description	Billing Start Date	Term (Months)	Quantity	Unit Price	Total
<b>Communicate 2023 - Prorated</b> <ul style="list-style-type: none"> <li>· Mobile App &amp; Web Portal</li> <li>· Language Translation</li> <li>· Analytics, Reporting &amp; Archiving</li> <li>· SIS Integrations, SSO (API, SFTP, other)</li> <li>· Smart &amp; Urgent Alerts</li> <li>· Posts &amp; Newsletters (only for Admins)</li> <li>· Social Media &amp; Website Share</li> <li>· Attendance &amp; Auto Notices (includes lunch balances)</li> </ul>	September 1, 2023	10	1	\$8,333.33	\$8,333.33 for 10 months
<b>Payment due: September 1, 2023</b>					

**Future Payments Summary**

Item	Payment
District Onboarding (5 - 14.9K)	\$2,000.00 on September 1, 2023
Communicate 2023 - Prorated	\$8,333.33 on September 1, 2023

**Signature**

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

- Josh Paige**  
 josh.paige@floyd.kyschools.us Verify to sign
- JAY KLANFER**  
 jay.klanfer@parentsquare.com Verify to sign
- Bill Frenzel**  
 bill.frenzel@parentsquare.com Verify to sign

**This quote expires on September 30, 2023**

### **Purchase terms**

District/School Agreement -- The Services are subject to the terms contained in this Order Form and School Agreement which are located at [www.parentsquare.com/agreement](http://www.parentsquare.com/agreement), and incorporated by reference into this Order Form ("ParentSquare School Agreement").

By executing this Order Form, the undersigned certifies that (i) the undersigned is a duly authorized agent of District/School, and (ii) the undersigned has read the ParentSquare School Agreement and will take all reasonable measures to enforce them within the District/School.

*NOTE: Pricing above does not reflect ParentSquare's right to increase pricing up to 5% each annual period. Pricing above also does not include applicable tax, which will be applied upon invoicing.*

Privacy Policy -- The ParentSquare Privacy Policy may be reviewed here - <https://www.parentsquare.com/privacy>

Terms of Use -- The ParentSquare Terms of Use may be reviewed here - <https://www.parentsquare.com/terms>

StudentSquare Consent -- Pursuant to Children's Online Privacy and Protection Act ("COPPA"), ParentSquare relies on the School's consent on behalf of students in order to allow those under 13 years of age to use our services.

### **Questions? Contact me**



**Nathan Ericson**

Regional Sales Director

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**ParentSquare, Inc.**

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