

# Renewal Statement of Work



**Customer:** Jefferson County (KY) Public School District | **Account Representative:** Sebastian Tinker

**Term:** 6/27/2023 through: 6/26/2024

The Fees and Services provided to Customer under this Renewal Statement of Work ("SOW") are described below.

## Standard Feature

User License - Primary	Includes unlimited Login, Search & View
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## Content Sets

Licensed Print News	Licensed Online News Print Content from premium sources.
Social	Facebook, Instagram, Twitter & YouTube.
U.S. Radio	U.S. Radio - News and Talk Radio from top markets
U.S. TV	U.S. National TV Networks & Affiliates, Cable and Independent Stations
Online News	Global Online News Sites, Blogs, and Consumer Review sites/forums

## Fee Schedule

**TOTAL AMOUNT:** \$12,950.00

Price for the Term: 6/27/2023 through 6/26/2024

**Renewal Statement of Work**

This Renewal Statement of Work ("SOW") is made and entered into between **Critical Mention, Inc.** ("CMI") and **Jefferson County (KY) Public School District** ("Customer") and made part of the SOW (the "Agreement") between CMI and Customer originally dated **6/27/2022**. Should a conflict exist between the terms of this Renewal SOW and the Agreement, the terms of this Renewal SOW shall control.

**Extension of Term**

The Term is hereby extended by twelve (12) months through 6/26/2024, the "Renewal Term."

**Billing & Payment**

Customer will be billed annually in advance for the Total Amount shown above for the Renewal Term and will be billed for subsequent Renewal Terms based on the Fee Schedule above, as adjusted for price increases. All payments are due in U.S. dollars within thirty (30) days of the date of each invoice. Late payments are subject to interest at the lesser of one and one-half percent (1.5%) per month or the maximum rate allowed by law. CMI will notify Customer of any change to the Fee Schedule at least thirty (30) days prior to the effective date of such change, provided that such increase does not apply to the Renewal Term.

**Counterparts**

This Renewal SOW may be executed in two or more counterparts, and each such counterpart shall be deemed and original thereof.

**Severability**

If any provision, clause or part of this Renewal SOW, or the application thereof under certain circumstances is held invalid or unenforceable for any reason, the remainder of this SOW, or the application of such provision, clause or part under other circumstances shall not be affected thereby.

**No Other Changes**

All other terms and conditions of the SOW remain in full force and effect.

**Notes**

**By signing this SOW, you warrant that you have the authority to enter into this SOW.**

IN WITNESS WHEREOF, the Parties hereto have executed this Statement of Work as of ("Effective Date"):

<b>CMI:</b>	<b>Critical Mention, Inc.</b>	<b>Customer:</b>	<b>Jefferson County (KY) Public School District</b>
<b>Signature:</b>		<b>Signature:</b>	
<b>Name:</b>	Zack Jenkins	<b>Name:</b>	Carolyn Callahan
<b>Title:</b>	General Manager, North America	<b>Title:</b>	Chief of Communications and Community Relations
<b>Address:</b>	19 W. 44th Street, Suite 300	<b>Address:</b>	3332 Newburg Rd
<b>City, State, ZIP:</b>	New York, NY 10036	<b>City, State, ZIP:</b>	Louisville Kentucky, 40218
<b>Country</b>	United States	<b>Country</b>	United States
<b>Telephone:</b>	212.398.1141	<b>Telephone:</b>	5023385377
<b>Email:</b>	legal@criticalmention.com	<b>Email:</b>	carolyn.callahan@jefferson.kyschools.us

#### Customer Information

	Primary Contact		Billing Contact
<b>Name:</b>	Carolyn Callahan	<b>Name:</b>	Carolyn Callahan
<b>Title:</b>	Chief of Communications and Community Relations	<b>Title:</b>	Chief of Communications and Community Relations
<b>Address:</b>	3332 Newburg Rd	<b>Address:</b>	3332 Newburg Rd
<b>City, State, ZIP:</b>	Louisville, Kentucky, 40218	<b>City, State, ZIP:</b>	Louisville, Kentucky, 40218
<b>Country</b>	United States	<b>Country</b>	United States
<b>Telephone:</b>	5023385377	<b>Telephone:</b>	5023385377
<b>Email:</b>	carolyn.callahan@jefferson.kyschools.us	<b>Email:</b>	carolyn.callahan@jefferson.kyschools.us

#### Subscription User Information

Full Name	Title	Phone	Email Address
Carolyn Callahan	Chief of Communications and Community Relations	5023385377	carolyn.callahan@jefferson.kyschools.us