

## **Issue Paper**

DATE:

May 9, 2023

## AGENDA ITEM (ACTION ITEM):

Consider/Approve The contract with Music Theater International and Hal Leonard Corporation for a performance license for a production of Mean Girls Jr. by the drama Club at Turkey Foot Middle School in March 2024.

## APPLICABLE BOARD POLICY:

01.1 Legal Status of the Board; 08.2321 Copyrighted Materials/Notice of Use

## HISTORY/BACKGROUND:

The Drama Club is the largest extra-curricular club at Turkey Foot Middle School. Each year, the Drama Club performs a musical, and this year, we have selected a world-class musical, Mean Girls Jr. as a way to give students theater experience as well as educate them about traditional musical theater. Date of the performance will be in March 2024.

## FISCAL/BUDGETARY IMPACT:

\$740.00 from the Turkey Foot Middle School Activity Account-Drama 330

## RECOMMENDATION:

Approval Contract with Music Theater International and Hal Leonard Corporation for licensing a performance of Mean Girls Jr. at Turkey Foot Middle School in March 2024.

## **CONTACT PERSON:**

Alison Peeno or Jeffery Peeno, Turkey Foot Middle School

Principal/Administrator

District Administrator

Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

## MUSIC THEATRE INTERNATIONAL

Your MTI Rep: ROSEANNE GEORGE Your MTI Account Number: 0042890 Contract #: 9808645 Printed on: 05/12/23

## **COVID-19 LICENSING FAQ/GUIDELINES**

The Licensing FAQ/Guidelines and Contract Checklist are provided for information only and are not part of the MTI Production Contract

## **Streaming Royalties**

All streaming royalties will be collected via SHOWTIX4U (www.ShowTix4U.com), unless prior arrangements have been made with MTI.

On the Contract Confirmation page, only enter royalties for any performances in front of a live audience.

For STREAMING performances, you need not enter any amount, and should leave the line blank.

## **Postponements**

Postponing a show (including COVID-19 postponements):

- Log into your MyMTI account at https://account.mtishows.com
- Click on <u>Change Booking</u>
- · Make the appropriate selection(s) to adjust your date and click Submit
- You will receive an email confirmation that the change request was received, and it will include a summary
  of the changes you requested

#### Cancellations

Cancelling a show (including COVID-19 cancellations):

- Log into your MyMTI account at https://account.mtishows.com
- Click on Change Booking
- Select I'd Like to Cancel My Booking and click Submit
- Once you have received the email confirming that your cancellation was processed, you can access your invoice through your MyMTI account by clicking <u>Booking Details</u>, and then clicking <u>My Invoice</u>.

#### Refunds/Keeping Funds on Account

Refund checks will be distributed as soon as administratively possible. Processing delays due to fluctuating COVID-19 restrictions in New York City, where the MTI offices are located, may occur.

If you prefer to leave your funds On Account, you can log in to your MyMTI account and select whether you wish to:

- a) leave your funds On Account with MTI for your future use with any MTI-licensed productions
- b) leave your funds On Account temporarily, with MTI processing your refund at a later date (e.g., if you do not currently have access to the location/office where the payment will be mailed)
- c) request that your refund be processed and mailed as soon as possible

#### **Material Returns**

Rental material returns: Our materials library is open and able to receive rental material returns. If you have safe access and if possible, please return any rented MTI materials to our library at your earliest convenience.



Licensee:

TURKEY FOOT MIDDLE SCHOOL C/O: ALISON PEENO 3230 TURKEYFOOT RD. EDGEWOOD, KY 41017

TELE#: FAX:

E-MAIL: alison.peeno@kenton.kyschools.us

- REPRINT -

Contract Issue Date: 05/12/23 Contract Expiration Date: 06/23/23

Valid For Performances From: 05/12/23 - 05/12/24 Actual Performance Dates: 05/12/23 - 05/12/24

MTI Access Code: MEA2179880

## PRODUCTION CONTRACT for MEAN GIRLS JR

**CONTRACT PROVISIONS:** 

ALL PERFORMERS MUST BE IN THE 9TH GRADE AND UNDER. THIS LICENSE INCLUDES THE RIGHTS FOR UNLIMITED PERFORMANCES WITHIN \*ONE\* YEAR AS RECORDED IN THE DATES ABOVE.

AMOUNT ENCLOSED	上的"许人那么?"(Sander Selection Selectio
SHOWKIT™ (See Additional Materials Order Form for a list of ShowKit™ contents)	
Royalty	\$139.00
Non-Refundable Materials Fee	556.00
SHOWKIT SHIPPING (Rush Delivery available for \$90.00 in U.S.):	
ADDITIONAL MATERIALS TOTAL (from Additional Materials Order Form—	
TOTAL AMOUNT ENCLOSED (Payable in U.S. Funds):	
PAYMENT	
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☐ CHECK OF MONEY ORDER (No personal checks accepted. Make payab ☐ CREDIT CARD: (circle one) VISA MASTERCARD	AMERICAN EXPRESS
Card Number:	
Name on card:	
Signature:	
☐ PURCHASE ORDERS: For schools and government agencies only, a signe SHIPPING	d, authorized purchase order is acceptable payment.
Shipping Address:	
(No P.O. Boxes)	
City: State/Province:_	Zip/Postal Code:
Nate: The ShawKir" materials will be shipped upon receipt of a signed copy of the Production Contract and the full a	
Acceptance	
ShowKits™ are non-transferable and With this contract you are agreeing to produc By signing below, you agree to the terms and conditions set fort	ce MEAN GIRLS JR
Print Your Name:	Title:
Authorized Signature:	Date:
Email:	Day Phone: ()
Please complete, sigh and deturn one (1) copy of this Production Contract with tull payment. Be sure to re	

## STANDARD MATERIALS

Your MTI Rep: ROSEANNE GEORGE Your MTI Account Number: 0042890 Contract Number: 9808645

## Your ShowKit™ Will Consist of the Following:

## 30 ACTOR'S BOOK

- 1 DIRECTOR'S GUIDE
- 1 PIANO VOCAL SCORE
- 1 CHOREOGRAPHY VIDEOS DÍGITAL
- 1 DOWNLOADABLE RESOURCES AND MEDIA
- 1 GUIDE VOCAL AND PERF TRACKS DIGITAL

## Additional Materials Order Form

You can order additional materials and theatrical resources at the following rates.

To order, simply indicate the quantity of each item you would like and add the Grand Total to the Confirmation Page of this Production Contract.

ITEM	QUANTITY	C	COST EACH	TOTAL
ADDITIONAL	MATERIALS			
ACTOR'S BOOK		х	\$ 10.00= \$_	
DIRECTOR'S GUIDE		X :	\$ 100.00= \$_	
PIANO VOCAL SCORE		x	\$ 40.00= \$	
	RESOURCES		ν 20.00 ψ_	·
ACTOR'S BOOK TENPACK		x :	\$ 75.00= \$	
CHOREOGRAPHY VIDEO GUIDES	-	X	395.00= \$	
CUSTOMIZABLE SHOW POSTERS AND ARTWORK		x	\$ 175.00= \$	·
HOW DOES THE SHOW GO ON?		x	21.00= \$	
LOGO PACK DIGITAL	9	x	75.00= \$	•
PRODUCTIONPRO-DIGITAL SCRIPT/SCORE		x :	199.00=\$	·
SCENIC PROJECTIONS	<del></del>	x	450.00= \$	· -
SCENIC PROJECTIONS PRO		x	1,795.00= \$	
SOCIAL MEDIA MARKETING KIT		x	150,00= \$	· · · · · · · · · · · · · · · · · · ·
STAGE WRITE APPLICATION		x	150.00= \$	
STREAMING LICENSE			75.00= \$	
VIDEO LICENSE	***********	X S	75.00= \$_	
VIDEO LICENSE		λ (	b /2.00- \$_	·

ADDITIONAL	A A A TODIALO	TOTAL
ADDITION NAME	MAIRRIAIN	ICHAI.

ADDITIONAL MATERIALS SHIPPING. . . .

Add, Materials Total	Ground	Rush	Add. Materials Total
\$0 - \$100	\$15.00	\$44.00	\$401 - 500
\$101 - \$200	\$19.00	\$60.00	\$501 - 600
\$201 - \$300	\$23.00	\$80.00	\$601 - 700
\$301 - \$400	\$27.00	\$100.00	\$700 and up

SALES TAX (where applicable):

## ADDITIONAL MATERIALS GRAND TOTAL (add this total to Contract Confirmation Page)

You MUST return this form along with your contract to receive materials. All sales are final. No refunds or exchanges.

RETURN THIS PAGE ONLY IF ORDERING ADDITIONAL MATERIALS

Make sure to enter (above) the appropriate Additional Materials Shipping Charge based on the tables on the

felt. US and Canada only. Customers in other countries

must contact MTI for exact

shipping fees.

Rush

\$120.CO

\$140.CO

\$160.00

(call for shipping rates)

Ground \$31.00

\$35.00

\$39.00

Add total for all items here

<sup>\* \* \*</sup> Customized Poster requires purchase of Logo Pack. If you order a Customized Poster without ordering a Logo Pack, a Logo Pack (at \$75) will automatically be added to your order.

## MTI BILLING CREDIT

In accordance with the Dramatic Performing Rights License, all publicity materials (posters, programs, etc.) <u>MUST</u> include the following credit:

## MEAN GIRLS JR

is presented through special arrangement with Music Theatre International (MTI).

All authorized performance materials are also supplied by MTI.

www.MTIShows.com

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This license does NOT grant you the right\*\* to make, use and/or distribute a mechanical recording (rehearsal, performance or otherwise) of the Play or any portion of it by any means whatsoever, including, but not limited to, audiocassette, videotape, film, CD, DVD and other digital sequencing. You agree to inform all parents, students and attendees of the above prohibitions against recording the show By means of both a program note and a pre-show announcement.

In compliance with the above condition, you <u>MUST</u> include the following warning in your program:

The videotaping or other video or audio recording of this production is strictly prohibited.

\*\*except with Disney titles, where a limited video license is available for \$75.00

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

You agree to bill the Play and the Authors in all programs (on the title page), houseboards, displays and in all advertising and all paid publicity, in the following manner:

> [Name of School] Production of



Book by Tina Fey

Music by Jeff Richmond (50%)

Lyrics by Nell Benjamin

Based on the Paramount Pictures film Mean Girls (33.3%)

Original Broadway Production Produced by Lorne Michaels Stuart Thompson Sonia Friedman

Paramount Pictures Marisa Sechrest Ars Nova Entertainment Berlind Productions Steve Burke Scott M. Delman Roy Furman Robert Greenblatt Ruth Hendel Jam Theatricals The John Gore Organization The Lowy Salpeter Company James L. Nederlander Christine Schwarzman Universal Theatrical Group **Executive Producer David Turner** 

## MEAN GIRLS JR.

is presented through special arrangement with and all authorized materials are supplied by Music Theatre International, New York, NY (212) 541-4684 mtishows.com

#### DRAMATIC PERFORMING RIGHTS LICENSE

## YOUR SIGNATURE IN THE ACCEPTANCE SECTION OF THE PRODUCTION CONTRACT WILL ACKNOWLEDGE THAT:

- a) you have read and understood the terms, conditions and provisions set forth below;
- b) you are authorized to enter into the Dramatic Performing Rights License on behalf of Licensee; and
- c) you agree to the terms, conditions and provisions contained herein on behalf of the Licensee.
- Your authorized materials will consist of the nonrefundable items, as listed on the Standard Materials page, for your cast to keep.
- 2. You agree that
  - Ticket prices for any performance of the show shall not exceed \$10.00 per ticket and
  - No performance shall take place for any audience exceeding 750 people unless such performances are free of any admission charge, donations or contributions. Any deviation from the foregoing restrictions requires the prior written permission of Music Theatre International.
- 3. This License grants one (1) cast the right to perform the Play as many times as you would like within the licensed dates listed on the front of this license. In any event it is a violation of this license and copyright laws to use ShowKit<sup>TM</sup> Materials in part or in whole past the license dates of this production.
- 4. All advertising, such as posters and program covers, must include the show logo as provided in the ShowKit<sup>TM</sup> Director's Guide. You will not make or sell merchandise bearing this logo, with the exception of t-shirts if purchased from MTI. You will inform the parents and students that they are also bound by this prohibition.
- 5. The student books are to be distributed to the performers and are theirs to keep. All performers in the show must be in 9th grade or younger, unless otherwise authorized in writing in advance by MTI.
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  - You must perform this Play exactly as it has been provided to you in the materials, and you may not add or delete
    any music or lyrics (including adding songs or dialogue from the full version of the Play or any film version of the
    Play), alter any music or lyrics, change the sequence of songs or scenes, or make changes of any kind in the text of
    the Play, including deletions and changes to the period, characters and characterizations.
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- 8. The use of makeup to alter a performer's race or ethnicity (e.g., blackface, etc.) is strictly prohibited under this license. Certain titles may have additional casting requirements set forth in a separate contract rider.

## LIMITED STREAMING LICENSE

Your MTI Rep: ROSEANNE GEORGE
Your MTI Account Number: 0042890
Contract #: 9808645 Printed on: 05/12/23

## LIMITED STREAMING LICENSE

Defined Terms Used in this License:	MTI Access Code: MEA2179880
Licensee: TURKEY FOOT MIDDLE SCHOOL	Streaming License Fee: \$_75.00
Play: MEAN GIRLS JR	
Minimum Per Performance Royalty of \$ 0	against 0% of gross receipts, whichever is greater

## A Note About Streaming:

MTI has worked closely with authors and other rightsholders to make streaming available to amateur groups who are eager to present their shows during these challenging times, despite the unprecedented obstacles producers face in bringing audiences into their theatres.

While the streaming option can deliver a stage performance to remote viewers, we feel strongly that streaming is not a comparable substitute for a live, "in-person" theatrical experience. Theatre is unique in the person-to-person connection it offers to audiences and performers alike and we look forward to the day when streamed performances are no longer necessary to support our customers engaging in this great art form.

When signed by Licensee in the space indicated below, and upon receipt by Music Theatre International ("MTI") of Licensee's payment of the Streaming License Fee, the following terms shall constitute an agreement between the Licensee and MTI with respect to the Play.

Licensee has requested the right to record its AMATEUR production of the Play to make it available for viewing remotely on the SHOWTIX4U.COM streaming platform, and MTI has agreed, insofar as it is concerned, to permit such recording and streaming, strictly on the terms and conditions set forth in this Limited Streaming License and the associated Production Contract.

Accordingly, the Licensee agrees as follows:

## A. GRANT OF RIGHTS AND STREAMING OPTIONS

- 1. Grant of Capture and Streaming Rights. Notwithstanding any prohibition against video recording in the associated Performance License for the Play, this Streaming License grants Licensee permission to capture its production of the Play, solely for the purpose of streaming it on the SHOWTIX4U.COM streaming platform ("SHOWTIX4U.COM") to remote audience members who have purchased tickets to view the stream through SHOWTIX4U ("Stream Viewers"). Licensee acknowledges and agrees that (i) all terms and conditions of the Production Contract and any associated riders, including the prohibition on making changes to the book, music and lyrics of the Play, apply to any performance livestreamed or recorded pursuant to this Streaming License (each, a "Video Performance"), and (ii) all Video Performances may be distributed only via SHOWTIX4U.COM, and streaming, broadcasting or any other distribution of the Video Performance is not permitted on any other platform or service (e.g., YouTube, Vimeo, Google Classroom, Facebook, or other social media).
- 2. Streaming Options for the Play: This Streaming License permits the Licensee to do the following:
  - (a) Livestream: Licensee may livestream (as defined below) one or more performances of its production solely to Stream Viewers via SHOWTIX4U.COM. Livestreams may be shown only live, although SHOWTIX4U.COM will permit Stream Viewers a limited period of time to pause or restart from the beginning. "Livestream" means that the Video Performance is broadcast live over SHOWTIX4U.COM.
  - (b) Scheduled Stream: Licensee may live-capture one or more performances of the Play (either at a live performance in front of an audience and/or at an onstage, recording session scheduled for this purpose, all of which may be edited into one Video Performance provided that no changes in the book, lyrics or music of the Play may be made in the editing process) and make such capture available for viewing solely by Stream Viewers who have purchased tickets to view at limited, scheduled times during the Term of Licensee's Production Contract.

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## LIMITED STREAMING LICENSE continued

- 3. SHOWTIX4U.COM Platform: As a condition of this Streaming License, all streams must take place on SHOWTIX4U.COM and Licensee must make arrangements with ShowTix4U separately. Licensee acknowledges that SHOWTIX4U.COM will be password-protected and will not permit downloading, copying or other duplication or redistribution of the Video Performance.
- 4. Term: If any of the conditions set forth in the Production Contract have changed in any way that would affect streaming performances (including change of dates, cancellation or addition of performance(s), ticket price adjustments), Licensee agrees it will notify its MTI customer representative in writing immediately, and MTI must approve all changes in writing before they may take effect. Such changes may after the fees quoted in the Production Contract. If Licensee requests the right to add additional streaming performances, Licensee agrees not to announce, advertise, present or sell tickets for such additional performances without prior written approval from MTI.

#### **B. GENERAL TERMS AND CONDITIONS**

- 1. Royalties and Fees: Licensee acknowledges that in addition to the royalties payable pursuant to the Production Contract for the right to produce and present the Play and the Streaming License Fee to acquire the rights granted in this Streaming License, the Streaming Royalty listed at the top of this Streaming License will be applied to the gross proceeds from all streaming tickets sold. The aggregate Streaming Royalty will be deducted from the proceeds of all streaming tickets sales and paid directly to MTI by SHOWTIX4U.COM. Additional per ticket charges may be imposed by SHOWTIX4U.COM.
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Your MTI Rep: ROSEANNE GEORGE Your MTI Account Number: 0042890 Contract #: 9808645 Printed on: 05/12/23

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By signing this Streaming License, you represent that you are authorized to sign this Streaming License on behalf of the Licensee, that you have read and understand the terms and conditions set forth in this Streaming License and that the Licensee agrees to abide by the terms and conditions contained herein.

PRINT YOUR NAME	TITLE
AUTHORIZED SIGNATURE	DATE
EMAIL	DAY PHONE

LS-4

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If Licensee wishes to purchase a video license, please sign and return this form and pay the \$75 fee (see Additional Materials Order Form).

- Notwithstanding the general prohibition against any video recording whatsoever in the License, MTI hereby grants permission for your organization to permit one authorized videographer (who can be an individual associated with your production or a commercial videographer as set forth in Paragraph 2 below) to record a single performance of your production of the Play, subject to Licensee's strict observance of the conditions set forth herein.
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- 3. As a condition to the rights granted herein, Licensee agrees to use good faith efforts to inform all audience members of the restrictions and limitations on video recording and the subsequent use thereof, as set forth herein. At a minimum, Licensee agrees to include a statement in the Play's program substantially in the form provided below and shall further inform audience members of the below limitations by way of an announcement prior to the start of each performance of the Play:

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  - All other provisions, terms and conditions of the License Agreement shall continue in full force and effect.

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ACCEPTANCE	
By signing below, you agree that you have read and that you understand the terms and co accompanying Performance License and agree to abide by terms and conditions contained	anditions set forth in this Production Contract and the I therein.
PRINT YOUR NAME	TITLE
AUTHORIZED SIGNATURE	DATE
EMAIL	DAY PHONE

VIDEO\_1\_3

## **CONTRACT RIDER**

Your MTI Rep: ROSEANNE GEORGE
Your MTI Account Number: 0042890
Contract #: 9808645 Printed on: 05/12/23

## RESTRICTIONS ON CHANGES TO PLAY AND USE OF REPLICA ELEMENTS

By signing the Production Contract to which this Rider is attached, the individual signing on behalf of Licensee (the "Authorized Signatory") acknowledges, on behalf of Licensee, that under federal copyright law and the terms of the Production Contract, the Licensee may not (a) make any changes to the Play or any additional materials purchased or rented from MTI (the "MTI Rental Materials") or (b) use any choreography, direction or design elements from any prior production or film version of the Play except as set forth below under **Permitted Uses**. Without limiting the foregoing, Licensee acknowledges that it <u>may not</u>:

- Make changes of any kind, including changes of music, lyrics, dialogue, sequence of songs and/or scenes, time
  period, setting, characters or characterizations or gender of characters in the Play, regardless of whether the
  authors have approved any similar changes for a prior production of the Play.
- Add music, dialogue, lyrics, scenes, scenarios, characters, framing devices or anything to the text or structure of
  the Play as embodied in the MTI Rental Materials, including adding any songs or dialogue from any film version
  of the Play or from any other version of the Play.
- Delete, in whole or in part, any material (including music, lyrics or text) from the Play as embodied in the MTI Rental Materials.
- Use any of the designs, direction, choreography, logos or artwork, or other intellectual property from any
  Broadway, London, or touring productions or from any film version of the Play, except as set forth below under
  Permitted Uses. The rights to all of these elements are owned by third parties and are not granted as part of this
  Performance License.

Permitted Uses: Notwithstanding the foregoing restrictions, Licensee may use production elements such as choreography, direction, designs and/or logos when (i) any such elements are specifically authorized for use by MTI, either as part of MTI's standard rental package (or ShowKit®, for Broadway Junior® titles), or (ii) a license to use any such element is purchased separately by Licensee, where available.

If Licensee violates any of these restrictions, Licensee acknowledges and agrees that MTI may revoke Licensee's contract and cancel the production without advance notice and without Licensee recourse of any kind, that Licensee will forfeit any prepaid fees and/or royalties in full and that Licensee may be sued for breach of contract and federal copyright infringement to the full extent of the law.

By signing the Production Contract, which incorporates by reference the terms of this Rider, the Authorized Signatory acknowledges that the Authorized Signatory:

- a. has read and understands the terms above regarding changes to the Play and use of replica elements;
- b. has reviewed, or will review, the terms of this Production Contract regarding changes to the Play and use of replica elements with the director and entire creative team of Licensee's production; and
- c. represents and warrants that the director and creative team have been or will be instructed that (i) no changes may be made to the Play without the written consent of the Rightsholders and (ii) they shall not copy or replicate any of the creative elements of prior productions or film version of the Play.

# MTI CONTRACT CHECKLIST

Before sending anything back to MTI, make sure you have completed all of the following steps!

Did you remember to....

- Order Additional Materials (if applicable)?
- Transfer the Additional Materials Total to Page 2?
- Determine and Total the "Amount Enclosed" on Page 2?
- Fill out Payment information completely on Page 2?

Make sure to return ALL of the following to MTI:

- Completed and Signed Production Contract (Page 2)
- Completed Additional Materials Order Form if applicable
- FULL Payment







# Get Expert Advice and Solutions from ShowSupport!

Show Support is our free online support feature where you can pose questions and offer solutions to the entire Broadway Junior community.

Along with your fellow teachers, our educational expert Cindy Ripley is always available to help you with any challenge.



# Celebrate Your Production with our Recognition and Publicity Program

As a special way of saying "Thank You" for presenting a Broadway Junior musical, we're happy to offer FREE professional assistance in publicizing your upcoming production and rewarding your students' accomplishments.

#### Elements include:

- → Official Press Release to Your Local Media
- → "Break a Leg" Message on Facebook
- → A "takeover" of MTI's Instagram on your opening night

learn more @ mtishows.com/broadwayjunior

If your organization requires MTI's W-9 before it can pay amounts due under your license, \*\*Please give this form to your BUSINESS OFFICE or PURCHASING DEPARTMENT \*\*

Questions? Email: ap@mtishows.com.

Form W-9

## **Request for Taxpayer**

Give Form to the

	october 2018)	Identification Numb	er and Certifi	cation		requester.	
Departr	Department of the Tressury intensit Revenue Service				send to the	IRS.	
-	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.						
	MTI Enterpris						
	2 Business name/o	lisrogarded entity name, if different from above					
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#### THE KENTON COUNTY BOARD OF EDUCATION

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY 41017 TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531 WEBSITE: www.kenton.kyschools.us Dr. Henry Webb, Superintendent of Schools

## VENDOR ASSURANCES REGARDING PROTECTION OF PERSONAL AND CONFIDENTIAL INFORMATION

## **Data Security and Breach Protocols**

Vendors that receive Personal Information from Kenton County Board of Education (herein referred to as "KCBOE") as defined by and in accordance with Kentucky's Personal Information Security and Breach Investigation Procedures and Practices Act, KRS 61.931, et seq., (the "Act"), shall secure and protect the Personal Information by, without limitation, complying with all requirements applicable to non-affiliated third parties set forth in the Act.

"Personal Information" is defined in accordance with KRS 61.931(6) as "an individual's first name or first initial and last name; personal mark; or unique biometric or genetic print or image, in combination with one (1) or more of the following data elements:

- a) An account number, credit card number, or debit card number that, in combination with any required security code, access code or password, would permit access to an account;
- b) A Social Security number;
- c) A taxpayer identification number that incorporates a Social Security number;
- d) A driver's license number, state identification card number or other individual identification number issued by any agency as defined under the Act;
- e) A passport number or other identification number issued by the United States government; or
- f) Individually Identifiable Information as defined in 45 C.F.R. sec. 160.013 (of the Health Insurance Portability and Accountability Act), except for education records covered by the Family Education Rights and Privacy Act, as amended 20 U.S.C. sec 1232g."

As provided in KRS 61.931(5), a "non-affiliated third party" includes any person or entity that has a contract or agreement with the KCBOE and receives (accesses, collects or maintains) personal information from the KCBOE pursuant to the contract or agreement.

The vendor hereby agrees to cooperate with the KCBOE in complying with the response, mitigation, correction, investigation, and notification requirements of the Act.

The vendor shall notify as soon as possible, but not to exceed seventy-two (72) hours, KCBOE, the Commissioner of the Kentucky State Police, the Kentucky Auditor of Public Accounts, the Commonwealth (Kentucky) Office of Technology, and the Commissioner of the Kentucky Department of Education of a determination of or knowledge of a breach, unless the exception set forth in KRS 61.932(2)(b)(2) applies and the vendor abides by the requirements set forth in that exception. Notification shall be in writing on a form developed by the Commonwealth (Kentucky) Office of Technology.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor hereby agrees that the KCBOE may withhold payment(s) owed to the vendor for any violation of the Act's notification requirements.

The vendor hereby agrees to undertake a prompt and reasonable investigation of any security breach as defined under the Act in accordance with KRS 61.933.

Upon conclusion of an investigation of a security breach as defined under the Act as required by KRS 61.933, the vendor hereby agrees to an apportionment of the costs of the notification, investigation, and mitigation of the security breach.

In accordance with KRS 61.932(2)(a), the vendor shall implement, maintain, and update security and breach investigation procedures that are appropriate to the nature of the information disclosed, that are at least as stringent as the security and breach investigation procedures and practices established by the Commonwealth (Kentucky) Office of Technology and that are reasonably designed to protect the Personal Information from unauthorized access, use, modification, disclosure, manipulation, or destruction.

## **Student Data Security**

Pursuant to KRS 365.734, if the vendor is a cloud computing service provider (which is defined pursuant to KRS 365.734(1)(b) as any person or entity other than an educational institution that operates cloud computing services) or, through service to the KCBOE, becomes the equivalent of a cloud computing service provider, the vendor further hereby agrees that:

- The vendor shall not process student data as defined pursuant to KRS 365.734 for any purpose other than providing, improving, developing, or maintaining the integrity of its cloud computing services, unless the vendor receives express permission from the student's parent. The vendor shall work with the KCBOE to determine the best method of collecting parental permission.
- With a written agreement for educational research, the vendor may assist the KCBOE to conduct educational research as permitted by the Family Education Rights and Privacy Act of 1974, as amended, 20 U.S.C.sec.1232g.
- Pursuant to KRS-365.734, the vendor shall not in any case process student data to advertise or facilitate advertising or to create or correct an individual or household profile for any advertisement purposes.
- Pursuant to KRS 365.734, the vendor shall not sell, disclose, or otherwise process student data for any commercial purpose.
- Pursuant to KRS 365.734, the vendor shall certify in writing to the agency that it will comply with KRS 365.734(2).

## Family Educational Rights and Privacy Act, National School Lunch Act and Child Nutrition Act

If during the course of this agreement, the KCBOE discloses to the vendor any data protected by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended (20 U.S.C. sec. 1232g, et seq.), and its regulations, and data protected by the Richard B. Russell National School Lunch Act (NSLA) (42 U.S.C. sec. 1751 et seq., and the Child Nutrition Act of 1966 (CNA) (42 U.S.C. sec. 1771 et seq.), the vendor agrees that it is bound by and will comply with the confidentiality, security and redisclosure requirements and restrictions stated in FERPA, NSLA and CNA.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor agrees that FERPA-protected information is confidential information. FERPA-protected information includes, but is not limited to the student's name, the name of the student's parent or other family members, the address of the student or student's family, a personal identifier, such as the student's social security number, student number, or biometric record, other indirect identifiers, such as the student's date of birth, place of birth, and mother's maiden name, and other information that, alone or in combination, is linked or linkable to a specific

student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty.

The vendor understands and acknowledges that any unauthorized disclosure of confidential information is illegal as provided in FERPA and in the implementing federal regulations found in 34 CFR, Part 99. The penalty for unlawful disclosure is a fine of not more than \$250,000 (under 18 U.S.C. sec. 3571) or imprisonment for not more than five years (under 18 U.S.C. sec. 3559), or both.

The vendor understands and acknowledges that children's free and reduced price meal and free milk eligibility information or information from the family's application for eligibility, obtained under provisions of the NSLA or the CNA is confidential information and that any unauthorized disclosure of confidential free and reduced price lunch information or information from an application for this benefit is illegal. The penalty for unlawful disclosure is a fine of not more than \$1,000.00 (under 7 C.F.R. 245.6) or imprisonment for up to one year (under 7 C.F.R. 245.6), or both.

In the event there is a conflict between this agreement and any other agreement between KCBOE and Vendor, the terms of this agreement shall apply.

MTI Enterprises Inc. dba Music Theatre International
Vendor Name
423 West 55th Street 2nd Floor New York, NY 10019
Vendor Address
212 541 4684
Vendor Telephone
vendorinfo@mtishows.com
Vendor Email Address
Michelle Maccarone
Signature by Vendor's Authorized Representative
Michelle Maccarone
Print Name
5.17.23
Date