



# NFHS Network Differentiators

# The NFHS Difference

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The NFHS Network takes pride in serving schools beyond providing cameras to help busy athletic administrators save time, increase revenue, and grow their fanbase.



The NFHS Network team delivers these services to schools at no cost:

- Install and maintain cameras and equipment.
- Enter schedules so cameras start automatically.
- Promote home and away events on behalf of the school with social media, email, and search ads.



# Why Choose The NFHS Difference

	<b>NFHS NETWORK</b>	<b>Others</b>
<b>Gym &amp; Stadium Cameras</b>	●	●
<b>Baseball &amp; Softball Cameras</b>	●	○
<b>Provides Free Installation &amp; Maintenance</b>	●	○
<b>Enters Schedules on Behalf of the School</b>	●	○
<b>Postseason Streaming with No Rights Fees</b>	●	○
<b>Professional Sports Production Software</b>	●	◌
<b>Stream from web browser, mobile apps for iOS &amp; Android, and TV apps for ROKU, Amazon Fire, Google TV, &amp; Apple TV.</b>	●	◌
<b>Markets Events on Behalf of the School</b>	●	○
<b>100% Return on Advertising</b>	●	○
<b>Compatibility with All Coaching Software Tools</b>	●	○



# Additional Benefits



## Others

### Cost Transparency

No fees. Two Pixellot streaming cameras, installation, and maintenance are provided at no cost to you.

Cameras, installation, and maintenance fees are bundled into larger contract.

### Coaching Software Costs

Optional \$3,000 per year (VidSwap)

\$9,000+ per year

### Coaching Software Compatibility

Game film can easily be downloaded into any coaching software. To combat the rising costs of other coaching software, we offer a VidSwap discount to NFHS Network schools.

Limited by provider.

### Power Source

No power source required at camera location.

Power source required at camera location.



# Why Choose VidSwap by Pixellot



Others

Share video-based game breakdowns, team or individual stats, and data visualizations



Create custom highlight packages to showcase players, improve recruitment possibilities, and foster fan engagement



Get game breakdowns in 4-8 hours



Analyze 13 different sports, including field hockey, softball, and baseball



Receive and exchange game breakdowns with any other platform



Get unlimited storage at no additional cost



Save 30-40% and provide more opportunities for all your student-athletes and coaches



# OUR NETWORK

