

~~within a 100-mile radius of the NCAA or NAIA member institution's campus, when the only available coaches in attendance for evaluation are the employed coaches of that institution; and~~

~~b. attendance at a one-day exposure event during the period beginning with the first date of the NCAA men's recruiting period (contact and evaluation periods) and through October 14 and only for events solely funded by the student and his family that cannot extend over multiple days.~~

~~(3) Permissible exceptions to Sec. 1(a)(1) above for competition by females during this period shall include:~~

~~a. camps that are held on the campus of an NCAA or NAIA member institution or conducted by a single NCAA or NAIA member institution within a 100-mile radius of the NCAA or NAIA member institution's campus, when the only available coaches in attendance for evaluation are the employed coaches of that institution;~~

~~b. permitted evaluations held at nonscholastic women's basketball events during contact periods designated for permissible evaluation by NCAA coaches.~~

~~c. attendance at a one-day exposure event during the period beginning with the first date of the NCAA women's recruiting period (contact and evaluation periods) and through October 14 and only for events solely funded by the student and her family that cannot extend over multiple days.~~

~~b) Restrictions from First Legal Day of Practice through the Last Scheduled Contest~~

~~(1) From the first legal day of practice through the last scheduled contest played in basketball (including KHSAA-sanctioned postseason contests) by the school, no student who, after enrolling in grade nine (9) has been a contestant in basketball at that school at any level (grades 9-12) and has eligibility remaining in basketball, may participate in any manner on any nonschool-sponsored team in basketball; in any all-star game in basketball; or any type of organized competition in basketball or variation of basketball unless it has been sanctioned by the Board of Control.~~

~~c) Restrictions following the End of Season~~

~~(1) Following the team's last scheduled game (including postseason), there are no restrictions on play in basketball for the student-athletes except the published restrictions in Bylaw 23.~~

SEC. 2) FOOTBALL

a) Restrictions from First Day of Practice through Last Scheduled Contest

(1) From the first day of practice with the school through the last scheduled contest played in football (including KHSAA-sanctioned postseason contests) by the school, no student who, after enrolling in grade nine (9) has subsequently been a contestant in football at that school, at any level (grades 9-12) and has eligibility remaining in football may participate in:

a. any manner on any ~~nonschool~~non-school sponsored team in football;

b. any all-star game in football; or

c. any type of organized competition in football or variation of football unless it has been sanctioned by the Board of Control.

b) Restrictions following the End of Season

(1) Following the team's last scheduled game (including postseason), there are no restrictions on play in football for the student-athletes except the published restrictions on the issuance of equipment detailed in Bylaw 23.

SEC. 3) PENALTY

a) Any violation of this bylaw may have any or all penalties detailed in Bylaw 27 applied as part of the final dispensation of the matter including a period of ineligibility.

b) Appeals or other considerations under this bylaw shall be considered Hearing Officer matters under the KHSAA Due Process Procedure.

BYLAW 10. AMATEUR/AWARDS

SEC. 1) AMATEURISM AND AMATEUR STATUS

a) To remain eligible, a student who represents a member school in an interscholastic sport shall be an amateur (and maintain amateur status) in that sport.

b) An amateur athlete is one who engages in athletic competition solely for the physical, mental, social, and pleasure benefits derived from said participation and not material gain.

c) An athlete forfeits amateur status and athletic eligibility in a sport by:

(1) Competing for money (cash) or other monetary compensation (allowable travel, meals and lodging expenses may be accepted) including any cash or cash equivalent item (i.e., an item that is negotiable for cash or other services, benefits or merchandise) for athletic participation;

(2) Receiving any award or prize of monetary value not approved within the permissible awards without immediate restitution by the student-athlete when the violation is detected;

(3) Accepting gift certificates and merchandise items that cannot be properly personalized;

(4) Receiving money or other gifts of monetary value not specifically approved by Sec. 2 of this rule;

(5) Capitalizing on interscholastic athletic fame by the use of a specific athlete(s) likeness with any use of school trademarks, uniforms, copyrights including facilities, to promote a specific business or organizational entity including expressly or implicitly endorsing commercial products or services;

(6) Failing to return player equipment or uniforms issued by a school team when the season for that sport concluded, or when the student's continued participation on such team concluded;

(7) Signing a professional playing contract in that sport; or

(8) Accepting more than a nominal standard fee or salary (based on the prevailing market rate based on a comparison with student athlete of similar skill and experience in that sport) for instructing, supervising or officiating in an organized youth sports program or recreation, playground, or camp activities. "Organized youth sports program" includes both school and ~~nonschool~~non-school programs.

SEC. 2) AWARDS AND LIMITATIONS

a) This bylaw governs all awards received by a student-athlete while enrolled in a member school or awards received before enrollment.

b) Cash or any other award that an individual cannot receive under these rules may not be forwarded in the individual's name to a different

agency or individual.

c) The following are permissible awards:

- (1) Awards for participation in special events (postseason tournaments) and established regional or national recognition awards (Mr./Miss Basketball, All-State, etc.) may be presented only by the management of the event, awards program, or by a school that has had, or will have, a team or individual participating in the event or sport, subject to the limitations herein;
- (2) An organization, business firm or other outside agency may recognize a student-athlete's outstanding performance in a particular contest or during a particular time by presenting an award, subject to the limitations herein;
- (3) Awards presented by a member school conference, or approved agency shall be uniform for all team members receiving the award;
- (4) Any award received from a source other than the member school for competition while representing the member high school during the season as defined by Bylaw 23 that does not exceed a value of ~~\$500~~300;
- (5) Any award presented by the member school or by the Association for participation in KHSAA sponsored postseason events;
- (6) Any award received by a student-athlete participating in an event while not representing the school at any time that conforms to the regulations of the recognized amateur athletic organization(s) associated with the event. If no limit exists for the amateur organization, the limit shall be ~~\$500~~300; and
- (7) A scholarship award to attend an institution of higher education after high school paid directly to the institution.

d) The following are impermissible awards:

- (1) Cash, gift certificates and merchandise items that cannot be properly personalized;
- (2) Any award or prize of monetary value not approved within the permissible awards and
- (3) An improper benefit as detailed in Bylaw 16, Sec. 1(b).
- (4) A scholarship award to attend an institution of higher education after high school not paid directly to the institution.
- (5) Any otherwise permissible award that exceeds the limitations of Sec. 2(c).

SEC. 3) RESTRICTIONS AND ALLOWANCES ON THE USE OF NAME, IMAGE AND LIKENESS BY PARTICIPANTS AND SCHOOLS

a) Definitions used in this section:

- (1) "Compensation" means anything of value, monetary or otherwise, including but not limited to cash, gifts, in-kind items of value, social media compensation, payments for licensing or use of publicity rights, payments for other intellectual or intangible property rights under federal or state law, and any other form of payment or remuneration, but shall exclude the payment of wages and benefits to a student athlete for work actually performed, but not for athletic ability, or participation at a rate commensurate with the prevailing rate for similar work in the locality of the member school;
- (2) "Name" means the first, middle, or last name, or nickname of the student athlete when used in a context that reasonably identifies the student athlete with particularity, which may include a team number, symbol, logo, or brand;
- (3) "Image" means a picture or video of the student athlete;
- (4) "Interscholastic sport" means a sport played between educational institutions that are not community colleges, colleges, or universities;
- (5) "Likeness" means a physical, digital, or other depiction or representation of the student athlete;
- (6) "Prevailing market rate" means a rate that is tethered to the value of the consideration the student athlete that is reasonable based on a comparison with students and student athletes in that area;
- (7) "Student-athlete" means an individual who is eligible to attend a member school and engages in, is eligible to engage in, or may be eligible in the future to engage in, any interscholastic or intercollegiate sport. "Student-athlete" does not include an individual permanently ineligible to participate in a particular interscholastic or intercollegiate sport for that sport.
- (8) "School Intellectual property" means trademarks (past and present, to include official and unofficial logos whether officially filed or not), school owned or other facilities regularly utilized for practice of competition, school uniforms, school identifying apparel (whether issued by the school or not), and copyrights;
- (9) "Association intellectual property" means the logos (past and present, to include official and unofficial logos whether officially filed or not) of the KHSAA or any of its events; including past audio, video and still images.

b) Restriction on Member Schools of the KHSAA regarding compensation

- (1) No member school shall grant a student athlete the right to use the member school's intellectual property, such as trademarks, school uniforms, and copyrights, in the student's earning of compensation through name, image, and likeness activities.
- (2) No student-athlete shall use such intellectual property in earning compensation through name, image, and likeness activities.

c) Clarifications for this section:

- (1) It is not a violation of Bylaw 10 and its amateur provisions for an enrolled student-athlete to receive compensation for:
 - a. work at camps, clinics and instruction that is paid at a prevailing market rate;
 - b. product or business endorsements not using the intellectual property of a member school;
 - c. compensation for activities at a prevailing market rate for activity using the name, image and likeness that does not utilize school or association intellectual property;
 - d. compensation for social media activities that do not utilize school or association intellectual property.
- (2) It is a violation of Bylaw 10 for any student-athlete to receive compensation directly related to specific ability, performance or contest results (actual or speculative) or to receive compensation in violation of Sec. 1 or Sec. 2 above.
- (3) The Board of Control and the Commissioner shall develop and maintain policies surrounding businesses that may be involved with in the compensation of student-athletes guided by existing policies relative to advertising and sponsorship sales by the Association, and shall regularly communicate this information to the member schools for distribution.

SEC. 4) PENALTY

a) Any violation of this bylaw may have any or all penalties detailed in Bylaw 27 applied as part of the final dispensation of the matter

- including a period of ineligibility.
b) Appeals or other considerations under this bylaw shall be considered Hearing Officer matters under the KHSAA Due Process Procedure.

BYLAW 11. FINANCIAL AID

SEC. 1) DEFINITIONS FOR THIS BYLAW

- a) Tuition- means the amount of necessary fees, costs and other charges to attend a member school as determined by that member school's published scale of charges. The tuition at the member school shall be the same for all students in like situation irrespective of participation in athletics and shall include applicable room and board expenses.
- b) Classification of Schools- means the classification of the member schools as follows:
(1) A1- District operated general program or multi-program schools;
(2) A5 (District-operated alternative education program with no definable attendance boundaries designed to remediate academic performance, improve behavior, or provide an enhanced learning experience. This designation should only be used for offsite alternative education programs and the students may not be A1 enrolled at any other school).
(3) B1 Laboratory or training school operated by college or university)
(4) (2) D1- Kentucky Department of Education operated schools (Blind and Deaf);
(5) (3) F1- Federal Dependent Schools;
(6) (4) J1- Roman Catholic schools;
(5) (7) M1- Other Religious schools and
(6) (8) R1- Private nonchurch related schools.
- c) Public Schools- means the member schools receiving funding from the Kentucky Department of Education or comparable federal sources. Public schools shall include the member schools which are classified as A1, A5, B1, D1, or F1.
- d) Nonpublic Schools- means the member schools not receiving funding from the Kentucky Department of Education or comparable federal sources. Those schools shall include the member schools which are classified as J1, M1, and R1.
- e) Nonpublic School Zone- means the zone to which each nonpublic school is assigned. The four current nonpublic school zones are Covington, Lexington, Louisville, and Owensboro. These nonpublic school zones shall be comprised of the counties contained in the geographic alignment related to the archdiocese of the same name.
- f) Nonpublic School Governing Board- means the entity having oversight over the member school. For purposes of this bylaw, the "governing board" of a nonpublic school shall be determined by the school type. For J1 schools, the "governing board" shall be the archdiocese and geographic references shall be the counties included in the nonpublic school zone of the school. For the R1 and M1 schools, the "governing board" shall be as defined by the governance structure of the institution.
- g) Immediate Family- means the student and the student's father, mother, brother, sister, step-father, step-mother, step-brother, step-sister, husband, wife, aunt, uncle, grandparent.
- h) Financial Aid- means any and all aid given to a student which reduces tuition, including awards, grants, work-study, reductions, and waivers.
- i) Need-Based Aid- means the amount of financial aid that an independent financial analysis of the student's financial aid application demonstrates that the student needs to pay tuition to attend a member school, provided the analysis is performed by an agency approved by the Board of Control.
- j) Merit Aid- means financial aid awards given by the member school based solely on academic/test performance which are available to the entire student body through a competitive application process and that the selection of the recipient(s) is based on published objective criteria which may not include athletic achievement or ability.
- k) Merit Aid Test- means the academic assessment or placement test approved by the Board of Control before its administration.
- l) Merit Aid Test Window- means the range of dates submitted by each member school for the administration of the merit aid test.
- m) Financial Records- means the records related to any financial aid analysis of the student, including the immediate family's records of the method and sources for all tuition payments.

SEC. 2) IMPERMISSIBLE FINANCIAL AID

A student shall be ineligible to participate in interscholastic athletics if the student:

- a) Receives financial aid beyond the limits defined in Sec. 1(a) except for merit and need-based aid allowed under this bylaw, and waivers of tuition for nondomestic students meeting all federal laws and regulations who are ruled eligible under Bylaw 7 or Bylaw 8;
- b) Receives merit aid based on an unapproved merit aid test;
- c) Receives merit aid based on a merit aid test not administered on an approved merit aid test date;
- d) Receives merit aid greater than twenty-five percent (25%) of the tuition at the member school;
- e) Is more than sixty (60) days deficient in the payment of tuition, necessary fees, costs and other charges for attending a member school without corresponding documentation and revised needs analysis form;
- f) Receives financial aid that is not available to the entire student body by published objective criteria;
- g) Receives financial aid from a funding source that is not under the custody and control of the member school or its governing board;
- h) Receives any financial aid other than the permitted need-based aid or merit aid detailed above from a member school, any other entity governed by that member school's governing board or any representatives of the member school;
- i) Receives any financial aid that is indirectly or directly related to athletic achievement or ability;
- j) Has any part of the financial obligation to the member school paid directly or indirectly by individuals outside of the student's immediate family; or
- k) Does not agree to complete disclosure of financial records as defined in this bylaw upon request of the KHSAA and its officials, employees,