



Northern Kentucky Juneteenth Committee

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February 16, 2023

To: Newport Board of Education

From: Richard Tyler – President, Northern Kentucky Juneteenth Committee

RE: Northern Kentucky Juneteenth Freedom Day Celebration

DATE: Saturday June 16 - 18, 2023

TIME: Parade: 9:00 a. m. (from Old Lincoln Grant School)
Event: 11:00 a.m. – 11:00 p.m.

SITE: The Covington Landing, 1 Madison Avenue, Covington, KY

Hello, my name is Richard Tyler, **President** of the Northern Kentucky Juneteenth Committee, which is planning the Biggest Juneteenth Freedom Day Celebration in Northern Kentucky for this year, we are asking if you would please share this information with others.

The Juneteenth Freedom Day Celebrations is a three-day event that will commemorate the historical significance of the end of *Slavery in the United States*.

The event will kick off on Friday, June 16th at 5:30 p.m. at the Newport Black History Museum, which was formerly the Southgate Colored People School. The evening will include a guest speaker, performances by The Yolo Band and Rhythm of Soul. Vendor tables and food booths will be available. Exhibits of the Colored People School will also be on display, and the public is welcome to tour the classrooms.

On Saturday June 17th, the day begins with the Freedom Day Parade at 9:00 a.m. The Parade will commence at the former Lincoln Grant School at 9th & Greenup Streets and end at the Covington Landing, a spot that was considered the *Gateway to Freedom* during slavery. Immediately following the parade, The Black Excellence Awards Ceremony will convene. After the awards ceremony, The Juneteenth Freedom Day Celebration continues with a day-long celebration of speakers, bands, entertainment, *Soul Food* for the entire family. There will also be service providers, health organizations, merchandise vendors and food vendors to showcase their services.

On Sunday, June 18th, The Freedom Day will start at 9:00 a.m. at St. Henry Church (Dixie Highway and Garvey Avenue) and conclude at First Baptist Church of Elsmere (1007 Garvey Avenue). At 10:00 a.m. we will have a morning worship service during which The Northern Kentucky Community Choir will perform. There will be games

and activities for the entire family, and all **food and drinks will be free to the public. There will also be merchandise vendors and service providers.**

The theme is **Unity in the Community** and is undergirded by the Biblical Scripture (Psalm 133:1), "Behold, how good and how pleasant it is for Brothers and Sisters to dwell together in Unity!"

The committee's vision is to use this event as an opportunity for the citizens, leaders, authority figures, employers and service providers of the Northern Kentucky/Greater Cincinnati Community to unite and celebrate in the spirit of Unity in the Community!

Our goal is to educate, celebrate, connect, and collaborate with service providers to identify and address community needs. We would love to partner with your organization to provide individuals and families with civic information, education and employment opportunities, mental and physical health awareness, and the necessary skills and knowledge needed to empower them to be productive members of society. To do this, we need you!

Attached is a Sponsorship Sheet that provides details about sponsorship, donations, and booth fees that can be shared with service providers, friends, family, and our community. An informational flyer will be available soon.

Please let me know how your agency will be participating in this great event by Friday, March 31. I can be reached at nkyjuneteenthcommittee@myyahoo.com or at **859.652.4978** if you have any questions, concerns, thoughts, or suggestions.

Thank You in advance for your cooperation and your timely response!

Respectfully,

Richard K. Tyler, President
Northern Kentucky Juneteenth Committee

JUNETEENTH FREEDOM DAY CELEBRATION

2023 SPONSORSHIPS

RECONCILIATION \$5,000.00

Sponsorship Listing on Parade Banner
Listing on Event Banners
10 x 20 Booth at all three events
Table at Career Fair
PR Mentions at all events
Full Page Ad
6 T-Shirts

EMANCIPATION \$3,500.00

Sponsorship Listing on Parade Banner
Listing on Event Banners
10 x 20 Booth at all three events
Table at Career Fair
PR Mentions at all events.
Full Page Ad
4 T-Shirts

FREEDOM \$2,500.00

Sponsorship Listing on Fri/Sat Banners
10 x 20 Booth
PR Mention at all three events
Half Page Ad
2 T-Shirts

LIBERTY \$1,500.00

Sponsorship Listing on Saturday Banner
10 x 10 Booth
PR Mention at one event
Quarter Page Ad
2 T-Shirts

INDEPENDENCE \$1,000.00

Sponsorship Listing on Saturday Banner
PR Mentions at all events.
Business Card Ad
2 T-Shirts

VICTORY \$600.00

10 x 10 Booth.

Booth Fee

VENDOR ALL THREE DAYS \$500.00

10 x 10 Booth only

FOOD VENDOR SATURDAY ONLY \$350.00

10 x 10 Booth only

FOOD TRUCK SATURDAY ONLY \$250.00

Truck Space only

Non-Profit Organization N/C

***The Northern Kentucky Juneteenth Committee is an Extension of First Baptist Church Elsmere**