

# JCPS School Choice Implementation Update: January 2023

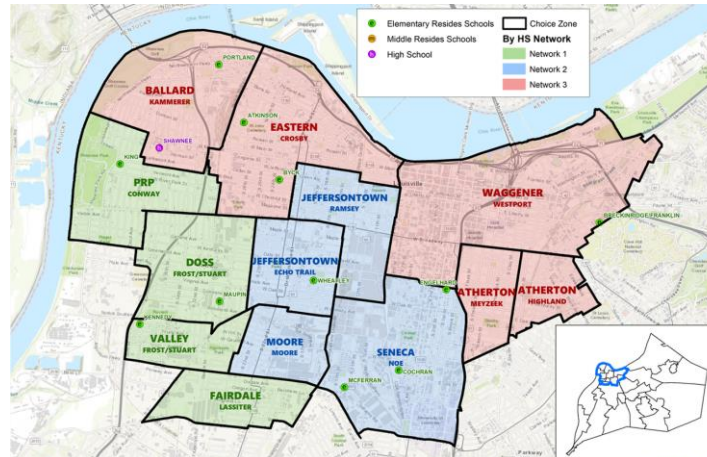
Moving Forward With Equity



# Choice Zone Schools

EQUITY • Access • Ease of Understanding • Diversity • Choice

- The Choice Zone is a geographic area primarily located in West Louisville where families have traditionally not had a choice in where their students attended school
- Dual resides is an option available to students in the Choice Zone. Under this option, students have 2 choices: an elementary, middle, or high school close to home OR a middle or high school or corresponding elementary zone school outside of the Choice Zone
- Incoming kindergarten, 6th, and 9th grade students living in the Choice Zone **are required** to complete an application and make a selection of inside the Choice Zone or outside of the Choice Zone. **There will not be a default selection.**



Academy @ Shawnee High

Academy @ Shawnee Middle

New West Louisville Middle

## Network 1

Maupin Elementary  
Kennedy Elementary  
King Elementary

## Network 2

Cochran Elementary  
Engelhard Elementary  
McFerran Preparatory Academy  
Wheatley Elementary

## Network 3

Atkinson Academy  
Breckinridge-Franklin Elementary  
Byck Elementary  
Portland Elementary



# School Choice Outreach

Where We Are Now



EQUITY • Access • *Ease of Understanding* • Diversity • Choice

# School Choice Outreach Goals

- Increase the number of students of color and international students who apply for magnet schools or programs in the 2023-24 school year.
- Increase the number of on-time applications from targeted zip codes where students have traditionally completed late applications.
- 100% of elementary schools in the Choice Zone hold transition nights for in-person application assistance during the application period.
- Improve public awareness and understanding of the School Choice Plan so families can make an informed choice.
- Application processes are transparent, easy to navigate, and there is an equitable and culturally responsive distribution of information.
- Increase collaboration and communication efforts internally between JCPS departments and externally with community partners.

# School Choice Outreach Communication Tools

## Digital/Electronic

- Websites
- Pillar Podcast
- Emails
- School Messenger/  
SNAP!Connect
- Radio Ads
- Social Media
- TV Ads (including Spanish Ads)

## Print Materials

- Choices Books
- Transition Letters - early  
childhood, 5th, and 8th grades
- Kindergarten Enrollment Flyer
- General/Choice Zone Enrollment  
Flyer
- Direct Mailings/Postcards

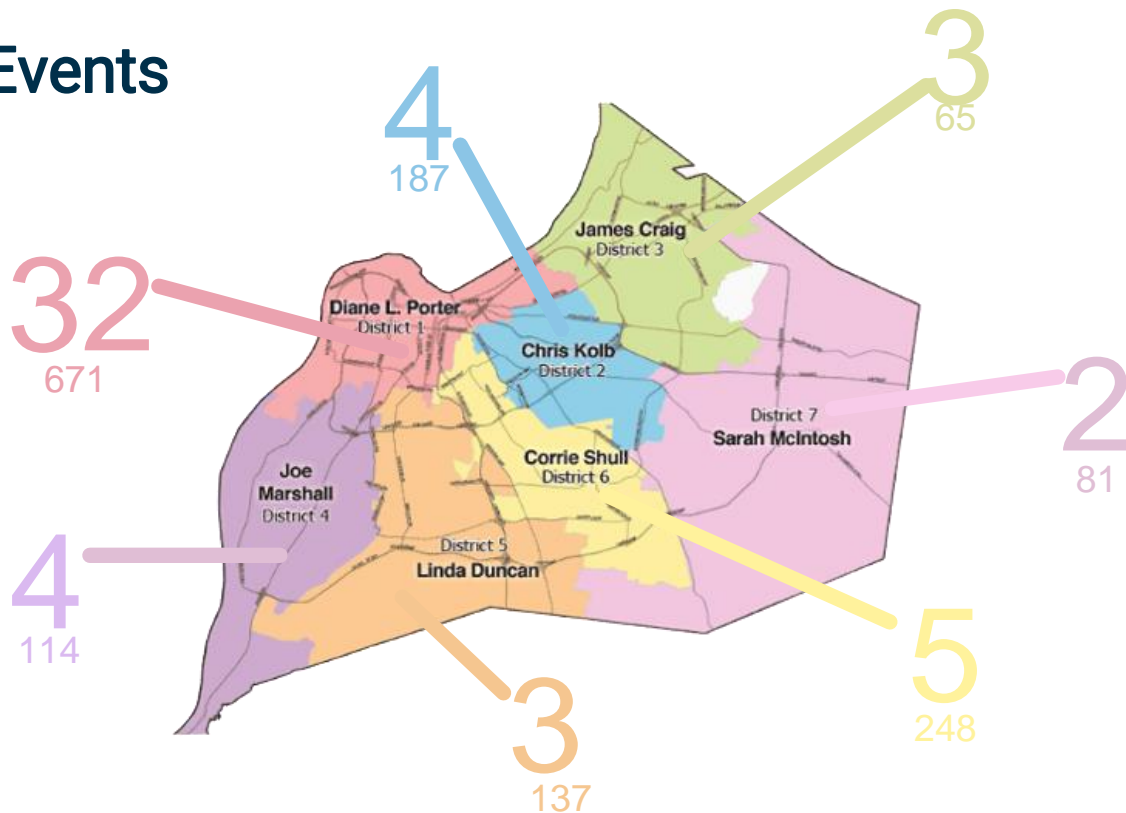
## In-Person

- Showcase of Schools
- School-Based Transition  
Nights
- Districtwide Community  
Events
- School Open Houses
- Community Organization  
Informational Sessions

# School Choice Outreach Events

1503 attendees

**65** total events  
offered  
in all  
**7** JCPS Board  
Member Districts

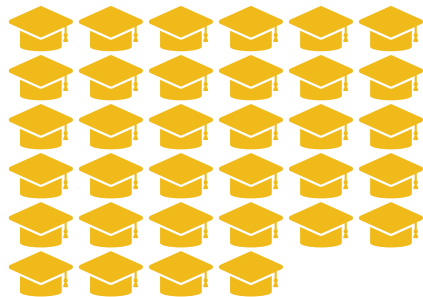


**12** districtwide events

## Transition Events Held in 100% of Choice Zone Elementary Schools

Choice Zone School	Date	Choice Zone School	Date
Atkinson	11/10/22	Cochran	11/16/22
King	12/6/22	Portland	11/30/22
Breckinridge-Franklin	11/3/22	Engelhard	12/1/22
Maupin	11/17/22	Wheatley	11/1/22
Byck	11/9/22	Kennedy	11/3/22
McFerran	12/7/22		

# School Choice Collaboration



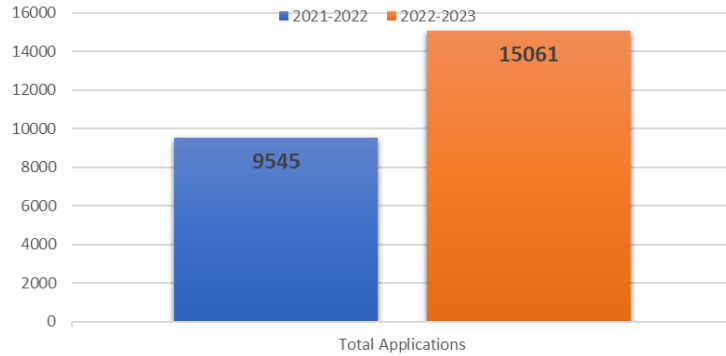
34 schools



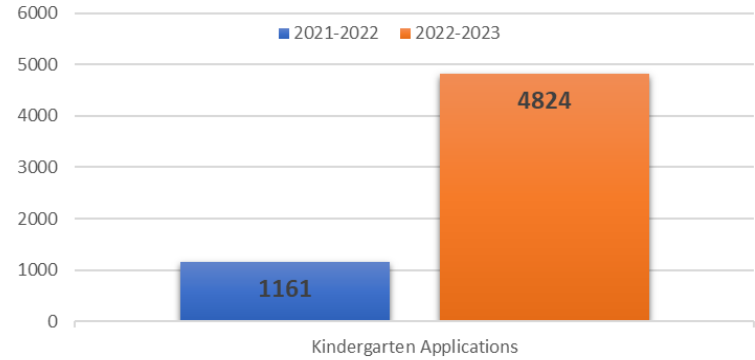
44 Community  
Organizations



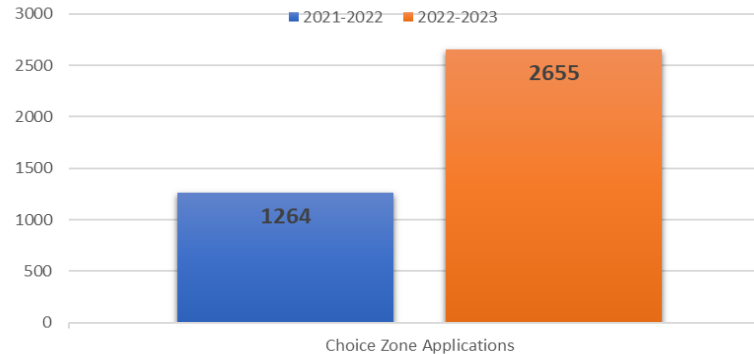
**Total On-time Applications  
21-22 vs. 22-23**



**On-time Kindergarten Applications  
21-22 vs. 22-23**



**On-time Choice Zone Applications  
(40203, 40208, 40210, 40211, 40212)**





## Number of Choice Zone Students with Completed Applications as of 1/12/2023

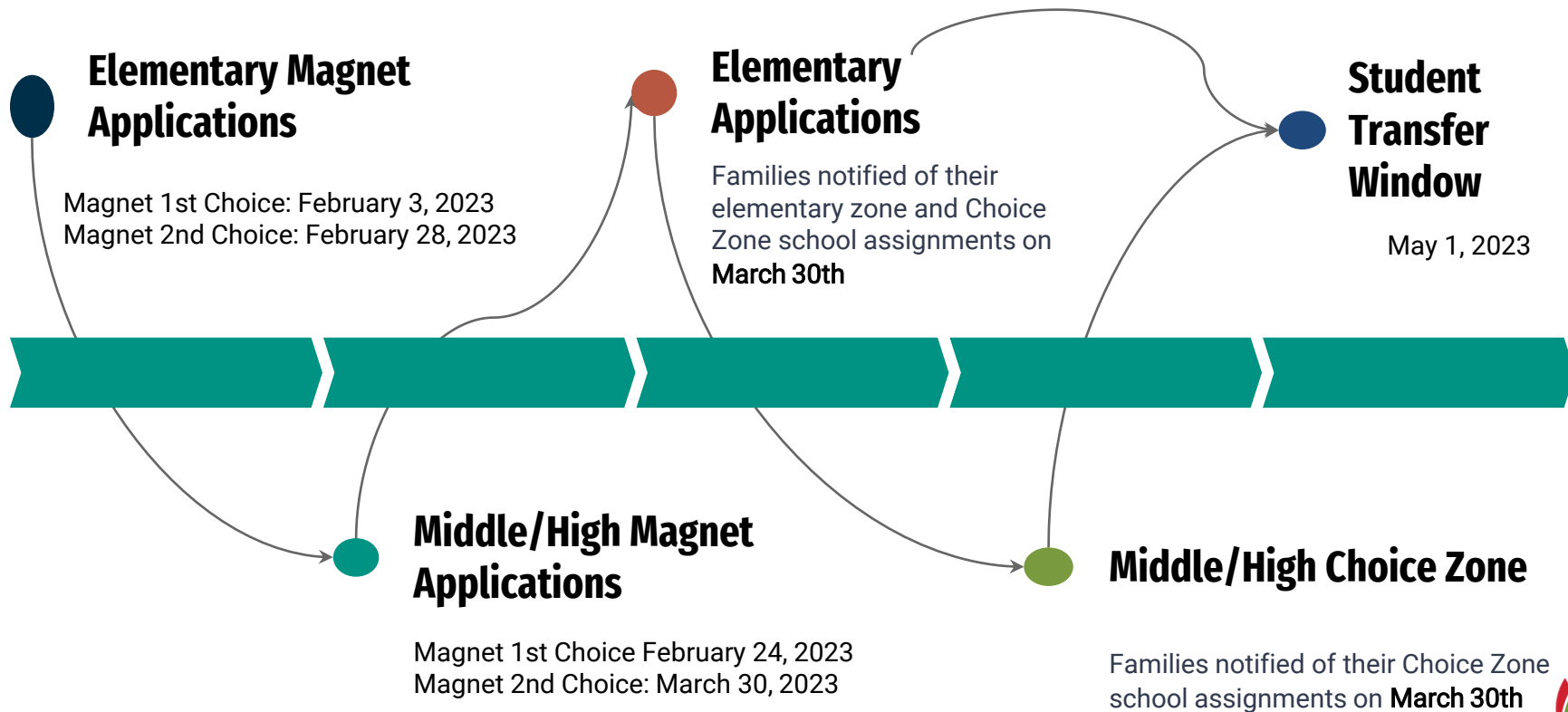
<b>Kindergarten</b> (Early Childhood)	
<b>94%</b> Completed Applications	
Choice Zone	311
Outside Choice Zone	63
<b>ECH Total</b>	<b>374</b>

<b>Middle</b> <b>92 %</b> Completed Applications	
Choice Zone *	551
Outside Choice Zone	164
<b>Total</b>	<b>715</b>

<b>High</b> <b>88 %</b> Completed Applications	
Choice Zone	231
Outside Choice Zone	459
<b>Total</b>	<b>690</b>

\*Choice Zone MS options: New West Louisville Middle School and Academy @ Shawnee

# Application Processing Timeline



# Choice Zone

*Changing the narrative for education in  
West Louisville*

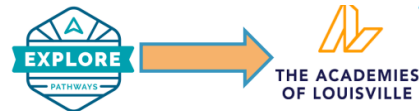
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## New West Louisville Middle School

- Opening **August 2023** (Choice Zone 6th grade only)
- **Principal:** Dr. Jeronda Majors
- Explore Pathways

## Academy @ Shawnee

- **Principal:** Kym Rice
- Middle and high school option for Choice Zone students
- Explore Pathways (MS) Academies of Louisville (HS)
- \$40 million facility renovation



# Director of Choice Zone

High School-\$2.5 Million  
Middle School-\$2.5 Million  
Elementary School-\$7 Million

**New Investment-**  
**\$12 million** for each of the next ten  
years, schools choose from multiple  
opportunities

## Academic Supports

- Extended Learning (After School and Summer)
- Expansion of Career Pathways and Connection Pathways
- Meaningful and Relevant Curriculum
- College Courses offered at the High School
- Magnet Program enhancements and enrichment activities

## Non-Academic Supports

- More Counselors and Mental Health Practitioners
- More Athletic and Extracurricular Activities

## Teacher & Administrative Supports

- Increased pay: Teachers, Administrators, & Instructional staff
  - \$8,000 for teachers
  - \$10,000 for Principals
- Additional Instructional Staff
- Additional Professional Development Opportunities

# Implementation Timeline

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## The following will be implemented in the 2023–2024 school year

- The proposed dual resides and aligned feeder patterns
- Phase 1 of the magnet recommendations
  - Whole school magnets at Hawthorne, Coleridge-Taylor, Foster, Western MS, Academy@Shawnee MS, Western HS
- One new elementary school (West Louisville Elementary School)
- Two new middle schools (West Louisville Middle School swing space and Echo Trail Middle School)
- Dual resides starts with kindergarten, 6th and 9th graders, all other students can remain at their current school

Changes will be considered based on the findings from the annual summative evaluation process. A comprehensive review of the School Choice Plan will be implemented every 10 years, aligned with the new census data.



# Questions