



FAYETTE COUNTY PUBLIC SCHOOLS

Executive Summary
Fayette County Public Schools Board Meeting
Agenda Item

MEETING: Regular

DATE: 1/23/2023

TOPIC: Contract with Carla Blanton Consulting

PREPARED BY: Demetrus Liggins

Recommended Action on: 12/5/2022
Action Item for Vote (PLANNING MEETING)

Superintendent Prior Approval: Yes

Recommendation/Motion: Approve the contract with Carla Blanton Consulting for public relations and communication support.

Background/Rationale: In order to support the work in the area of the Stakeholder Engagement and Outreach priority in the New Way Forward strategic plan, the administration has identified the need to contract for additional support to augment day-to-day district communication efforts.

Strategic Priority:

- ☐ Student Achievement ☐ Diversity, Equity, Inclusion & Belonging
☐ Highly Effective & Culturally Responsive Workforce
☒ Stakeholder Engagement & Outreach ☐ Organizational Health & Efficiency

Data Considerations: Public and Community Engagement Survey Results.

Policy: 01.11 (General Powers and Duties of the Board)

Fiscal Impact: \$62,000

Attachments(s): Proposed contract