## SCHOOL ACTIVITY FUND DONATION ACCEPTANCE FORM

Fiscal Year Ending: Z022

| Date of gift: 11 - 30 - 22  |                                |
|---|--------------------------------|
| Donor Name: Hentucky FFA Foundation   |                                |
| Donor Address: Po Box 8 street address  |                                |
| street address (continued)  |                                |
| Flemingsburg VY 41041 city state zip code   |                                |
| Donor Phone Number: 606- 782-4670   |                                |
| (circle as appropriate)  Type of donation: Cash check personal property real property service other \$220.  |                                |
| Type of donation: Cash check personal property real property service other 4220   |                                |
| Other gift description including purpose and restrictions on donation: We received \$220" From FFA for the Ag Tag Program. When you go to the DMV to renew your vehicle tags Plates they Should ask is you want to donate to the Ay tag Program for \$10. That \$10 evenly between FFA, 4-H, and the KY Provd Program. The FFA portion is sent to the | the KY For Farm is split State |
| Was anything of value received in exchange for donation?  Yes  No   |                                |
| If yes, description and dollar value:   |                                |
| Principal 2-5-2022 Date   |                                |
| FFA organization to be distributed. Your local chapter gets half of that the KY FFA receives from your County. Our county Sold 13   | if the money                   |
| So the State FFA receives from your County. Our county Sold 13<br>So the State FFA received \$440 from the Ag tags. They donate   | 32 Plates.<br>half of          |
| that back to our local chapter resulting in the \$220" donot  | ion Check.                     |
| we will use this money to very pay for transportation, equipment up   | grades, FFA                    |
| Supplies, banquet or anything else the FFA needs.   |                                |



## Dear GALLATIN FFA Advisor,

The Kentucky FFA Foundation is pleased to distribute a portion of the \$10 voluntary contribution on farm license plates back to the local FFA chapter. Through the leadership of Agriculture Commissioner Ryan Quarles, the \$10 voluntary contributions are split equally between FFA, 4-H and Kentucky Proud. The Kentucky FFA Foundation uses these funds for many programs, such as Ag Achiever Grants, Regional Banquet Contributions and State Officer Travel. Your chapter is receiving a check in the amount of \$220.00 to use for developing your local program.

Farm plate revenue from July 2021 through June 2022 totaled \$609,000.61 state-wide. Kentucky FFA's third of these funds equals \$203,000.20. This was nearly a 3% decrease in giving from last year. Though this is a significant decrease and amount, the potential for this program is great considering only 32% of those who purchased farm plates donated. This year your county sold 538 farm plates, which had the potential to generate \$5,380 to the Ag Tag Program. Currently, only 132 plates donated. We encourage you to try to increase this number and promote this program in your community.

The majority of farm plates are sold in March. Therefore, your promotion efforts are best concentrated at the end of January and February. Some suggested ideas to carry out during these months are:

Take students in official dress to your County Clerk's office and take a picture with the Clerk and your students. Run it in your local paper with the emailed press release or write your own describing the impact these dollars have on your local community.

Build a relationship with the County Clerk and the Deputies. Usually, the Deputies are the ones dealing with payments, so make sure they are aware of the program and that you have their support.

Visit your local auto dealerships and educate them about the program. They have a great deal of influence on the type of tag put on a vehicle.

Tell people about the Ag Tag program as often as you can and coordinate your efforts with the local 4-H Club.

It is our firm belief that more than 32% of farmers would donate \$10 to FFA, 4-H and Kentucky Proud. It's so important that we are transparent about the funds generated by this program and make the agriculture community aware that local chapters are benefiting from this program. Thank you for your help in the efforts to promote the Ag Tag program. Please contact me if we can assist in the promotion of Ag Tags in your community or if you have any questions about the program.

Sincerely,

Sheldon McKinney Executive Director

Sheldon McKinney

Sheldon McKinney
Executive Director
606.782.4620 <u>sheldon.mckinney@kyffa.org</u>
Kentucky FFA Foundation, Inc. • P.O. Box 8• Flemingsburg, KY 41041