



## Issue Paper

**DATE:**

October 13, 2022

**AGENDA ITEM (ACTION ITEM):**

Consider/Approve the software license agreement between Read Naturally and River Ridge Elementary for 30 seats of Read Live licenses for the 22/23 school year.

**APPLICABLE BOARD POLICY:**

01.11 General Powers and Duties of the Board

**HISTORY/BACKGROUND:**

Read Naturally is a software curriculum that provides instruction in the areas of reading fluency and comprehension and is utilized for Tier 2 and Tier 3 interventions to assist with closing the gap in reading. This agreement will allow for 30 licenses for students identified with a skill deficit in reading fluency.

**FISCAL/BUDGETARY IMPACT:**


\$690.00/Title I Funds

**RECOMMENDATION:**

Approval of the software license agreement between Read Naturally and River Ridge Elementary for 30 seats of Read Live licenses for the 22/23 school year.

**CONTACT PERSON:**

Jena Smiddy

  
Principal/Administrator

  
District Administrator

  
Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.  
Principal—complete, print, sign and send to your Director. Director—if approved, sign and put in the Superintendent's mailbox.



1284 Corporate Center Dr, Ste 600  
Saint Paul, MN 55121-1279  
**phone:** 800.788.4085 651.452.4085  
**fax:** 651.452.9204  
**website:** www.readnaturally.com

**Quote No:** Q207547  
**Quote Date:** 10/11/2022

**Bill to:** **PO #**  
KENTON COUNTY SCHOOLS  
Dominique Cruey  
1055 EATON DR  
FORT MITCHELL, KY 41017

**Ship to:** **PO #**  
RIVER RIDGE ELEMENTARY  
Dominique Cruey  
2772 AMSTERDAM RD  
FORT MITCHELL, KY 41017

QUANTITY	ITEM NO.	DESCRIPTION	UNIT PRICE	AMOUNT
30	RL01C	Read Live Licenses Subscription period: 12/14/2022 through 12/14/2023	23.00	690.00

SUBTOTAL:	\$690.00
SHIPPING:	\$0.00
SALES TAX:	\$0.00

**ORDER TOTAL:** **\$690.00**

### **ORDER NOTES**

#### **Read Live Account Information:**

Read Live Account ID: 00019291  
Current Main Account Administrator: Dominique Cruey

\*\*\*Note regarding license reduction: In order for us to reduce the number of licenses in your account, you must first remove the excess licenses from your students and school(s). If you need assistance, please call Read Naturally Tech Support at 800.788.4085 option 3.

### **ORDER OPTIONS**

#### **Purchase Order:**

- Email: [customerservice@readnaturally.com](mailto:customerservice@readnaturally.com)
- Mail: 1284 Corporate Center Dr. #600  
Saint Paul, MN 55121

#### **Credit Card:**

- Phone: 800.788.4085 option 2
- Online: [www.readnaturally.com/make-payment](http://www.readnaturally.com/make-payment)  
and follow on screen prompts



Kenton County School District | It's about ALL kids

**THE KENTON COUNTY BOARD OF EDUCATION**  
1055 EATON DRIVE, FORT WRIGHT, KENTUCKY 41017  
TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531  
WEBSITE: [www.kenton.kyschools.us](http://www.kenton.kyschools.us)  
**Dr. Henry Webb, Superintendent of Schools**

## **VENDOR ASSURANCES REGARDING PROTECTION OF PERSONAL AND CONFIDENTIAL INFORMATION**

### **Data Security and Breach Protocols**

Vendors that receive Personal Information from Kenton County Board of Education (herein referred to as "KCBOE") as defined by and in accordance with Kentucky's Personal Information Security and Breach Investigation Procedures and Practices Act, KRS 61.931, et seq., (the "Act"), shall secure and protect the Personal Information by, without limitation, complying with all requirements applicable to non-affiliated third parties set forth in the Act.

"Personal Information" is defined in accordance with KRS 61.931(6) as "an individual's first name or first initial and last name; personal mark; or unique biometric or genetic print or image, in combination with one (1) or more of the following data elements:

- a) An account number, credit card number, or debit card number that, in combination with any required security code, access code or password, would permit access to an account;
- b) A Social Security number;
- c) A taxpayer identification number that incorporates a Social Security number;
- d) A driver's license number, state identification card number or other individual identification number issued by any agency as defined under the Act;
- e) A passport number or other identification number issued by the United States government; or
- f) Individually Identifiable Information as defined in 45 C.F.R. sec. 160.013 (of the Health Insurance Portability and Accountability Act), except for education records covered by the Family Education Rights and Privacy Act, as amended 20 U.S.C. sec 1232g."

As provided in KRS 61.931(5), a "non-affiliated third party" includes any person or entity that has a contract or agreement with the KCBOE and receives (accesses, collects or maintains) personal information from the KCBOE pursuant to the contract or agreement.

The vendor hereby agrees to cooperate with the KCBOE in complying with the response, mitigation, correction, investigation, and notification requirements of the Act.

The vendor shall notify as soon as possible, but not to exceed seventy-two (72) hours, KCBOE, the Commissioner of the Kentucky State Police, the Kentucky Auditor of Public Accounts, the Commonwealth (Kentucky) Office of Technology, and the Commissioner of the Kentucky Department of Education of a determination of or knowledge of a breach, unless the exception set forth in KRS 61.932(2)(b)(2) applies and the vendor abides by the requirements set forth in that exception. Notification shall be in writing on a form developed by the Commonwealth (Kentucky) Office of Technology.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor hereby agrees that the KCBOE may withhold payment(s) owed to the vendor for any violation of the Act's notification requirements.

The vendor hereby agrees to undertake a prompt and reasonable investigation of any security breach as defined under the Act in accordance with KRS 61.933.

Upon conclusion of an investigation of a security breach as defined under the Act as required by KRS 61.933, the vendor hereby agrees to an apportionment of the costs of the notification, investigation, and mitigation of the security breach.

In accordance with KRS 61.932(2)(a), the vendor shall implement, maintain, and update security and breach investigation procedures that are appropriate to the nature of the information disclosed, that are at least as stringent as the security and breach investigation procedures and practices established by the Commonwealth (Kentucky) Office of Technology and that are reasonably designed to protect the Personal Information from unauthorized access, use, modification, disclosure, manipulation, or destruction.

### **Student Data Security**

Pursuant to KRS 365.734, if the vendor is a cloud computing service provider (which is defined pursuant to KRS 365.734(1)(b) as any person or entity other than an educational institution that operates cloud computing services) or, through service to the KCBOE, becomes the equivalent of a cloud computing service provider, the vendor further hereby agrees that:

- The vendor shall not process student data as defined pursuant to KRS 365.734 for any purpose other than providing, improving, developing, or maintaining the integrity of its cloud computing services, unless the vendor receives express permission from the student's parent. The vendor shall work with the KCBOE to determine the best method of collecting parental permission.
- With a written agreement for educational research, the vendor may assist the KCBOE to conduct educational research as permitted by the Family Education Rights and Privacy Act of 1974, as amended, 20 U.S.C. sec. 1232g.
- Pursuant to KRS 365.734, the vendor shall not in any case process student data to advertise or facilitate advertising or to create or correct an individual or household profile for any advertisement purposes.
- Pursuant to KRS 365.734, the vendor shall not sell, disclose, or otherwise process student data for any commercial purpose.
- Pursuant to KRS 365.734, the vendor shall certify in writing to the agency that it will comply with KRS 365.734(2).

### **Family Educational Rights and Privacy Act, National School Lunch Act and Child Nutrition Act**

If during the course of this agreement, the KCBOE discloses to the vendor any data protected by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended (20 U.S.C. sec. 1232g, *et seq.*), and its regulations, and data protected by the Richard B. Russell National School Lunch Act (NSLA) (42 U.S.C. sec. 1751 *et seq.*), and the Child Nutrition Act of 1966 (CNA) (42 U.S.C. sec. 1771 *et seq.*), the vendor agrees that it is bound by and will comply with the confidentiality, security and redisclosure requirements and restrictions stated in FERPA, NSLA and CNA.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor agrees that FERPA-protected information is confidential information. FERPA-protected information includes, but is not limited to the student's name, the name of the student's parent or other family members, the address of the student or student's family, a personal identifier, such as the student's social security number, student number, or biometric record, other indirect identifiers, such as the student's date of birth, place of birth, and mother's maiden name, and other information that, alone or in combination, is linked or linkable to a specific



student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty.

The vendor understands and acknowledges that any unauthorized disclosure of confidential information is illegal as provided in FERPA and in the implementing federal regulations found in 34 CFR, Part 99. The penalty for unlawful disclosure is a fine of not more than \$250,000 (under 18 U.S.C. sec. 3571) or imprisonment for not more than five years (under 18 U.S.C. sec. 3559), or both.

The vendor understands and acknowledges that children's free and reduced price meal and free milk eligibility information or information from the family's application for eligibility, obtained under provisions of the NSLA or the CNA is confidential information and that any unauthorized disclosure of confidential free and reduced price lunch information or information from an application for this benefit is illegal. The penalty for unlawful disclosure is a fine of not more than \$1,000.00 (under 7 C.F.R. 245.6) or imprisonment for up to one year (under 7 C.F.R. 245.6), or both.

In the event there is a conflict between this agreement and any other agreement between KCBOE and Vendor, the terms of this agreement shall apply.

Read Naturally, Inc.  
Vendor Name

1284 Corporate Center Drive, Suite 600 Saint Paul, MN 55121  
Vendor Address

(800) 788-4085  
Vendor Telephone

support@readnaturally.com  
Vendor Email Address

Robert Lay  
Signature by Vendor's Authorized Representative

Robert Lay  
Print Name

04/25/2022  
Date



**Read Live**

#### **Read Live Software Subscription Agreement**

Read Live is an educational program provided by Read Naturally, Inc. ("Read Naturally") that consists of a web-based application and an optional, corresponding iPad App. The use of Read Live is subject to the following terms and conditions (collectively, the "Agreement"). As used in this Agreement, the terms "we," "us," and "our" refer to Read Naturally, and "customer," "you," and "your" refer to anyone that purchases, accesses or uses Read Live (each a "Party" and collectively the "Parties").

BY USING READ LIVE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THIS AGREEMENT, YOU MUST DISCONTINUE USE OF READ LIVE IMMEDIATELY.

If you have any questions about your obligations under this Agreement, we can be reached by email at [info@readnaturally.com](mailto:info@readnaturally.com) or by phone at 800.788.4085.

#### **I. PROGRAM CONTENTS**

All materials included within Read Live (including, without limitation, text, graphics, logos, button icons, images, videos, audio clips and software) as well as the collection, arrangement and assembly of these materials are the property of Read Naturally, its licensors and service providers, or the parties specifically indicated, and are protected by U.S. and International property and copyright laws. The materials within Read Live may be used solely as provided in this Agreement. Any other use of the materials within Read Live is strictly prohibited. Read Naturally, Read Live and any other Read Naturally graphics, logos and service names are trademarks and service marks of Read Naturally. All other marks contained within Read Live are the sole property of Read Naturally's licensors or of the parties indicated.

#### **II. CUSTOMER DATA**

Read Live collects and stores Customer Data as part of its normal use and operation. "Customer Data" includes any data that Customer loads or enters into the program and all results from processing such data, including compilations and derivative works thereof. Customer Data belongs to the Customer. Customer expressly reserves all rights in the Customer Data, except the limited right of Company to use the Customer Data in operating Read Live features for Customer's benefit.

Additional policies regarding Customer Data privacy and security, as detailed in our Read Live Privacy and Security Policy, are hereby incorporated into this agreement. The Read Live Privacy and Security Policy can be found within Read Live and on the Read Naturally web site.

#### **III. LIMITED LICENSE AND PROGRAM USE**

Customer may subscribe to Read Live by placing an order with Read Naturally or by submitting a request to use the program for a trial period. The order or request will specify the maximum number of students that will have access to the program and the length of the subscription period. Upon acceptance of the order or request by Read Naturally, and subject to the terms of this Agreement, Read Naturally grants

you limited, revocable, nonexclusive, nontransferable access and use of the program for educational, informational, and noncommercial use. You may extend the subscription period and/or add student licenses by submitting additional orders or requests. Additional orders or requests are subject to approval by Read Naturally. You are not entitled to any refund or credit for unused licenses or periods of non-use.

Read Live may only be used by authorized users for lawful purposes. Except as otherwise stated in this Agreement, you may not modify, copy, distribute, transmit, post, display, perform, reproduce, publish, broadcast, license, create derivative works from, transfer, sell, or exploit any reports, data, information, content, or other materials on, generated by or obtained from Read Live.

Use of the optional iPad App may require additional agreements with Apple Inc. These additional agreements, if any, are made between you and Apple Inc., and shall have no impact on this Agreement.

Read Live is protected by the use of user IDs and passwords, and you are required to log in to use the program. You agree not to disclose or share your password with any third party. You are responsible for maintaining the confidentiality of your user ID and password. You shall be responsible for all uses of your account, whether or not authorized by you. You agree to immediately notify Read Naturally of any unauthorized use of your account, username or password.

Read Naturally expressly reserves all rights in Read Live not specifically granted to Customer. It is acknowledged that all right, title and interest in Read Live will remain with Read Naturally (or third party suppliers, if applicable) and that Read Live is licensed on a subscription basis and not "sold" to Customer. Unless specifically agreed in writing, each Party's exclusive ownership rights extend to any update, adaptation, translation, customization or derivative work thereof.

#### **IV. TERM AND TERMINATION**

The term of this Agreement will begin upon the activation of your Read Live account and will continue until the expiration or termination of all subsequent orders and extensions.

Either Party may, in addition to other relief, suspend or terminate this Agreement if the other Party breaches any material provision hereof and fails within thirty (30) days after receipt of notice of default to correct such default or to commence corrective action reasonably acceptable to the aggrieved Party and proceed with due diligence to completion. Termination shall have no effect on the Parties' rights or obligations as specified in this agreement in regards to data privacy and security protections, warranties, indemnities, limitation of liabilities, payment obligations or any provision which by its nature should survive.

#### **V. EXTERNAL CONTENT**

Read Naturally may provide, or third parties may provide, links to other web sites or resources that are beyond Read Naturally's control. Read Naturally makes no representations as to the quality, suitability, functionality or legality of any sites to which links may be provided, and you hereby waive any claim you might have against Read Naturally with respect to such sites. **READ NATURALLY IS NOT RESPONSIBLE FOR THE CONTENT ON THE INTERNET OR WEB PAGES THAT ARE CONTAINED OUTSIDE OF READ LIVE.** If you decide to access linked third party web sites, you do so at your own risk.

#### **VI. SUPPORT, UPDATES, AND UPGRADES**

Read Naturally will provide technical support by phone and email during our normal business hours. If necessary, and subject to normal security procedures, Read Naturally's support staff may access Customer Data in Read Live to diagnose and correct reported problems. Support service does not include any on-site service, preparation of Customer Data, or customization of features needed to function in your specific operating environment. You acknowledge that certain system requirements must be met in order to use Read Live, and that Read Naturally is not responsible for problems that arise from unsupported system configurations.

From time to time, Read Naturally will release updates and upgrades to Read Live. The contents and timing of these releases will be at the sole discretion of Read Naturally. Read Naturally will send advance notification via email when any scheduled release will impact the program's system requirements. It is your responsibility to ensure that your operating environment remains compatible with these system requirements.

#### **VII. TRANSFER OF AGREEMENT**

Except as expressly stated herein, neither this Agreement, nor any rights or obligations hereunder, may be transferred, assigned, delegated, sublicensed, time-shared, or rented, in whole or in part, by Customer without Read Naturally's prior written consent and any attempt to the contrary shall be void and of no legal effect.

#### **VIII. WARRANTIES**

Read Naturally represents and warrants to the best of its knowledge and belief that the use of Read Live will not infringe or misappropriate any Intellectual Property Rights. Upon being notified of such a claim, Read Naturally shall at its option: (i) defend through litigation or obtain through negotiation the right of Customer to continue using Read Live; (ii) rework Read Live so as to make it noninfringing while preserving the original functionality, or (iii) replace Read Live with functionally equivalent software. If none of the foregoing alternatives provide an adequate remedy, Customer may terminate this Agreement and recover an equitable partial or full refund of amounts paid for the then current subscription period. Customer represents and warrants that it owns or has all requisite rights to use the Customer Data loaded or entered into Read Live, and to authorize Read Naturally to process Customer Data as contemplated herein, and that such use will not infringe or misappropriate any Intellectual Property Rights.

Read Naturally represents and warrants that during the subscription period it will use best efforts to ensure that Read Live operates substantially in accordance with the applicable Documentation; provided, that (i) Read Live is implemented and operated in accordance with all instructions supplied by Read Naturally; (ii) Customer notifies Read Naturally of any such defect within ten (10) calendar days after the appearance thereof; (iii) Customer has properly used all updates made available with respect to Read Live, and updates recommended by Read Naturally with respect to any third party software products that materially affect the performance of Read Live; (iv) Customer has properly maintained all associated equipment, software and environmental conditions in accordance with applicable specifications and industry standards; (v) Customer has not introduced other equipment or software creating an adverse impact on Read Live; and (vi) Customer has paid all amounts due hereunder and is not in default of any provision of this Agreement.



Read Naturally represents that it shall, prior to making Read Live generally available for use, use commercially available anti-virus software and shall use reasonable efforts to remove viruses capable of being detected with such software.

EXCEPT AS SPECIFICALLY PROVIDED IN THIS SECTION ("WARRANTIES") READ NATURALLY HEREBY DISCLAIMS WITH RESPECT TO ALL SERVICES, SUPPORT OR OTHER DELIVERABLES PROVIDED HEREUNDER, ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, ACCURACY, QUALITY, INTEGRATION OR FITNESS FOR A PARTICULAR PURPOSE. COMPANY DOES NOT WARRANT THAT THE SERVICE WILL OPERATE WITHOUT INTERRUPTION OR ERROR FREE. ANY UNAUTHORIZED CHANGES TO SOURCE CODE TO THE SERVICE WILL VOID THE WARRANTY PROVIDED UNDER THIS SECTION.

#### **IX. MUTUAL INDEMNITY**

Read Naturally shall defend, indemnify and hold Customer harmless from any claim (including attorney fees) that Read Live violates or infringes any Intellectual Property Rights; provided that Read Naturally is given prompt notice of the claim and sole control over the defense and any settlement thereof (except Read Naturally shall not enter into any settlement prejudicial to Customer without Customer's consent). Read Naturally is not obligated under this Section to the extent any claim arises from Customer's breach of this Agreement.

Customer shall defend, indemnify and hold Read Naturally harmless from any claim (including attorney fees) that Customer Data or Customer's use of Read Live harms any person, violates any law or infringes any Intellectual Property Rights; provided that Customer is given prompt notice of the claim and sole control over the defense and any settlement of any third party claim (except Customer shall not enter into any settlement prejudicial to Read Naturally without Read Naturally's consent). Customer is not obligated under this Section to the extent any claim arises from Read Naturally's breach of this Agreement.

#### **X. CHOICE OF LAW**

This Agreement may be interpreted in accordance with the common laws of the State of Kentucky & Kenton County and with the substantive laws of the United States.

#### **XI. ARBITRATION**

Any dispute or claim arising from or relating to this Agreement (or breach thereof) that cannot be resolved promptly by the parties shall be resolved by arbitration in accordance with the rules, then obtaining, of the American Arbitration Association. It is understood that neither this Agreement nor the Rules of the American Arbitration Association shall confer jurisdiction on any courts of the individual States or of the United States. It is further understood that arbitration as set forth in this paragraph is the exclusive remedy for any dispute or claim related to this Agreement.

#### **XII. LIMITED REMEDIES AND LIABILITIES**

Except for indemnified claims as defined by this Agreement or rights or indemnities expressly stated under other provisions hereof, Customer's sole and exclusive remedies for Read Naturally's default hereunder shall be (a) to obtain the repair, replacement or correction of the defective program or

service to the extent, if any, warranted by this Agreement or, (b) If Company reasonably determines that such remedy is not economically or technically feasible, to obtain an equitable partial or full refund of amounts paid with respect to the defective program or service. It is agreed that these remedies shall be exclusive even if they fail of their essential purpose.

EXCEPT FOR INDEMNITIES EXPRESSLY PROVIDED BY THIS AGREEMENT, NEITHER PARTY IS LIABLE FOR DIRECT DAMAGES EXCEEDING ONE (1) YEAR'S SUBSCRIPTION FEES, NOR FOR ANY CLAIM, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, FOR ANY INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING LOST SAVINGS, LOST PROFIT OR BUSINESS INTERRUPTION EVEN IF NOTIFIED IN ADVANCE OF SUCH POSSIBILITY) ARISING OUT OF OR PERTAINING TO THIS AGREEMENT. THIS LIMITATION IS INDEPENDENT OF REMEDY LIMITS.

#### XIII. NOTICE OF COPYRIGHT INFRINGEMENT

If you have a claim of copyright infringement, you must send proper written notification to the following Designated Agent:

Read Naturally, Inc.  
Attn: Chief Financial Officer  
1284 Corporate Center Drive, Suite 600  
St. Paul, MN 55121

Read Naturally has no obligation to respond to any notification that does not comply with the notification requirements under the United States Copyright Act, including the notification requirements of the Digital Millennium Copyright Act (DMCA).

#### XIV. DOCUMENT UPDATES

Read Naturally reserves the right to revise, amend or modify the terms of this Agreement at any time and in any manner at its sole discretion. Please check these terms periodically for changes. Notice of any revision, amendment or modification of the terms will be posted in this section of the Site, and any such revisions, amendment, or modifications will be effective upon the posting of such notice. In addition, we may elect to notify you in other manners, at our sole discretion. Continued use of the Read Live by you constitutes your binding acceptance of such revisions, amendments, and modifications. You can view the current version of these terms within Read Live and on the Read Naturally web site.

#### XV. MISCELLANEOUS

This Agreement constitutes the entire agreement, and supersedes the provisions of any other agreements or understandings (oral or written), between the parties with respect to your use of Read Live. You shall comply with all laws and regulations applicable to your access and use of Read Live. Any provision hereof found by a tribunal of competent jurisdiction to be illegal or unenforceable shall be automatically conformed to the minimum requirements of law and all other provisions shall remain in full force and effect. Read Naturally's waiver of any provision hereof in one instance shall not preclude enforcement thereof on future occasions. Read Naturally shall be excused for any failure to perform to the extent that its performance is prevented by any reason outside of its reasonable control. Read Naturally may change, remove, or require registration or payment to continue use of any aspect of Read Live at any time without further notice to you.

The Agreement is amended as follows:

Section X - Changed "State of Minnesota" to "State of Kentucky & Kenton County"

By: *Robert Lay*

Printed Name: Robert Lay

Title: Application Support Specialist

Dated: 08/26/2022