

NEXT is a youth development program that utilizes innovation and entrepreneurship skills to prepare our next generation to lead, create, and succeed in academics, career, and life.

## **NEXT DELIVERS**

### **Innovative Thinking**

- Problem Identification
- Idea Creation
- Design Contests

### **Skills to Lead**

- Teamwork
- Personal Branding
- Diversity & Inclusion
- Internships
- Public Speaking

## **Entrepreneurial Mindset**

- Opportunity Recognition
- Problem Solving
- Shark Tank Pitch Contest

# **The Process**

## 1-2 Monthly Workshops

Pairs well with business, tech, and leadership courses

#### **Expert Led**

Keith Schneider, founder and entrepreneur, leads and engages local professionals

#### **Contest Series**

Teams compete to advance to regional contest

Over \$600k in scholarships awarded!

"Square 1 gives students the opportunity to step outside of the classroom and experience real business situations."- Sandy Roark (Beechwood High School)