

NEXT Curriculum Overview



Square1's Next program influences key outcomes for generation Z, particularly high school students, to prepare them to successfully navigate education and enter the workforce. Through the platform of entrepreneurship, students create a business solution in classroom workshops that they develop and support through planning, research, and collaboration during a school year.

The program culminates in a series of pitch competitions in front of judges, whom are professionals from local businesses. The top teams are invited to compete at our Next Final Pitch event in front of 200+ community and business leaders. Many non-competing students are invited to network at the Next Final Pitch, leading to internships and a variety of other opportunities.

Students in the Next program develop the key skills required to succeed in today's economy, which are transferrable to any career path, equipping them for success.

NEXT Topics

	Mindset Innovation Personal Branding Goal Setting Leadership Mind Traps
	Entrepreneurship Opportunity Recognition Idea Creation Problem/Solution Development Marketing/Branding/Design Money Pitch Development
	Social Networking Professional Etiquette Social Media Public Speaking Philanthropy
	Inclusion Team Building Motivational Interviewing Diversity & Inclusion Ethics

