



[Watch Video](#) | [Program Details](#) | [How It Works](#) | [See The Prizes](#) | [See The Stores](#) | [Sign Up](#) | [Contact Us](#)

## The safest and easiest way to raise money and get books for your school!

Reading For Education is safe and easy, with no face-to-face selling, collecting money, or delivering products.

Your school earns up to 50% as supporters shop online for premium gift wrap, cookbooks, gourmet popcorn, magazines, and more through over 400 nationally known merchants like Walmart, Kohls, Home Depot, shopDisney, Family Book Store and Books-A-Million. Supporters can also donate Gift of Reading gift cards to your school to purchase books and educational magazines. Your school also earns 10% on all Gift of Reading gift cards.

- SAFE. No face-to-face selling, collecting money or delivering products.
- EASY. It only takes one volunteer less than two hours to run the program.

- **SUCCESSFUL.** Schools average \$60 in cash and donated gift cards per participating student.
- **FUN!** Students will love all of the prizes they can earn. They even get a great prize just for participating!



**Your School earns**  
**up to 50%**  
**of all purchases and 10% on all Gift of Reading**  
**gift cards.**



# How It Works

1.

[Sign Up Here](#) or Call (877) 678-6867 to sign up by phone.



2.

We provide a parent announcement to send home with each student. [Click to View](#)

3.

With their parents' help, students use the Online Invitation tool to send emails inviting family and friends to support your school through Reading for Education.



**GUARANTEE:** Reading for Education takes your family's privacy very seriously. This is a secure site. The personal information and email addresses will never be used for any other purpose.

**4.**

Email invitations are sent with a special link for supporters to shop online at Reading for Education. Your school and students will automatically receive credit for each purchase.



**5.**

**Your school receives up to 50% on all products sold and 10% on all Gift of Reading gift cards. Students also receive great prizes.**

**6.**

**You can view all school and student reports online and request your money at any time with just a click of a button.**

