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Paris City Schools announces NIL partnership with UK football players



Two UK football players will serve as ambassadors for a central Kentucky school district for the upcoming year.

By WKYT News Staff

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LEXINGTON, Ky. (WKYT) - Two UK football players will serve as ambassadors for a central Kentucky school district for the upcoming year.

The Paris City School District announced a Name, Image and Likeness partnership with John Young and Octavious Oxendine on Tuesday.

Both Young and Oxendine are born and raised Kentuckians.

"It means the student athletes are going to come and be on campus several times throughout the year, visit with our kids, interact with our community, serve as mentors and role models for some of our students, as well as be ambassadors for the district," Paris City Schools Superintendent Stephen McCauley said.

Young said he's excited to get to know the students and the community.

"I am very excited to partner with Paris City Schools. I can't wait to interact with the students and community members of Paris. I look forward to meeting as many new people as possible as we go forward with this relationship," Young said.

Young and Oxendine will make appearances throughout the school year, interacting with students and community members.

"Being able to be a part of something like this is an honor and I can't wait to meet the Paris City students, as well as the surrounding community," Oxendine said.

Superintendent McCauley said the NIL deal is a unique opportunity for his students.

"I think it's probably the first of its kind in the state. So really excited to get that out there. Get an opportunity for these student athletes to be successful Kentucky-born student athletes and visit with our young people," McCauley said.

Football season is right around the corner, so practice for the players is ramping up and school will soon be in session.

"We're not asking for a huge commitment here. So we are going to work with their schedules, they are going to work with ours and we are going to make it work," McCauley said.

McCauley said an anonymous donor made the NIL deal come together.

The two players will be at the school district's summer block party on Thursday, July 21 from 6-8:00 p.m. at Paris Elementary.

 **Paris City Schools**
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