



FLOYD COUNTY BOARD OF EDUCATION
Anna Whitaker Shepherd, Superintendent
442 KY RT 550
Eastern, KY 41622
Telephone (606) 886-2354 Fax (606) 886-4550
www.floyd.kyschools.us

Linda C. Gearheart, Board Chair - District 1
William Newsome, Jr., Vice-Chair - District 3
Dr. Chandra Varia, Member- District 2
Keith Smallwood, Member - District 4
Steve Slone, Member - District 5

Consent Agenda Item (Action Item):

Consider/Approve membership with Kentucky School Boards Association for 2022-2023.

Applicable State or Regulations:

BOE Policy 01.11 General Powers and Duties of the Board and KRS 160.190

Fiscal/Budgetary Impact:

\$7,119.49

History/Background:

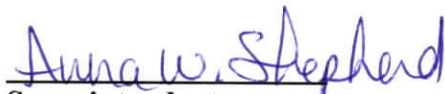
The Floyd County School District has been a member of KSBA for several years. Our district benefits from the support and resources they provide in navigating us through the challenges we are confronted with in Kentucky's P-12 education.

Recommended Action:

Approve agreement to continue membership with KSBA.

Contact Person(s):

Anna Shepherd, Superintendent


Superintendent

Date:

July 7, 2022



KSBA

KENTUCKY SCHOOL BOARDS
ASSOCIATION

Davonna Page,
President

Kerri Schelling,
Executive Director

June 30, 2022

Ms. Anna Shepherd, Superintendent
Floyd County Schools
442 KY, Rt. 550
Eastern, KY 41622

Dear Superintendent Shepherd,

On behalf of the 27-member board of directors and staff of your Kentucky School Boards Association, we are grateful for your board team's continued engagement in association training, advocacy efforts, and district services. As you know, KSBA is the only organization working directly on behalf of Kentucky's 857 school board members, and we stand poised once again to lead the charge in the new school year.

KSBA's longstanding priorities of *member ownership*, *advocacy*, *service delivery*, and *partnerships* serve as the foundation of our annual strategic planning, and this past year's objectives represented some of our most ambitious to date. Such vision resulted in major milestones, just a few of which included:

- KSBA offered *more* training opportunities on *more* subjects incorporating *more* formats than ever before, ensuring members could efficiently obtain state-mandated training while selecting topics of local relevance. That resulted in members earning nearly 1,000 more training hours than the previous year.
- KSBA's experienced staff provided districts with ongoing legislative, legal, policy, and procedural guidance, equipping boards with resources for good governance. Whether through special webinars, video updates, or FAQs, KSBA found new ways of offering the information you need from experts you trust.
- KSBA tracked more than 400 education-related bills during *two* legislative sessions, providing substantive feedback to lawmakers and carefully contributing to bill draft language.
- KSBA communications reached more education stakeholders than ever, leading the conversation on how to move Kentucky public education forward. As our audiences grew, so did our influence.

We pride ourselves on the fact that 100 percent of locally elected school boards are active members and that our annual membership dues remain well below the national average for professional associations.

Together we can accomplish great things for Kentucky's public school board members, districts, students, and communities. We ask that you renew your membership for the new fiscal year. The 2022-23 dues schedule was unanimously approved by KSBA's board of directors on June 18. Your district's dues for the new fiscal year are \$ 7,119.49 . A copy of the invoice is enclosed.

Thank you for your membership and the important role you play in advancing public education. Please contact us with questions about KSBA or our services and to share ideas for enhancing your membership.

Sincerely,

Davonna Page, KSBA President

Kerri Schelling, KSBA Executive Director

Cc: Finance Director (original invoice) and Board Chairperson (copy of invoice)



KSBA strives to maximize **the value of membership** for Kentucky's 857 school board members and the districts they serve. The results? Expanded training opportunities. Effective advocacy. Relevant news and updates. Superior service you can rely on from the experts you trust. **Better boards mean better public schools.**

KSBA continues to enhance the means by which school board members earn state-mandated training. Members earned nearly 1,000 more hours in 2021 than the previous year. How? We offered **more training opportunities on more topics in more formats than ever before**. 85 percent of members exceeded the minimum requirements set by the state. It's no surprise that local school board members love to learn how to better serve their communities.



KSBA tracked 402 bills in 2021-22 with possible implications for district operations, recommending bill draft language to lawmakers and providing substantive feedback on behalf of school boards. KSBA prepared 7,162 individual model policy and procedural changes for the 170 school districts that subscribe to our Policy Service. That critical **staff expertise is available to members year round, not just when the legislature is in session.**

KSBA compiles important information and distills it down to what is most pertinent to board teams, from ongoing legislative coverage to features on innovations at the district level. In 2021-22, members received 10 issues of our magazine, more than 50 electronic publications, dozens of videos and countless resources available on the association's website. Our social media content was viewed more than 3.75 million times. We are not just contributing to the conversation on education, we are leading it.



Visit [KSBA.org](https://www.ksba.org) for more information on member services and association initiatives.

22 | STRATEGIC 23 | PLAN



KSBA

KENTUCKY SCHOOL BOARDS
ASSOCIATION

Mission: As Kentucky's leading advocate for public school boards, KSBA empowers local districts through superior support, service and training.

Strategic Priority 1: Member Ownership

Increase member awareness and value in association services.

- Increase member engagement and involvement in KSBA.
- Enhance the operation and role of the KSBA Board of Directors.
- Increase member engagement with KSBA communications and events.

Strategic Priority 2: Advocacy

Support legislation and other state/national actions that strengthen public education, promote student achievement, and protect local decision making.

- Equip members with necessary support, resources and training to serve as effective advocates for their districts.
- Proactively affect public education policy and legislation statewide.

Strategic Priority 3: Service Delivery

Invest in staff and resources that contribute to the efficient delivery of services and continued improvement of the association and our members.

- Review all KSBA-resourced programs, products and services for new opportunities.
- Explore/develop new KSBA programs, products and services.
- Foster organizational culture best practices that increase employee satisfaction, engagement, retention and recruitment.
- Economically utilize technology to maximize service delivery.
- Strengthen emergency preparedness and provisions for business continuity - data security.

Strategic Priority 4: Partnerships

Engage in partnerships that strengthen public education and enhance local boards' leadership of student achievement.

- Identify opportunities for collaboration that improve education outcomes for school boards, students and communities.
- Foster mutually beneficial relationships between KSBA and exhibitors/affiliates.
- Increase funds raised by the KSBA Educational Foundation.



KSBA

260 Democrat Drive
Frankfort, KY 40601

ksba.org
(800) 372-2962





KSBA

KENTUCKY SCHOOL BOARDS
ASSOCIATION
www.ksba.org

260 Democrat Drive
Frankfort, KY 40601
502.695.4630
800.372.2962

INVOICE

INVOICE NO. 23-00051

INVOICE DATE 7/1/22

PURCHASE ORDER NO.

059
JOB I.D.

BILL TO: Floyd County Schools
442 KY Rt. 550
Eastern, KY 41622

SHIP TO:

Finance Officer

TO ENSURE PROPER CREDIT FOR YOUR PAYMENT
PLEASE RETURN THIS SECTION WITH PAYMENT

DESCRIPTION	UNIT PRICE	AMOUNT
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Kentucky School Boards Association Membership dues for the period of July 1, 2022 - June 30, 2023.		7,119.49
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*** A detailed explanation was provided to your superintendent.

We appreciate your district's membership in KSBA and look forward to answering any questions you may have.

For questions regarding this invoice, please contact Steve Smith or Leah Herrera at (502) 695-4630.

Invoice No.: 23-00051

Payment/Credit Applied

PO Number:

Total Due

\$7,119.49