



# 2022 Summer Leadership Institute

July 15-16

Marriott Griffin Gate, Lexington  
#KSBAsummer22



**Friday, July 15:**

## **BONUS SESSIONS: ETHICS, SUPERINTENDENT EVALUATION AND FINANCE**

(Up to 3 hours credit available)

### **Bonus Session 1A** **Setting tax rates made easy**

1 - 2 p.m.

*Counts toward state-mandated finance training requirement*

Every school board is required to set an annual tax rate – but not every board member enjoys doing it. Learn the nuts and bolts needed to tackle this challenge with confidence.

*KSBA Training Cadre*

### **Bonus Session 1B** **Board leadership essentials:** **Your public image**

1 - 2 p.m.

*Meets state-mandated ethics training requirement*

It's not just the decisions you make as school board members that impact your district, how you do your job also influences the success of your school system. The image you project depends largely on how the governing body – your school board – conducts its public business. Do you inspire your community? Or, do you provide regular examples of dysfunction? Being a public official is not easy; often thankless. But we can make the experience better by adopting productive habits and focusing on becoming a healthy team.

*KSBA Training Cadre*

### **Bonus Session 2A** **Capital funds**

2:15 - 3:15 p.m.

*Counts toward state-mandated finance training requirement*

Capital funds are the source of protected monies to support the renovation and construction of school facilities. Would you like to know how these funds are generated? Would you like to know what restrictions are applied to these funds? This session provides the details about capital funds, bonding capacity, and issuing bonds as well as the capital funds request form and how these funds may be used for operating expenses.

*KSBA Training Cadre*

### **Bonus Session 2B** **Essentials of effective evaluations**

2:15 - 3:15 p.m.

*Meets state-mandated superintendent evaluation training requirement*

One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators in an effective process.

*KSBA Training Cadre*

### **Bonus Session 3A** **Effective board meetings: The public face of school board governance**

3:30 - 4:30 p.m.

*Meets state-mandated ethics training requirement*

The business of school boards is conducted in public. How you do your business has an impact on the image of the school district and on its success. Review the legal requirements and best practices for your meetings, and ensure you are communicating a strong commitment to success for all your students.

*KSBA Training Cadre*

### **Bonus Session 3B** **Superintendent evaluation:** **Setting and meeting goals**

3:30 - 4:30 p.m.

*Meets state-mandated superintendent evaluation training requirement*

Staying focused on goals is the secret to success. Too often, we get sidetracked by unexpected events and when we sit down to assess our progress, we realize how little attention we paid to those goals. Superintendents and boards of education need to agree on annual goals that are relevant and clear, so they can evaluate progress properly. Learn how setting goals as part of the superintendent evaluation process can keep the entire school district on track for success.

*KSBA Training Cadre*

### **Level IV/V Credit Bonus Session - 3 Hours** **Board and superintendent: Developing the team**

1 - 4 p.m.

*A/S Level IV required topic: Exemplary leadership strategies*

Learn more about your teammates as you participate in conversations to improve your relationships, develop guidelines for working together as a team and assess future needs as a team to meet the challenges and issues facing your district.

*KSBA Training Cadre*

# KSBA Summer Leadership Institute registration form

The **conference registration fee is \$250** per person. This fee includes admission to all general sessions, clinic sessions, materials, and the continental breakfast. The fee does not include lunch. Tickets for Saturday's lunch must be purchased prior to the conference. Cancellations for refunds must be received by **July 1**. All requests received after July 1 will be subject to a \$100 cancellation fee to cover the food, beverages and materials reserved in anticipation of your attendance. A substitute may be sent at no additional charge.

Each registrant should pre-register for workshop selections in the space provided as this helps ensure workshops are assigned to rooms of sufficient size. Specify the number of each conference workshop the registrant will attend and if the participant is buying a ticket for lunch (Example: A3, B2, C4).

Complete this form and mail it with your payment to: Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601. **You also may register for the conference and pay with credit card online at [ksba.org/SummerLeadershipInstitute.aspx](https://ksba.org/SummerLeadershipInstitute.aspx).**

**District name:** \_\_\_\_\_ **Contact email:** \_\_\_\_\_

Full name, title (for badge)	Email address for each attendee	Bonus sessions 1 ___ 2 ___ 3 ___	Workshop selections A ___ B ___ C ___	Sat. lunch (\$30 a person)	Contact List Opt In** ___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No
		1 ___ 2 ___ 3 ___	A ___ B ___ C ___		___ Yes, I agree ___ No

**\*\*Contact List Opt In:** I hereby agree to allow my contact information to be shared with other conference participants (including presenters and exhibitors) for the purposes of receiving educational and promotional information in advance of and/or following the 2022 Summer Leadership Institute.

**Please note how many of your registrants will be attending each of the following activities:**

Friday Welcome Reception: \_\_\_\_\_ Friday Opening Session: \_\_\_\_\_

Continental Breakfast: \_\_\_\_\_ Saturday Plenary Session: \_\_\_\_\_

## Payment Section

Institute registration ..... x \$250= \_\_\_\_\_

Saturday lunch ..... x \$30 = \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Check enclosed \_\_\_\_\_

P.O. number \_\_\_\_\_

If paying by credit card,  
register online at  
**[ksba.org/SummerLeadershipInstitute.aspx](https://ksba.org/SummerLeadershipInstitute.aspx)**

## Hotel Information

A block of rooms has been reserved at the Marriott Griffin Gate from Thursday, July 14 - Saturday, July 16. Rooms are \$152 for a single or double. A hotel registration link will be found in your conference registration confirmation email. After you register for the conference, follow the hotel link in your confirmation email to reserve a room. The deadline to make reservations at the conference rate is 5 p.m. ET on Friday, June 24.



# FEATURED SPEAKERS



**KSBA**

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## Friday, July 15 OPENING SESSION

5:30 – 7 p.m.

(1.25 hours training credit)

### Reaching for the summit of student success

Governance is very much a team endeavor that requires a compelling vision, clear communication, shared leadership, route finding, adaptability, courage, preparation and total commitment. **Phil Gore**, director of Board Services for the Vermont School Boards Association and avid mountain climber, shares how lessons from mountain climbing can inform effective governance. Gain insights from governance research that you can apply to improving the work of your board and success of your students.



## Saturday, July 16 PLENARY SESSION

8:30 – 9:45 a.m.

(1.25 hours training credit)

### United We Learn

United We Learn is the new vision for public education in the Commonwealth built around three central themes: creating a more vibrant experience for every student, encouraging innovation in schools and finding genuine ways to collaborate with local communities. Our education system is at its strongest when everyone in our state is working together, pulling in the same direction and learning together. **Jason E. Glass**, Ed.D., Kentucky's commissioner of education and chief learner, will share the evolution of this new vision and what it means for the local boards of education serving our school communities across the state.



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## CLINIC SESSIONS A

Saturday, July 16; 10 - 11:15 a.m.

(1.25 hours credit each)



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### A1 Making sense of dollars: Presenting financial information to non-financial audiences

*Counts toward state-mandated finance training requirement*

*A/S Level III required topic: School finance*

**F** If you think school finance is a tough topic to tackle, consider how mind-boggling it is for the people who pay the taxes that fund your programs. This class developed with help from members of the Kentucky Association of School Business Officials offers ideas and calendar opportunities to spell out school budgets and taxes to the community.

*KSBA Training Cadre*

### A2 Legal & ethical considerations for school board members part 1

*Meets state-mandated ethics training requirement*

*A/S Level I required topic: Ethics*

**E** This two-part session offers a refresher of the School Board Member Code of Ethical Conduct and best practices for local school board members, and illuminates issues such as conflicts of interest, nepotism and confidentiality.

*KSBA Training Cadre*

**Board members may attend any clinic session of their choice, regardless of current level in the Academy of Studies. To receive Academy credit for a conference, attendance at a general session (Friday evening or Saturday morning) and at least one clinic session is required.**

### A3 Superintendent evaluation: Exploring the seven standards

*Meets state-mandated superintendent evaluation training requirement*

*A/S Level II required topic: Superintendent evaluation*

**S** This session goes deeper into the relevance of the standards to be used when school board members conduct the required annual evaluation of the superintendent. How do we judge performance on such wide-ranging standards for performance? How can boards provide productive input to superintendents to ensure continuous improvement? We will review the standards and discuss audience examples on how we can ensure reviews provide a path for successful school district leadership.

*KSBA Training Cadre*

### A4 Supporting P-12 schools through the Deeper Learning Initiative

*A/S Level III required topic: Curriculum & instruction*

The Southeast/South-Central Educational Cooperative (SESC) has begun working with P-12 school districts to implement the Kentucky Department of Education's Deeper Learning Initiative. The initiative is designed to assist districts in identifying a current academic or professional learning need and, with the support of SESC, begin developing an action plan to take a "deeper dive" into research-based strategies to address this need.

*Jason Reeves, Southeast/South-Central Educational Cooperative program lead/Barbourville Ind. board member*

**EILA credit has been requested.**

All clinic sessions qualify for Academy of Studies (A/S) general elective credit unless otherwise noted.

## Don't miss these networking opportunities at the Summer Leadership Institute

Welcome Reception: 4:30 – 5:30 p.m. on Friday, July 15

Continental Breakfast: 7:15 – 8:15 a.m. on Saturday, July 16

Trade Show Visitation: 11:15 – 11:45 a.m. on Saturday, July 16

Lunch\*: 11:45 a.m. – 1 p.m. on Saturday, July 16 (\*A ticket is required for lunch)



# CLINIC SESSIONS B

Saturday, July 16; 1:15 - 2:30 p.m.  
(1.25 hours credit each)



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## B1 How much do your school-based decision making council base allocations cost?

*Counts toward state-mandated finance training requirement*

*A/S Level III required topic: School finance*

**F** Employees are your most important asset, but they don't come cheap! This session will focus on the district's annual school base allocation, including the applicable laws, timelines and pitfalls to watch out for in developing the staffing policies pertaining to the allocations.

*KSBA Training Cadre*

## B2 Legal & ethical considerations for school board members part 2

*Meets state-mandated ethics training requirement*

*A/S Level I required topic: Ethics*

**E** The second part of this two-part session offers a refresher of the School Board Member Code of Ethical Conduct and best practices for local school board members, and illuminates issues such as conflicts of interest, nepotism and confidentiality.

*KSBA Training Cadre*

## B3 Superintendent evaluation: Setting and meeting goals

*Meets state-mandated superintendent evaluation training requirement*

*A/S Level II required topic: Superintendent evaluation*

**S** Staying focused on goals is the secret to success. Too often, we get sidetracked by unexpected events and when we sit down to assess our progress, we realize how little attention we paid to those goals.

Superintendents and boards of education need to agree on annual goals that are relevant and clear, so they can evaluate progress properly. Learn how setting goals as part of the superintendent evaluation process can keep the entire school district on track for success.

*KSBA Training Cadre*

## B4 Deeper learning in Kentucky: How your district can benefit?

*A/S Level III required topic: Curriculum & instruction*

Have you ever wondered what "deeper learning" actually means? Participants in this session will explore the many facets of deeper learning and how they can help foster a culture of innovation in their districts. Points of emphasis will be the resources available through the regional cooperatives, pathways to deeper learning and impact on the learning experience. Specific examples will be provided, showcasing excellence across the state.

*Robb Smith, statewide director of deeper learning, Kentucky Association of Educational Cooperatives*

## Changes for 2022 Summer Leadership!

We are excited to announce a new addition to the 2022 Summer Leadership Institute. A Welcome Reception will be held from 4:30 to 5:30 p.m. Friday, July 15 following the afternoon Bonus Sessions. The Welcome Reception will include hors d'oeuvres and beverages.

The Friday Opening Session will be held from 5:30 to 7 p.m., which is earlier than previous SLIs. We hope the reception combined with the earlier Opening Session start time will give members more time to network with education leaders and to enjoy dinner after the Opening Session.



## CLINIC SESSIONS C

Saturday, July 16; 2:45 - 4 p.m.  
(1.25 hours credit each)



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### C1 Fraud: Are you at risk?

*Counts toward state-mandated finance training requirement  
A/S Level III required topic: School finance*



Learn how internal controls and segregation of duties not only help district fiscal operations but minimize the risk of fraudulent activity.

*KSBA Training Cadre*

### C2 Effective board meetings: The public face of school board governance

*Meets state-mandated ethics training requirement  
A/S Level I required topic: Ethics*



The business of school boards is conducted in public. How you do your business has an impact on the image of the school district and on its success.

Review the legal requirements and best practices for your meetings, and ensure you are communicating a strong commitment to success for all your students.

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### C3 Essentials of effective evaluations

*Meets state-mandated superintendent evaluation training requirement  
A/S Level II required topic: Superintendent evaluation*



One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators in an effective process.

*KSBA Training Cadre*

## The deadline to reserve a room for SLI at Marriott Griffin Gate is 5 p.m., Friday, June 24

A hotel registration link will be found in your conference registration confirmation email.

After you register for the conference, follow the hotel link in your confirmation email  
to reserve a room.

Rooms are \$152 for a single or double.

## Hurry! Rooms will fill up fast!





# 17th Annual KOSAA Summer Conference

Friday, July 15  
Marriott Griffin Gate, Lexington

5 total hours  
of KOSAA  
Academy  
training credit

## Classic Summertime Reboot

### The meeting features sessions on:

- Kentucky State Police fingerprint background checks
- Question and answer session
- Discussions with your region
- 2022 policy and procedure annual update

**KOSAA**  
Kentucky Organization of  
Superintendents' Administrative Assistants

### Schedule

8 a.m.	Registration
8:30 a.m.	Meeting begins
3 p.m.	Meeting adjourns

**Note:** The KOSAA Board of Directors will meet at 7 p.m. Thursday, July 14. More information will be provided later to directors and officers.

**Cost:** \$85 (includes lunch)

Members may invite their superintendent, board members and/or other guests to enjoy lunch with us. The cost is \$50 per additional luncheon guest. After you register your guest(s), please email names to Amanda Hale at [Amanda.Hale@ksba.org](mailto:Amanda.Hale@ksba.org).

Full refunds will be made for cancellations that are made prior to July 8. Cancellations after that date cannot be refunded. However, other district personnel may attend in place of the original registrant.

Register online at [ksba.org/KOSAA.aspx](https://ksba.org/KOSAA.aspx)

If you have other questions, please contact Amanda Hale  
at 800-372-2962 or via email at [amanda.hale@ksba.org](mailto:amanda.hale@ksba.org)





**KSBA**

KENTUCKY SCHOOL BOARDS  
ASSOCIATION

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Frankfort, KY 40601

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# 2022 Summer Leadership Institute

**Register today  
at [KSBA.org](https://KSBA.org)!**

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