

Kenton County School District | It's about ALL kids.

Issue Paper

DATE:

5/27/22

AGENDA ITEM (ACTION ITEM):

Consider/Approve the Letters of Agreement with The Dairy Alliance for Dixie, Scott and Simon Kenton High School's to accept cafeteria equipment grants

APPLICABLE BOARD POLICY:

.01.1 Legal Status of the Board

HISTORY/BACKGROUND:

At a recent KEDC education session, The Dairy Alliance discussed a menu item called MooBrew that has increased milk consumption, sometimes as much as 200%, among high school students in Kentucky. MooBrew is a simple recipe that consists of coffee concentrate, milk, and flavoring. This beverage is an allowable item in a reimbursable meal in the National School Breakfast/Lunch Program because it contains a full, 8 oz serving of milk. Many teens are not getting adequate calcium, and coffee drinks are popular among many. Thus, investigating the possibility of offering a coffee drink in high school seemed warranted. When asked, the principals at Dixie High School didn't have any reservations in conducting a taste test. On 4/7/22, the Sr. Manager of Youth Wellness at The Dairy Alliance and I conducted a taste test. Results of a survey indicated that 80% of the students would definitely drink it again. Subsequently, I applied for a grant from The Dairy Alliance for the provision of cold brew makers and related equipment for each of our district high schools, which we have been awarded.

FISCAL/BUDGETARY IMPACT:

None

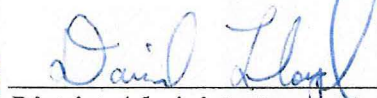
RECOMMENDATION:


Approval of the Letters of Agreement to accept The Dairy Alliance equipment grants awarded to Dixie, Scott and Simon Kenton High School.

CONTACT PERSON:

Jennifer Notton, Nutrition Services Operations Coordinator


Principal/Administrator


District Administrator


Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

SCHOOL NUTRITION EQUIPMENT GRANT
LETTER OF AGREEMENT
BETWEEN
The Dairy Alliance and Kenton County Schools



School District Contact: Jenny Notton

Shipping Contact Name/Phone: Jessie Purnell/859.426.4913

Shipping Address: 3010 Dixie Highway

City/State/Zip code: Edgewood, KY 41017

SND Telephone: 859-957-0390
jennifer.notton@kenton.kyschools.us

SND Fax: N/A

SND

Email:

This Letter of Agreement (LOA) contains basic provisions which will guide the working relationship between both parties and the use of the funds provided.

BASIC PROVISIONS OF LETTER OF AGREEMENT

The Dairy Alliance agrees to assume the following responsibilities:

1. Provide equipment to help Dixie Heights High School implement The Dairy Alliance Youth Wellness Program MB- MooBrew that improves access to and consumption of low-fat and fat-free dairy products.
2. Work with the school or district as needed to maximize the success of MB- MooBrew.
3. Assist in identifying local resources that may support MB- MooBrew.

Kenton County Schools agrees to assume the following responsibilities*:

1. School should be involved in the *Fuel Up to Play 60* program, and school is aware that they are a *Fuel Up to Play 60* school.
2. Implement MB- MooBrew to **maximize access to and consumption of cold low-fat and fat-free dairy products.**
3. Equipment purchased with awarded funds will be used exclusively to maintain cold temperatures of dairy products during their display, transport, and service.
4. Work with key students and adult stakeholders (principals/administrators, teachers, custodians, parents and/or student groups) to support the school involved in MB- MooBrew.
5. Complete all required qualitative and quantitative reporting and evaluation components on the use and impact of the funding or equipment using the forms provided by the local dairy council.
6. Provide at least five photos taken of your program implementation and/or events that were part of the program (within school regulations) for use in promotional and informational materials and web sites and indicate if a photo release form is needed.

Grant Award: Equipment is being awarded, valued at \$550, to support MB- MooBrew with technical assistance and equipment order completed by a Hubert Company representative.

Description of Funds Usage: Cold brewers and accessories to support new Moo Brew program at Dixie Heights High School

I understand this Letter of Agreement must be signed and returned to The Dairy Alliance before funds and/or equipment will be awarded. I also understand that the failure to implement the agreed upon strategy(s) will result in loss of funding. The receiving representative needs to check the shipment for external damage and note any damage on the documentation provided by the carrier at the time of delivery.

Date

School Nutrition Director

4/22/22

Date

The Dairy Alliance Representative

Date

School Representative and Title

* In addition, to the fullest extent permitted by applicable law, Kenton County Schools releases The Dairy Alliance, Dairy Management Inc., the National Dairy Council, Inc., and all affiliates of such parties (the "Released Parties"), and assumes all risk of claims arising from or resulting out of any and all damage to property or injury (including death) to persons in or about Kenton County Schools premises from any cause whatsoever, except solely to the extent such damage or injury is directly caused by the gross negligence or willful misconduct of the Released Parties.

SCHOOL NUTRITION EQUIPMENT GRANT
LETTER OF AGREEMENT
BETWEEN
The Dairy Alliance and Kenton County Schools



School District Contact: Jenny Notton

Shipping Contact Name/Phone: Elissa Baker/859.960.1673

Shipping Address: 5400 Pride Parkway

City/State/Zip code: Taylor Mill, KY 41015

SND Telephone: 859-957-0390
jennifer.notton@kenton.kyschools.us

SND Fax: N/A

SND

Email:

This Letter of Agreement (LOA) contains basic provisions which will guide the working relationship between both parties and the use of the funds provided.

BASIC PROVISIONS OF LETTER OF AGREEMENT

The Dairy Alliance agrees to assume the following responsibilities:

1. Provide equipment to help Scott High School implement The Dairy Alliance Youth Wellness Program MB- MooBrew that improves access to and consumption of low-fat and fat-free dairy products.
2. Work with the school or district as needed to maximize the success of MB- MooBrew.
3. Assist in identifying local resources that may support MB- MooBrew.

Kenton County Schools agrees to assume the following responsibilities*:

1. School should be involved in the *Fuel Up to Play 60* program, and school is aware that they are a *Fuel Up to Play 60* school.
2. Implement MB- MooBrew to **maximize access to and consumption of cold low-fat and fat-free dairy products.**
3. Equipment purchased with awarded funds will be used exclusively to maintain cold temperatures of dairy products during their display, transport, and service.
4. Work with key students and adult stakeholders (principals/administrators, teachers, custodians, parents and/or student groups) to support the school involved in MB- MooBrew.
5. Complete all required qualitative and quantitative reporting and evaluation components on the use and impact of the funding or equipment using the forms provided by the local dairy council.
6. Provide at least five photos taken of your program implementation and/or events that were part of the program (within school regulations) for use in promotional and informational materials and web sites and indicate if a photo release form is needed.

Grant Award: Equipment is being awarded, valued at \$550, to support MB- MooBrew with technical assistance and equipment order completed by a Hubert Company representative.

Description of Funds Usage: Cold brewers and accessories to support new Moo Brew program at Scott High School

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4/22/22

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**SCHOOL NUTRITION EQUIPMENT GRANT
LETTER OF AGREEMENT
BETWEEN
The Dairy Alliance and Kenton County Schools**



School District Contact: Jenny Notton
Hankinson/859.960.0176

Shipping

Contact

Name/Phone:

Diana

Shipping Address: 11132 Madison Pike

City/State/Zip code: Independence, KY 41051

SND Telephone: 859-957-0390
jennifer.notton@kenton.kyschools.us

SND Fax: N/A

SND

Email:

This Letter of Agreement (LOA) contains basic provisions which will guide the working relationship between both parties and the use of the funds provided.

BASIC PROVISIONS OF LETTER OF AGREEMENT

The Dairy Alliance agrees to assume the following responsibilities:

1. Provide equipment to help Simon Kenton High School implement The Dairy Alliance Youth Wellness Program MB- MooBrew that improves access to and consumption of low-fat and fat-free dairy products.
2. Work with the school or district as needed to maximize the success of MB- MooBrew.
3. Assist in identifying local resources that may support MB- MooBrew.

Kenton County Schools agrees to assume the following responsibilities*:

1. School should be involved in the *Fuel Up to Play 60* program, and school is aware that they are a *Fuel Up to Play 60* school.
2. Implement MB- MooBrew to **maximize access to and consumption of cold low-fat and fat-free dairy products.**
3. Equipment purchased with awarded funds will be used exclusively to maintain cold temperatures of dairy products during their display, transport, and service.
4. Work with key students and adult stakeholders (principals/administrators, teachers, custodians, parents and/or student groups) to support the school involved in MB- MooBrew.
5. Complete all required qualitative and quantitative reporting and evaluation components on the use and impact of the funding or equipment using the forms provided by the local dairy council.
6. Provide at least five photos taken of your program implementation and/or events that were part of the program (within school regulations) for use in promotional and informational materials and web sites and indicate if a photo release form is needed.

Grant Award: Equipment is being awarded, valued at \$550, to support MB- MooBrew with technical assistance and equipment order completed by a Hubert Company representative.

Description of Funds Usage: Cold brewers and accessories to support new Moo Brew program at Simon Kenton High School

I understand this Letter of Agreement must be signed and returned to The Dairy Alliance before funds and/or equipment will be awarded. I also understand that the failure to implement the agreed upon strategy(s) will result in loss of funding. The receiving representative needs to check the shipment for external damage and note any damage on the documentation provided by the carrier at the time of delivery.

Date

School Nutrition Director

4/22/22

Date

The Dairy Alliance Representative

Date

School Representative and Title

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thedairyalliance.com
5340 West Fayetteville Road, Atlanta, Ga. 30349 • 800.343.4693