

					24,400							
@khsaa	tweets	impressions	profile visits	mentions	new followers		@khsaaevents	tweets	impressions	profile visits	mentions	new followers
June, 2022							June, 2022					
May, 2022							May, 2022					
April, 2022							April, 2022					
March, 2022	325	1,390,000	240,000	1,533	763		March, 2022	676	1,830,000	223,000	414	371
February, 2022	234	992,000	77,300	1057	256		February, 2022	456	930,000	50,900	114	93
January, 2022	15	188,000	17,000	506	251		January, 2022	3	16,700	3,781	56	50
December, 2021	161	1,510,000	120,000	612	525		December, 2021	68	256,000	48,100	103	166
November, 2021	66	675,000	63,900	563	352		November, 2021	176	562,000	64,800	80	194
October, 2021	238	1,980,000	121,000	1,126	495		October, 2021	1137	2,370,000	105,000	230	220
September, 2021	74	760,000	27,000	497	315		September, 2021	390	962,000	53,800	70	166
August, 2021	55	643,000	19,500	468	299		August, 2021	208	713,000	48,700	68	147
July, 2021	85	1,210,000	21,100	336	301		July, 2021	3	29,900	823	6	58
	1253	9,348,000	706,800	6,698	3,557			3117	7,669,600	598,904	1,141	1,465
June, 2021	582	4,220,000	72,900	882	485		June, 2021	690	2,030,000	43,600	99	247
May, 2021	298	2,210,000	27,300	455	32		May, 2021	201	603,000	6,500	48	-211
April, 2021	704	4,320,000	59,600	1,091	251		April, 2021	313	1,310,000	32,400	126	84
March, 2021	300	2,340,000	33,800	1,097	260		March, 2021	612	2,070,000	20,400	167	72
February, 2021	79	983,000	9,955	573	189		February, 2021	11	43,000	1,050	52	54
January, 2021	85	1,270,000	12,900	650	-184		January, 2021	4	30,100	1,524	57	-358
December, 2020	267	3,390,000	59,200	1,403	524		December, 2020	90	647,000	23,400	63	133
November, 2020	193	2,530,000	56,900	1,174	677		November, 2020	320	1,600,000	17,600	56	122
October, 2020	347	2,590,000	28,400	1,019	352		October, 2020	854	3,250,000	26,600	162	134
September, 2020	62	892,000	14,400	746	628		September, 2020	322	1,040,000	12,300	90	123
August, 2020	30	1,116,000	35,300	2,695	1,439		August, 2020	1	9,763	2,371	61	246
July, 2020	40	1,007,000	37,400	1,056	1,317		July, 2020	1	16,700	2,697	13	279
	2987	26,868,000	448,055	12,841	5,970			3419	12,649,563	190,442	994	925
June, 2020	6	181,000	4,754	193	126		June, 2020	1	14,800	593	11	-131
May, 2020	27	521,000	12,800	640	495		May, 2020	11	56,600	1,765	8	-48
April, 2020	16	294,000	10,500	763	340		April, 2020	10	60,300	1,712	47	64
March, 2020	75	996,000	32,900	1,606	1,034		March, 2020	267	913,000	14,300	201	383

February, 2020	237	1,640,000	21,300	775	435	February, 2020	80	285,000	4,659	106	106
January, 2020	27	321,000	8,080	737	255	January, 2020	14	93,500	1,278	45	55
December, 2019	171	1,600,000	34,100	671	477	December, 2019	83	473,000	21,600	120	173
November, 2019	166	1,150,000	21,100	720	380	November, 2019	485	1,700,000	27,900	182	217
October, 2019	162	1,090,000	18,200	858	417	October, 2019	1,116	2,850,000	25,700	225	229
September, 2019	30	242,000	4,518	450	233	September, 2019	465	1,430,000	16,400	108	168
August, 2019	53	387,000	5,424	431	314	August, 2019	217	690,000	9,584	162	121
July, 2019	18	258,000	2,754	323	175	July, 2019	10	98,900	548	44	41
	988	8,680,000	176,430	8,167	4,681		2,759	8,665,100	126,039	1,259	1,378
June, 2019	247	1,790,000	40,800	647	544	June, 2019	331	1,030,000	26,400	92	206
May, 2019	140	880,000	14,800	402	323	May, 2019	626	1,380,000	14,800	75	179
April, 2019	56	342,000	4,565	162	123	April, 2019	11	57,400	911	23	5
March, 2019	409	2,310,000	66,400	1,449	845	March, 2019	406	1,420,000	48,500	167	398
February, 2019	199	1,160,000	369	20	349	February, 2019	29	1,110,000	493		136
January, 2019	48	447,000			220	January, 2019	6	49,600			40
December, 2018	136	900,000			334	December, 2018	94	464,000			90
November, 2018	111	703,000			289	November, 2018	323	1,150,000			-31
October, 2018	229	1,040,000			473	October, 2018	1,366	3,000,000			406
September, 2018	47	278,000			297	September, 2018	536	1,720,000			123
August, 2018	31	240,000			298	August, 2018	225	898,000			205
July, 2018	12	139,000			-65	July, 2018		43,500			-602
	1,665	10,229,000	126,934	2,680	4,030		3,953	12,322,500	91,104	357	1,155
June, 2018	139	836,000	27,100	408	271	June, 2018	554	1,740,000	48,500	88	94
May, 2018	212	1,240,000	37,900	461	382	May, 2018	502	1,480,000	28,900	154	154
April, 2018	46	300,000	4,775	127	138	April, 2018	18	165,000	2,015	33	63
March, 2018	391	1,710,000	54,400	827	521	March, 2018	519	2,200,000	71,200	190	355
February 2018	226	713,000	15,900	445	236	February 2018	634	1,770,000	25,400	73	90
January, 2018	72	355,000	7,108	246	210	January, 2018	66	402,000	5,373	47	140
December, 2017	191	705,000	25,100	409	334	December, 2017	245	1,190,000	39,500	120	246
November, 2017	198	617,000	22,700	430	299	November, 2017	639	2,340,000	56,400	163	267
October, 2017	190	561,000	19,100	292	272	October, 2017	1,426	3,950,000	56,700	191	287
September, 2017	45	178,000	7,358	111	240	September, 2017	604	1,970,000	37,100	157	311
August, 2017	28	169,000	6,751	152	202	August, 2017	272	1,150,000	22,400	45	257

July, 2017	23	188,000	13,700	185	153
	1,761	7,572,000	241,892	4,093	3,258
June, 2017	158	501,000	20,300	270	201
May, 2017	163	461,000	24,200	336	-
April, 2017	41	151,000	2,348	56	77
March, 2017	444	1,360,000			566
February 2017	250	763,000			
January, 2017	25	137,000			
December, 2016	125	474,000			
November, 2016	148	474,000			
October, 2016	140	500,000			
September, 2016	69	237,000			
August, 2016	20	116,000			
July, 2016	7	78,000			
	1,590	5,252,000	46,848	662	844
June, 2016		624,000			
May, 2016		691,000			
April, 2016		186,000			
March, 2016		1,920,000			
February 2016		386,000			
January, 2016		71,600			
December, 2015		269,000			
November, 2015		286,000			
October, 2015		251,000			
September, 2015		82,200			
August, 2015		72,600			
July, 2015		39,800			
	0	4,879,200	0	0	0
June, 2015		373,000			
May, 2015		372,000			
April, 2015		95,500			
March, 2015		564,000			

July, 2017	17	141,000	1,598	14	36
	5,496	18,498,000	395,086	1,275	2,300
June, 2017	596	2,070,000	55,600	73	176
May, 2017	782	2,390,000	44,800	113	-
April, 2017	37	215,000	2,001	12	41
March, 2017		3,570,000			513
February 2017		2,700,000			92
January, 2017		181,000			104
December, 2016		1,090,000			285
November, 2016		2,290,000			276
October, 2016		5,633,000			270
September, 2016		2,500,000			386
August, 2016		1,330,000			332
July, 2016		105,000			91
	1,415	24,074,000	102,401	198	2,566
June, 2016		2,670,000			
May, 2016		3,110,000			
April, 2016		278,000			
March, 2016		5,240,000			
February 2016		2,940,000			
January, 2016		121,000			
December, 2015		1,170,000			
November, 2015		2,690,000			
October, 2015		7,160,000			
September, 2015		3,600,000			
August, 2015		1,870,000			
July, 2015		63,800			
	0	30,912,800	0	0	0
June, 2015		2,640,000			
May, 2015		4,240,000			
April, 2015		296,000			
March, 2015		4,360,000			

February 2015		187,000				February 2015		2,630,000			
January, 2015		42,400				January, 2015		118,000			
December, 2014		119,000				December, 2014		790,000			
November, 2014		141,000				November, 2014		3,520,000			
October, 2014		193,000				October, 2014		6,980,000			
September, 2014		35,600				September, 2014		3,050,000			
	0	2,122,500	0	0	0		0	28,624,000	0	0	0

as of 3/31/21	2021-22	2020-21	2019-20	2018-19	2017-18	2016-17
	khsaa.org	khsaa.org	khsaa.org	khsaa.org	khsaa.org	khsaa.org
Pageviews	10,243,227	10,795,355	990,347	10,897,724	10,416,214	10,351,743
Unique Pageviews	7,334,856	7,684,692	7,073,663	7,658,263	7,279,643	7,221,987
Avg Time on Page	1:31	1:32	1:30	1:29	1:30	1:28
Entrances	3,999,666	4,115,251	3,736,010	4,013,734	3,734,169	3,663,186
Bounce Rate	43.48	45.36	44.33	42.24	40.84	40.59
Users	1,228,836	428,647	1,235,059	1,148,972	1,069,628	1,135,032
New Users	1,229,831	1,345,559	1,212,975	1,113,306	1,037,471	1,081,245
Sessions	4,000,278	4,115,736	3,736,437	4,014,387	3,734,631	3,664,585
	khsaa.tv	khsaa.tv	khsaa.tv	khsaa.tv	khsaa.tv	khsaa.tv
Pageviews	4,110	4,338	1,231	157,297	141,217	191,774
Unique Pageviews	4,085	3,663	896	102,840	102,427	139,764
Avg Time on Page	1:05	5:08	1:17	1:34	1:32	1:30
Entrances	4,077	3,540	691	58,221	60,231	81,323
Bounce Rate	98.92	86.27	68.74	30.05	34.82	30.93
Users	4,059	356	571	38,759	39,960	52,868
New Users	4,057	2,950	532	38,392	39,575	52,749
Sessions	4,077	3,540	691	58,312	60,287	81,415