



March 30, 2022

Covington Independent Public Schools  
25 E. 7<sup>th</sup> St.  
Covington, Kentucky 41011  
Sherry Lindberg, Elementary Director

## Quote

Pearson is committed to providing quality services and products that meet the needs of all learners. Our pricing schedule is written with the opportunity for Pearson to provide all elements requested over the course of three school years. We know that with any new system, familiarity and confidence may take time. In our over twenty years of assessment experience, we have supported many districts, administrators and teachers to positively experience the assessment delivery and data reporting, resulting in improved academic success. The pricing significantly drops once the assessments have been created. Also included is our MZD/Adam platform with customer support that will provide the district professional learning and project management for a key person to turn to for technology support and service.

As you know, Pearson has been in the assessment creation business for more than 20 years. Our precise item and test creation team has been working with states and districts to create formative, interim, and summative assessments. As your district moves toward unique interim assessments per subject and grade, the district will find in this quote the pricing for assessment creation and deployment. The interim reports will provide your district administration, principals and teachers with precise and psychometrically sound data for making decisions and preserve instructional time.

Our team will support the district through each element, especially with time to review the assessment's alignment to Kentucky standard and Covington's Scope and Sequence. Our team is prepared to have the EL/A, Math, Science and Social Studies for grades K-8 first assessment ready for the fall of 2022 for the first interim. It is important to note that in review our bank and aligning those items to the KY state standards, multiple items will need to be uniquely written in order to be meet the needs of scope and sequence alignment. Also, the sooner we have those documents in hand for each grade and subject, the more likely we will be in staying on track to a project plan, which we will work with the Covington team to create and agree upon.

Additionally, current national and available banks do not have items that have been aligned to KY state standards in the area of social studies. We know that the general items that we do have will pose standards gaps. As you might imagine, this is an ever-changing area for item alignment. This subject of assessments will not be possible until fall of 2023. We will have as part of the project plan a rollout for all social studies assessments. Our team feels like this is the only area that will not be ready for fall of 2022.

### Quote for Interim Assessments

	2022-23	2023-24	2024-25
MZD/Adam Platform for the delivery and reporting of all formative assessments Includes subscription to platform and two item banks	\$51,035	\$51,035	\$51,035
Implementation (one-time fee)	\$9,000	N/A	N/A
<ul style="list-style-type: none"> <li>Assessment form creation, aligned to KY standards and Covington Scope and Sequence</li> <li>K-8 grade levels for subjects of Eng/LA, Math - <b>3 benchmarks per grade and subject</b></li> <li>K-8 Science</li> <li>Social Studies- 5, 8, 11</li> <li>Includes review and collaboration of all blueprints</li> <li>Total of 117 unit assessments delivered for fall launch</li> </ul>	\$113,475	N/A	N/A
K-4,6-7 Social Studies	N/A	\$33,200	N/A
High School Courses- Alg. I, Alg II, Geometry, Eng. I, Eng. II, HS Science 15 unit assessments.	\$83,350	N/A	N/A
Project Management/Customer Service	\$4,200	\$4,200	\$4,200
Professional Learning – 2 Days	\$2,500	Optional	Optional
Total:	\$263,560	\$88,435	\$55,235

Please reach out with questions regarding any portion of this quote. Our primary goal is to be clear and concise about our role and partnership with your team.

Best regards,

Laura Cain, Ed. D.

260-705-3157

[Laura.cain@pearson.com](mailto:Laura.cain@pearson.com)