

DATE:

3/25/2022

AGENDA ITEM (ACTION ITEM):

Consider/Approve accepting a revision to the sponsorship agreement with Space Cowboys Restaurant Group to advertise on the Twenhofel Middle School Pressbox from April 5th, 2022 to March 31st, 2023, with four optional annual renewals.

APPLICABLE BOARD POLICY:

10.4 AP.21 Community Relations

HISTORY/BACKGROUND:

The Board originally approved the sponsorship agreement with Space Cowboys Restaurant Group at the October 4th, 2022 Board meeting. Due to delays in getting the sponsorship ad completed, Space Cowboys Restaurant Group is asking to revise the agreement to start April 5th, 2022, ending March 31st 2023 with four optional annual renewals.

FISCAL/BUDGETARY IMPACT:

None

RECOMMENDATION:

Approval to accept a revision to the sponsorship agreement with Space Cowboys Restaurant Group to advertise on the Twenhofel Middle School Pressbox from April 5th, 2022 to March 31st, 2023 with four optional annual renewals.

CONTACT PERSON:

Jennifer Weis-Smith


Principal/Administrator


District Administrator


Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

Commercial Advertising in/on District Facilities Agreement

This agreement made by and between the Kenton County Board of Education and the Space Cowboys Restaurant Group (hereinafter "Advertiser"). The parties agree to the following advertising from April 5th, 2022 through March 31st 2023.

Twenhofel Middle School agrees to the following advertising:
A full-length vinyl banner to be installed on the back of the pressbox.

The Advertiser agrees to provide the following to the Kenton County Board of Education:
The banner and all materials/labor needed to complete the installation. No Cost to the District.

The advertising sign will be as follows:

Location of Sign: Back of pressbox

Size of Sign: Full-length of pressbox

Time Period of Display: One year with four (4) additional annual renewals available.

Describe in detail contents of advertising.

Space Cowboys Restaurant Group shall be responsible for finalizing the design and materials to be used with the principal and the KCSD, (preliminary design attached). They shall be responsible for the hiring of an experienced company to perform the installation and shall restore/repair any damage that may occur as a direct result from the installation. Space Cowboys Restaurant Group will be responsible for maintaining the sign, to the Principal's satisfaction, in that any damage from the elements are to be addressed promptly, at no expense to the school or school district. A yearly contribution of \$1,500 will be made to Twenhofel in January of each contract year. If agreed upon by both parties in November of each year, the agreement may be extended annually up to four additional annual renewals.

This agreement is subject to approval by the Board through the Superintendent/designee and approval may be revoked in writing by the Superintendent at any time.

(Signature)

(Date)

(Signature of School Principal)

(Date)

(Signature of Superintendent/Designee)

(Date)

Review/Revised:7/2/2018