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**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of March 2022**

**Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care
Steering Team Committee:**

• **College and Career Counselors Outreach:**

- Met on Mar. 23 and had a total of 30 people represented from 14 school districts.
- Presenters at the meeting: Dr. Vicki Berling, Enzweiler Building Institute and Lydia Burns, Allied Construction Industries, shared careers in construction news and upcoming events for high school students. Shelby Krentz, Gateway Community and Technical College shared dual credit updates. Abigail Melampy, Duke Energy and Lorraine O'Moore lead a discussion on MyCareerE3 platform
- Bellevue and Dayton are hosting a Career Fair on April 22. Linda reached out to healthcare employers who are now registered for the event.
- Linda toured Fleming County High School to see their outstanding pathway programs. Faculty and staff shared projects and information on engineering, healthcare, agriculture, veterinary, aquaculture, and culinary programs.

Outreach to Businesses:

- Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 60 companies and nine of those companies are registered under MyCareerE3 with 12 opportunities.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.

Budget:

- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Outreach to the schools to discuss the process and spending ideas are ongoing.
- All schools/districts are receiving a monthly reimbursement summary. Counselors are reminded to keep track of in-progress spending by updating their school's reimbursement spreadsheet and communicating regularly with their finance team. This will ensure that all required documentation is sent to NKCES for reimbursement.

Data:

Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Amanda Johansson has accepted a new position and the meeting for January will be rescheduled when leadership is reassigned.

- Attending and participating in the Dr. Randolph program. This program is to inspire African-American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Eggs'-n-Issues- Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing completed the KYAP Apprenticeship Video! It has been shared with schools, businesses, and community partners.

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- As needed Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

Meeting	Purpose of Meeting	Occurrence
NKCES Team Meeting	Planning	Monthly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	As requested
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly



Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
Health Collaborative Meetings	Health Care Industry Collaborative Meeting	Monthly
State of KY OEAS	State of Office of Employment and Apprenticeship Services	Monthly
State-Wide Collaborative WBL Meeting	State-Wide Collaborative state partners meeting	Quarterly
Peer KYAP monthly Meeting	Meet and Discuss best practices with other state funded partners	Monthly

WBL Report - March 2022				
Student Accounts (MCE3)	School Accounts (MCE3)	No. of Business + Community Partners	Total Active WBL Opportunities	No. of Individual WBL Opportunities (Co-ops/Internships/Apprenticeships)
686	27/33	117	226	174

MyCareerE3 School/Student Dashboard 3/23/22				
No.	School District	High School	School Account/Coordinator	Active Students
1	Beechwood Ind.	Beechwood HS	✓	105
2	Bellevue Ind.	Bellevue HS	✓	1
3	Boone County	Boone County HS	✓	
		Boone County ATC	✓	
		Conner HS	✓	17
		Ignite Institute	✓	2
		Larry A Ryle HS	✓	1
		Randall K Cooper HS	✓	4
		Rise Academy	✓	
4	Bracken County	Bracken County HS	✓	
5	Campbell County	Campbell County HS	✓	3
		Campbell County ATC	✓	
6	Carroll County	Carroll County HS		
		Carroll County ATC		
		iLEAD Academy	✓	
7	Covington Ind.	Holmes HS	✓	2
8	Dayton Ind.	Dayton HS	✓	
9	Erlanger/Elsmere Ind.	Lloyd Memorial HS	✓	17
10	Fleming County	Fleming County HS	✓	
11	Gallatin County	Gallatin County HS		
12	Grant County	Grant County HS	✓	112
		Grant County CTC	✓	
13	Greenup County	Greenup County HS		
		GC ATC		
14	Fort Thomas Ind.	Highlands HS	✓	4
15	Kenton County Schools	Dixie Heights HS	✓	205
		Simon Kenton HS	✓	39
		Scott HS	✓	107
16	Ludlow Ind.	Ludlow HS	✓	32
17	Newport Ind.	Newport HS	✓	3
18	Owen County	Owen County HS	✓	

19	Pendleton County Ind.	Pendleton HS		
20	Walton Verona Ind.	Walton Verona High School	✓	
21	Williamstown Ind.	Williamstown HS	✓	22
Total	21	33	26/33	686

**Students who have not engaged with the platform for 6 months are rendered 'inactive' – when they log back into their accounts they are rendered 'active' again. Therefore, these numbers continue to fluctuate.*

No. of students who have expressed an interest in an opportunity posted in MyCareerE3	
July 2021 - Present	20

Industry Collaboratives

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> On the Education Pillar On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Co-ordination of WBL opportunities for students On Transportation Workgroup On Education Workgroup
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> Direct connection to Residential Building Contractors Co-Coordination of Summer Camp for students
ACI	Skilled Trades	<ul style="list-style-type: none"> Partnership in place
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> Part of the local and national chapters Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> Co-ordination of WBL opportunities for students

Employer / School Engagement

Site visits/tours/virtual & in-person meetings – March 2022:

- Steinkamp Molding
- Carl Zeiss Vision
- Great American Insurance
- Any Weather Roofing
- Skilcraft
- ATech Training
- Nexigen

School Visits completed by Connector:

- Williamstown HS – Develop a WBL Program
- Highlands HS – 1:1 with student (Career Path Planning)
- Bellevue H – Dual-enrollment parent night (for 2022-23); company tours; career fair.
- Ignite Institute- talk with students about NKY FAME
- Grant County HS – 1:1 with student (Career Path Planning)
- Ludlow HS – Dual-Enrollment for 2022-23
- Holmes HS - Dual-Enrollment for 2022-23

School Tours Coordinated – March 2022:

- Skilcraft – 1 School
- Nexigen – 1 School
- Great American Insurance – 1 School
- Carl Zeiss Vision – 1 School

Other Connector Activities:

- The Connector has been advocating for bringing the ‘Kentucky Essential Skills Certification’ (Soft Skills) to the schools – the Kentucky Career Center holds the license has agreed train NaviGo and school staff to implement the training at the school, and also load software onto the school systems to permit students to take the exam and earn the state-recognized certification.
- The Connector is part of a working group focused on getting MACCTech (Mining, Asphalt, Concrete & Construction Technology) on the KDE ‘Valid Certification List’ and implementing the training program with one school as a pilot with a view to offering to all schools thereafter.
- The Connector is advocating for a state-wide policy in place that will permit KY U18 students to work in manufacturing (Via co-ops, internships, apprenticeships, etc.) – OH has adopted such a policy and we want NKY students to remain competitive for good paying jobs/careers
- The Connector is working with a local business owner to implement a skilled-trades (fun and hands-on) program with middle school students – this program will kick off next month with a pilot school/cohort of students
- The Connector attended the Ed Council’s ‘Spring Event’ at the Ignite Institute

- The Connector spend a full day at the 'JA Inspire to Hire' Event at the NKY Convention Center – it was attended by 835 middle and high school students from our NKY schools – great energy and interaction with 40+ participating businesses. The Connector also interacted with the participating businesses and came away with 7 new business contacts.
- The Connector presented (on WBL with high school students) at the 2022 'Employer Best Practice Symposium' held at the Kenton County Library – it was very well-received and has led to 5 new business connections.
- The Connector will monitor and audit MyCareerE3 on an ongoing basis, entering missing information, removing accounts (where necessary), etc.

The Connector co-facilitated the March 'College & Career Network' meeting, attended by 22 educators from 12 school districts / 18 high schools. There were five presenters as follows:

- Lydia Burns, Allied Construction Industries – skilled trades programming for schools
- Vicki Berling, Building Industry Association of NKY – 2022 summer camp + programming for schools
- Shelby Krentz & Caitlin Fugate, Gateway – updates on dual-enrollment (change to GPA requirements), the Manufacturing Academy, and the Line Worker Training
- Abigail Melampy, Duke Energy – discussion on WBL opportunities that Duke Energy intends to add to MyCareerE3

Community Engagement/Other

- The Connector attended LNK's (Leadership Northern Kentucky) **Education** session in March, and contributed to many of the presentations on WBL
- The Connector is part of a working group (made up of community partners) focused on addressing some of the challenges our community members are facing when it comes to finding and keeping a job – we will hold focus groups with community members (where they are at) over the next few weeks to have safe and open conversations on what these challenges are, and what our region can do to help.
- GROW NKY (under the NKY WIB) has been selected again by MIT to partner with some students who will complete a study on an ongoing community challenge (Opportunity

Youth – how to engage) and report on their findings as well as offer some strategies that we can implement to address this challenge - the Connector attended one of the focus groups held by these students

- The Connector is part of the leadership team for Greater Cincinnati Mentor Leadership Alliance

WBL Resources

- The Connector has put together some resources that schools and businesses can access and utilize for planning and implementing effective company tours, as follows:
https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZl_ER/edit

- The Connector has developed a guide and checklist for schools to use when determining whether a student can avail of longer-term WBL opportunities, as follows:
<https://docs.google.com/document/d/18hxvgWRL0LiHmhvRIjPaafFAj9ZLzNqi/edit>
- The Connector has developed a snapshot on the difference between a co-op and an internship, and an apprenticeship and a pre-apprenticeship, as follows:
https://docs.google.com/document/u/1/d/13h1qLn_42VptmMHidHOs7BEyQ7uGAYHE/edit?usp=drive_web&oid=110320942210879015491&rtpof=true
- Link to MyCareerE3 User Guides (Educators/Students/Employers & Community Partners)
<https://docs.google.com/document/d/11BlqX6w0V3uWtG3Deo7i0oSe7mmMwS6j/edit>
- Link to the MyCareerE3 **User Flow Chart**
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896
- Link to the **Employer's Guide to Work-Based Learning** – currently being formatted
<https://docs.google.com/document/d/1BTqxH9Jm43oKMizEq04f9LxG8aYYOUEt/edit>
- Link to the KDE-approved **Work-Based Learning (User-Friendly) Manual**
https://docs.google.com/document/d/1OiZxLnj28iYHKWcd1lxH8AeDGFHAXq4E/edit?rt_pof=true
- Link to the **Workplace Mentor Toolkit**
https://docs.google.com/document/d/19p5XQWAxwZ1UmeJKVs_GBvR9fLDlqQJt/edit?usp=drive_web&oid=110320942210879015491&rtpof=true
- Link to the **Company Tour Guides**
https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI_ER/edit

NKY College & Career Connector Standing Meetings

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management – Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SCOKI Transportation Workgroup	Supply Chain OKI Industry Collaboration	Bi-Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Counselor 1:1 Meetings	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly
PL Consortium	Sharing information with the PL Group	Monthly

KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Pillar 2/Objective 4	Collaboration – Dual Credit	Monthly
Eggs 'N' Issues	Employer Engagement / Networking/Human Services	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
Leadership Northern Kentucky	Community Leadership/Networking	Monthly
Greater Cincy Mentor Leadership Alliance	Regional mentoring initiative	Monthly
Tristate Trauma Network (Programming)	Regional TTN Programming	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning: CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
iLEAD Academy	Advisory Committee	Quarterly
Tri-State Trauma Network	Programming Committee	Quarterly
Newport HS CTE Advisory Group	Planning: CTE Pathways, dual enrollment, compliance	Bi-Annually