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**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of February 2022**

**Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care
Steering Team Committee:**

• **College and Career Counselors Outreach:**

- Met on Feb. 23 and had a total of 26 people represented from 14 school districts.
- Presenters at the meeting: Jeff Brokamp, Junior Achievement, JA Inspire, Patrick Ober, Center for Independent Living Options (CILO), and Shellie Baker, Compass Compact KY shared work-based learning opportunities for high school students.
- Linda partnered with Gateway Community and Technical College to host three tours at the Edgewood campus for students interested in healthcare careers. Students from Simon Kenton, Dixie, and Scott attended the tours on February 22, 23, and 24. Students toured the healthcare labs, talked to Gateway students in the STNA and Nursing programs, and posed questions to healthcare professionals as part of an employer panel discussion.

Outreach to Businesses:

- Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 60 companies and nine of those companies are registered under MyCareerE3 with 12 opportunities.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.

Budget:

- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Outreach to the schools to discuss the process and spending ideas are ongoing.
- All schools/districts are receiving a monthly reimbursement summary. Counselors are reminded to keep track of in-progress spending by updating their school's reimbursement spreadsheet and communicating regularly with their finance team. This will ensure that all required documentation is sent to NKCES for reimbursement.
- Fleming County has signed an MOA to be added to the \$7000 grant opportunity. Linda will meet with School Administrators on Feb. 25 to discuss their spending plan and the reimbursement process.

Data:

Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Amanda Johansson has accepted a new position and the meeting for January will be rescheduled when leadership is reassigned.

- Attending and participating in the Dr. Randolph program. This program is to inspire African-American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Eggs'-n-Issues- Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing completed the KYAP Apprenticeship Video! It has been shared with schools, businesses, and community partners.

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- As needed Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.



College and Career Connector Collaborative Efforts and Outreach

Meeting	Purpose of Meeting	Occurrence
NKCES Team Meeting	Planning	Monthly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	As requested
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
Health Collaborative Meetings	Health Care Industry Collaborative Meeting	Monthly
State of KY OEAS	State of Office of Employment and Apprenticeship Services	Monthly
State-Wide Collaborative WBL Meeting	State-Wide Collaborative state partners meeting	Quarterly
Peer KYAP monthly Meeting	Meet and Discuss best practices with other state funded partners	Monthly

MyCareerE3 Dashboard

MyCareerE3 Dashboard 2/23/22				
Student Accounts	School Accounts	Business Accounts	Partner Accounts	Active WBL Opportunities
657	27/34	56	17	71
WBL Opportunities outside of MyCareerE3				94
Total WBL Opportunities currently available to students (Group / Individual)				165
No. of Co-op/Internship Opportunities currently available to students				161

MyCareerE3 School/Student Dashboard 2/23/22				
No.	School District	High School	School Account/Coordinator	Active Students
1	Beechwood Ind.	Beechwood HS	✓	106
2	Bellevue Ind.	Bellevue HS	✓	
3	Boone County	Boone County HS	✓	
		Boone County ATC	✓	2
		Conner HS	✓	18
		Ignite Institute	✓	2
		Larry A Ryle HS	✓	1
		Randall K Cooper HS	✓	4
		Rise Academy	✓	
4	Bracken County	Bracken County HS	✓	
5	Campbell County	Campbell County HS	✓	3
		Campbell County ATC	✓	
6	Carroll County	Carroll County HS		
		Carroll County ATC		
		iLEAD Academy	✓	
7	Covington Ind.	Holmes HS	✓	1
8	Dayton Ind.	Dayton HS	✓	
9	Erlanger/Elsmere Ind.	Lloyd Memorial HS	✓	17
10	Fleming County	Fleming County HS		

11	Gallatin County	Gallatin County HS		
12	Grant County	Grant County HS	✓	112
		Grant County CTC	✓	
13	Greenup County	Greenup County HS		
		GC ATC		
14	Fort Thomas Ind.	Highlands HS	✓	4
15	Kenton County Schools	Dixie Heights HS	✓	205
		Simon Kenton HS	✓	38
		Scott HS	✓	107
16	Ludlow Ind.	Ludlow HS	✓	31
17	Newport Ind.	Newport HS	✓	6
18	Owen County	Owen County HS	✓	
19	Pendleton County Ind.	Pendleton HS		
20	Southgate Ind.			
21	Walton Verona Ind.	Walton Verona High School	✓	
22	Williamstown Ind.	Williamstown HS	✓	
Total	22	34	27/34	657

(Starting Jan 2022, MyCareerE3 has a new feature that captures statistics within a custom range)

MyCareerE3 Statistics – Custom Range: 01/01/22 - 02/20/22

User Type:	Active During...	Modified During...	Created During...
Student Accounts	215	215	215
Schools	0	1	0
Employers	4	7	4
Community Partners	0	0	0
Opportunities	4	71	4
Positions Available	20	241	20

**Students who have not engaged with the platform for 6 months are rendered 'inactive' – when they log back into their accounts they are rendered 'active' again. Therefore, these numbers continue to fluctuate.*

No. of students who have expressed an interest in an opportunity posted in MyCareerE3	
July 2021 - Present	17

Industry Collaboratives

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> On the Education Pillar

		<ul style="list-style-type: none"> • On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students • On Transportation Workgroup • On Education Workgroup
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> • Direct connection to Residential Building Contractors • Co-Coordination of Summer Camp for students
ACI	Skilled Trades	<ul style="list-style-type: none"> • Partnership in place
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> • Part of the local and national chapters • Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students

Employer / School Engagement

Site visits/tours/virtual & in-person meetings – February 2022:

- Steinkamp Molding
- Krauss Maffei
- Perfetti Van Melle
- FedEx
- Jurgensen Companies
- Eaton Asphalt
- Any Weather Roofing

School Tour completed by Connector:

- Grant County CTC

School Tours Coordinated – February 2022:

- L’Oreal Distribution Center – 3 schools

School Tours planned for March 2022:

- Great American Insurance Company
– 2 schools
- Nexigen – 1 school

Other:

- The Connector assisted Grant County HS in setting up a career fair, and is currently assisting Bellevue / Dayton HSs in setting up their joint career fair for April 2022
- The Connector is part of a working group focused on implementing MACC Tech within NKY schools. MACC Tech is a **two-year program designed** to provide students with basic knowledge of aggregate production, asphalt and concrete production, and construction equipment and techniques. This group is currently working on having the MACC Tech certification added to the 'Valid Certification List' and on identifying a pilot school district to roll out this program.
- The Connector is starting conversations with many partners on getting a policy in place that will permit KY U18 students to work in manufacturing (Via co-ops, apprenticeships, etc.) – OH has adopted such a policy and the Connector has acquired this policy for us as a model for a similar KY policy.
- The Connector is working with a local business owner to develop a construction/skilled trades program that can be implemented with middle school students – a pilot school has been identified and an advisory group is being put together (incl. school leadership) to develop the program, identify KPIs, etc.
- The Connector will monitor and audit MyCareerE3 on an ongoing basis, entering missing information, removing accounts (where necessary), etc.
- The Connector co-facilitated February's 'College & Career Network' meeting, attended by 18 educators representing 9 school districts. There were three presenters as follows:
 - Junior Achievement – JA Inspire to Hire Event
 - Patrick Ober – Center for Independent Living Options (CILO)
 - Shellie Baker – Compass Compact
 It was also attended by staff from Gateway, NaviGo, and NKCES

Community Engagement/Other

- The Connector attended LNK's (Leadership Northern Kentucky) **Local Government** and **State Government (Frankfort)** sessions in February

- The Connector is part of the planning group for Junior Achievement's '**Inspire to Hire**' event scheduled for March 2022 – in partnership with industry sector collaboratives
- The Connector has joined the core planning team for the **Greater Cincinnati Mentor Leadership Alliance**

WBL Resources

- The Connector has put together some resources that schools and businesses can access and utilize for planning and implementing effective company tours, as follows:
https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI_ER/edit

- The Connector has developed a guide and checklist for schools to use when determining whether a student can avail of longer-term WBL opportunities, as follows:

<https://docs.google.com/document/d/18hxvgWRLOLiHmhvRIjPaafFAj9ZLzNqi/edit>

- The Connector has developed a snapshot on the difference between a co-op and an internship, and an apprenticeship and a pre-apprenticeship, as follows:
https://docs.google.com/document/u/1/d/13h1qLn_42VptmMHidHOs7BEyQ7uGAYHE/edit?usp=drive_web&oid=110320942210879015491&rtpof=true
- Link to MyCareerE3 User Guides (Educators/Students/Employers & Community Partners)
<https://docs.google.com/document/d/11BlqX6w0V3uWtG3Deo7i0oSe7mmMwS6j/edit>
- Link to the MyCareerE3 **User Flow Chart**
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896
- Link to the **Employer's Guide to Work-Based Learning** – currently being formatted
<https://docs.google.com/document/d/1BTqxH9Jm43oKMiZEq04f9LxG8aYYOUt/edit>
- Link to the KDE-approved **Work-Based Learning (User-Friendly) Manual**
<https://docs.google.com/document/d/1OiZxLnj28iYHKWcD1lxH8AeDGFHAXq4E/edit?rtpof=true>
- Link to the **Workplace Mentor Toolkit**
https://docs.google.com/document/d/19p5XQWAXwZ1UmeJKVs_GBvR9fLDlqQJt/edit?usp=drive_web&oid=110320942210879015491&rtpof=true
- Link to the **Company Tour Guides**
https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI_ER/edit

NKY College & Career Connector Standing Meetings

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management – Planning	Weekly

Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SCOKI Transportation Workgroup	Supply Chain OKI Industry Collaboration	Bi-Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Counselor 1:1 Meetings	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Pillar 2/Objective 4	Collaboration – Dual Credit	Monthly
Eggs 'N' Issues	Employer Engagement / Networking/Human Services	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
Leadership Northern Kentucky	Community Leadership/Networking	Monthly
Greater Cincy Mentor Leadership Alliance	Regional mentoring initiative	Monthly
Tristate Trauma Network (Programming)	Regional TTN Programming	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning: CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
iLEAD Academy	Advisory Committee	Quarterly
Tri-State Trauma Network	Programming Committee	Quarterly
Newport HS CTE Advisory Group	Planning: CTE Pathways, dual enrollment, compliance	Bi-Annually