



CONNECT
GROW
SERVE

**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of November 30, 2021**

**Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care
Steering Team Committee:**

- We meet on Nov. 11 and had 15 professionals attend. They represent District level staff, community partners, employer partners and school staff. We discussed the information being shared to college and career contacts at the school and updated them on the resources and events in the area. We discussed MOA's/\$7,000 reimbursement grants and established a monthly snapshot that each school and school district will receive to show their current spending.
- **College and Career Counselors Outreach:**
 - We met Nov. 17 and had a total of 34 people represented from 14 school districts. (Beechwood, Boone, Dayton, Williamstown, Covington, Erlanger-Elsmere, Kenton, Ludlow, Grant and Campbell ATC, Pendleton, Grant, Cooper Walton Verona, and Ryle).
 - Continue to reach out to the 24 schools about the KYAP \$7000 Reimbursement funds and successfully met with 20 individual schools to discuss the KYAP \$7000 reimbursement process and they are ready and comfortable with the process. Deadline of November 12th to submit spending plan.
 - See link to meeting minutes.
file:///C:/Users/Shellie.baker/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/B19FJH7J/NOTES%20College%20and%20Career%20Network%20Meeting%20Nov.%2017%202021_.pdf
 - 3 Guest speakers: 1. GCTC Dual Credit 2. JAG 3. KY Campus Compact
 - Discussed Reimbursement Grant
 - MyCareerE3- enrollment and opportunities available via the platform
 - Next meeting Wednesday, Jan 26th at 8:30 am. via Google Meets
 - Continue to support schools with tours, guest speakers and other needs as requested.

Outreach to Businesses:

- Health Care- Reconnected with 8 businesses to discuss WBL opportunities. Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 60 companies and nine of those companies are registered under MyCareerE3 with 12 opportunities.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.
- Attending and participating in the KY Chamber Long term care collaborative meetings.
- New partnerships: Any weather, home instead, and meet with the Ft. Mitchell, Hebron and Campbell County Fire Departments to discuss ways they can engage with high school students. They offer internships and scholarship opportunities to high school students, as well as, a volunteer program for 14-year old students. Additionally, discussed a parent and student dinner tour.

Budget:

- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Meetings will be set up with school districts and schools to discuss the process. Most schools submitted a draft spending plan and we are working with the additional schools to discuss spending plan ideas.
- All schools/districts will receive a monthly email reminding them of their spending plans and current budget.
- We had Boone County ATC report back that they grant has helped them see the true needs of the students and how they can expand WBL by listening and supporting the accommodations needed to be successful. For example, one student is working outside and asked for a coat. The grant was able to cover this cost to ensure success of the student. Other students reached and asked about this opportunity and the school learned that many students didn't have access coats and, in some cases, the basic needs. They are now more aware and have been able to fill these requests and more students are excited and engaged in co-ops/internships.

Data:

<https://drive.google.com/file/d/1ZsJZeZcCoPDZF04lgw0qnm6gBfZ7UUG-/view?usp=sharing>

Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Co-leading a parent, guardian, student and educator informational session on College and Career opportunities for high school students. Next event January 28th. We are set to have over 24 breakout sessions.
- Attending and participating in the Dr. Randolph program. This program is to inspire African-American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Eggs'-n-Issues- Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing discussed strategic marketing strategies for Health Care WBL opportunities. We will begin filming clips December 2, 2021. Campbell County ATC apprenticeship Student and Ft. Thomas Apprenticeship Student.
- Met with Jim Wulfeck to discuss and learn more about Project based learning and how to best serve our customers. (the schools)
- Continue meeting with the following new partners:
 - Square 1
 - GearUp
 - JAG Program
 - Cyber Security Apprenticeship program
 - Campus Compact and hosting AmeriCorps Vista's at High Schools. For \$8,000 schools have a fulltime College and Career coach located at their schools. <https://kycompact.org/kcc/>

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and

grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.

- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- As needed Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

Meeting	Purpose of Meeting	Occurrence
NKCES Team Meeting	Planning	Monthly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	As requested
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
Health Collaborative Meetings	Health Care Industry Collaborative Meeting	Monthly
State of KY OEAS	State of Office of Employment and Apprenticeship Services	Monthly
State-Wide Collaborative WBL Meeting	State-Wide Collaborative state partners meeting	Quarterly
Peer KYAP monthly Meeting	Meet and Discuss best practices with other state funded partners	Monthly



MyCareerE3 Dashboard

MyCareerE3 Dashboard 11/23/21				
Student Accounts	School Accounts	Business Accounts	Partner Accounts	Active WBL Opportunities
440	27/34	47	17	61

WBL Opportunities outside of MyCareerE3	68
Total WBL Opportunities currently available to students (Group / Individual)	129
No. of Co-op/Internship Opportunities currently available to students	94

MyCareerE3 School/Student Dashboard 11/23/2021				
No.	School District	High School	School Account/Coordinator	Active Students
1	Beechwood Ind.	Beechwood HS	✓	106
2	Bellevue Ind.	Bellevue HS	✓	
3	Boone County	Boone County HS	✓	
		Boone County ATC	✓	2
		Conner HS	✓	18
		Ignite Institute	✓	2
		Larry A Ryle HS	✓	1
		Randall K Cooper HS	✓	3
		Rise Academy	✓	1
4	Bracken County	Bracken County HS	✓	
5	Campbell County	Campbell County HS	✓	5
		Campbell County ATC	✓	
6	Carroll County	Carroll County HS		
		Carroll County ATC		
		iLEAD Academy	✓	
7	Covington Ind.	Holmes HS	✓	
8	Dayton Ind.	Dayton HS	✓	3
63	Erlanger/Elsmere Ind.	Lloyd Memorial HS	✓	17
10	Fleming County	Fleming County HS		
11	Gallatin County	Gallatin County HS		
12	Grant County	Grant County HS	✓	
		Grant County CTC	✓	
13	Greenup County	Greenup County HS		
		GC ATC		
14	Fort Thomas Ind.	Highlands HS	✓	2
15	Kenton County Schools	Dixie Heights HS	✓	199
		Simon Kenton HS	✓	30
		Scott HS	✓	16
16	Ludlow Ind.	Ludlow HS	✓	29
17	Newport Ind.	Newport HS	✓	6
18	Owen County	Owen County HS	✓	
19	Pendleton County Ind.	Pendleton HS		
20	Southgate Ind.			
21	Walton Verona Ind.	Walton Verona High School	✓	
22	Williamstown Ind.	Williamstown HS	✓	
Total	22	34	27/34	440

**Students who have not engaged with the platform for 6 months are rendered 'inactive' – when they log back into their accounts they are rendered 'active' again. Therefore, these numbers continue to fluctuate.*

Industry Collaboratives

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> • On the Education Pillar • On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students • On Transportation Workgroup • On Education Workgroup
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> • Direct connection to Residential Building Contractors • Co-Coordination of Summer Camp for students
ACI	Skilled Trades	<ul style="list-style-type: none"> • Partnership in place
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> • Part of the local and national chapters • Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students

Employer Engagement

Site visits/tours/virtual & in-person meetings – November 2021:

- Steinhauser
- P & G
- CVG Airport
- City of Covington
- AtWork
- Safran Landing Systems
- Ion Apex
- Home Instead
- Skilcraft
- Castellini
- Al Neyer
- FedEx

School Tours Coordinated – November 2021:

- CVG Airport – 1 High School
- Safran Landing Systems – 3 High Schools

School Tours planned for December 2021:

- Al Neyer – 3 High Schools

Site visits/tours/virtual & in-person meetings scheduled for December 2021 (thus far):

- Carlisle & Bray
- Whitehorse Freight
- Conduit Apprenticeship Program (CAP)
- Keller Logistics

In November, the Connector co-facilitated **industry sector collaborative** information sessions for educators as follows:

- Advanced Manufacturing Industry Partnerships (AMIP)
- Health Collaborative

School Engagement/Resources

- The Connector provided training on MyCareerE3 to staff at **Highlands HS** and will continue to provide ongoing support and technical assistance
- During the month of November, the Connector continued to work on Interview Prep with three groups of students from **Lloyd Memorial HS**
- On November 29th, the Connector will coordinate/co-facilitate a celebratory signing event for students from **Holmes HS** who are dual enrolled with Gateway
- The Connector has put together some resources that schools and businesses can access and utilize for planning and implementing effective company tours, as follows:
 - Company Tour – School Guide
 - Company Tour – Employer Guide
 - Company Tour – School Expectations

https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI_ER/edit

- The Connector is now part of **Newport HS's** CTE Advisory Committee and will also participate in the **iLEAD Academy's** Advisory Board

- The Connector has developed a guide and checklist for schools to use when determining whether a student can avail of longer-term WBL opportunities – this checklist can be tailored to each school and should include the benchmarks that a student needs to have met/surpassed to be eligible for an internship, co-op or apprenticeship.

<https://docs.google.com/document/d/18hxvgWRL0LiHmhvRIjPaafFAj9ZLzNqi/edit>

- The Connector has developed a snapshot on the difference between a co-op and an internship, and an apprenticeship and a pre-apprenticeship. The KDE WBL Manual of 2015 is not very clear on these differentiations so this will help guide both educators and businesses.

https://docs.google.com/document/u/1/d/13h1qLn_42VptmMHidHOs7BEyQ7uGAYHE/edit?usp=drive_web&oid=110320942210879015491&rtpof=true

- The Connector completed an audit of MyCareerE3, entering missing information for some school accounts and removing accounts that were not for high school students
- The Connector is the Lead Presenter (along with the NaviGo Team) for presenting on Employer Engagement at the **2021 Virtual ACT Workforce Summit** (December 1st @ 12.30 pm)

Community Engagement/Other

- The Connector is participating in this year's **Leadership Northern Kentucky** class - a nine-month program designed to help develop business and community leaders, Leadership NKY utilizes the community as a classroom to help participants gain an understanding of the strengths and challenges of the Northern Kentucky and Greater Cincinnati area, and the skills necessary to motivate and engage others in collaborative efforts to address them. Participants undergo a substantive education by industry leaders across a diverse range of topics, with sessions on topics including economic development, education, government, human services, among others.
- The Connector is part of the planning group for Junior Achievement's '**Inspire to Hire**' event scheduled for March 2022 – in partnership with industry sector collaboratives
- The Connector has joined core planning team for the **Greater Cincinnati Mentor Leadership Alliance**
- As part of Apprenticeship Month, the Connector attended some of the webinars offered such as '**Youth Apprenticeship: A Vision for the Future, A Plan for Today**' (Center for Apprenticeship & Work-Based Learning) and '**Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System**' (Urban Institute)

- The Connector presented at this month's '**Strategic Workforce Collaborative Meeting**' at CVG Airport, presenting to businesses on the work of the NKY College & Career Connector and the value of work-based experiential learning to both businesses (in developing robust talent pipelines) and schools/students

WBL Resources

- Link to MyCareerE3 User Guides (Educators/Students/Employers & Community Partners)
<https://docs.google.com/document/d/11BlqX6w0V3uWtG3Deo7i0oSe7mmMwS6j/edit>
- Link to the MyCareerE3 **User Flow Chart**
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896
- Link to the **Employer's Guide to Work-Based Learning** – currently being formatted
<https://docs.google.com/document/d/1BTqxH9Jm43oKMiZEq04f9LxG8aYYOUt/edit>
- Link to the KDE-approved **Work-Based Learning (User-Friendly) Manual**
<https://docs.google.com/document/d/1OiZxLnj28iYHKWcD1lxH8AeDGFHAxq4E/edit?rtpof=true>
- Link to the **Workplace Mentor Toolkit**
https://docs.google.com/document/d/19p5XQWAwzZ1UmeJKVs_GBvR9fLDlqQJt/edit?usp=drive_web&ouid=110320942210879015491&rtpof=true
- Link to the **Company Tour Guides**
https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI_ER/edit

NKY College & Career Connector Standing Meetings

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management – Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SCOKI Transportation Workgroup	Supply Chain OKI Industry Collaboration	Bi-Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Counselor 1:1 Meetings	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly

Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Pillar 2/Objective 4	Collaboration – Dual Credit	Monthly
Eggs 'N' Issues	Employer Engagement / Networking/Human Services	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
Leadership Northern Kentucky	Community Leadership/Networking	Monthly
Greater Cincy Mentor Leadership Alliance	Regional mentoring initiative	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning: CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
iLEAD Academy	Advisory Committee	Quarterly
Tri-State Trauma Network	Programming Committee	Quarterly
Newport HS CTE Advisory Group	Planning: CTE Pathways, dual enrollment, compliance	Bi-Annually