

**Fund-Raising Activities-Proposal**

All sales representatives who wish to participate in a school fund-raising program shall complete the following form and submit it to the Superintendent who may then present the request to the Board for approval.

Name/Address of Business Firm Scholastic

Representative's Name Allison Pico Phone # 800-635-7323

Description of Items\* (Attach brochures, etc., if applicable.)

Books, Posters etc.

Description of Program Will receive Scholastic bucks based on sale volume during book fair.  
(see attached)

Profits will be used to purchase books for library

Company registered with Better Business Bureau?

☒ YES

☐ NO

Pricing (Attach price list, if applicable.)

Wholesale price of items \_\_\_\_\_

Retail price of items Varies per book

School Profit Earn up to 50% of total sales in Scholastic dollars (see attached)

\* Items shall not include coupons from other businesses as incentives for purchase.

[Signature]  
Sales Representative's Signature

10/5/2021  
Date

\_\_\_\_\_  
Superintendent/designee's Signature

\_\_\_\_\_  
Date

Review/Revised: 7/11/13

## Scholastic Book Fairs (SBF) Certificate of Agreement

**Thank you for scheduling and hosting a Scholastic Book Fair!** We are delighted to be the provider for your upcoming Book Fair. The following Agreement and guidelines will ensure an effective partnership, and we look forward to working with you.

As your preferred Book Fair provider, Scholastic will provide you with:

- Books and educational products
- A dedicated support and service team
- An online Toolkit full of planning resources & tools
- Quick and easy product restock\*
- Setup Kit\* & Planning Kit with promotional materials
- Access to online shopping through The Scholastic Store
- Convenient point-of-sale system that allows you to accept all major credit cards\*

As a Scholastic Book Fairs valued customer, the school or organization listed agrees to:

- Use Scholastic Book Fairs as the exclusive provider of all books, merchandise, and promotional materials during the book fair event.
- Store and display all merchandise, cash, checks, credit card machines and sale slips in a locked and secure location when not in use at your book fair.\*
- Make products for sale by you available to all qualified event attendees at the listed price designated by Scholastic.\*
- Collect sales tax as required by your state law, as purchases of books and educational materials from SBF are for resale.\*
- Repack all unsold products, supplies, and displays for pickup and/or return.\*
- Return all credit card machines, sale slips, point-of-sale machines, unsold products, and merchandising materials/displays to Scholastic Book Fairs promptly at the conclusion of the book fair.
- Process the book fair financial forms and payment within two (2) working days after the fair has ended.
- Review the following Credit Card Security Procedures and comply with the following security procedures: (this section is not applicable to Virtual Fairs)
  - Do not share or distribute the credit card device or data taken on behalf of Scholastic Book Fairs (card numbers, card readers, etc.).
  - Do not write down or copy any data from a customer's credit card (i.e. card numbers, expiration date, or security codes.)
  - Credit Card terminals are not to be used for personal use/gain; devices are only to be used for transactions at Scholastic Book Fairs events.
  - If a credit card is found, please call the toll-free number on the back of the credit card, report the card lost, and request further directions from the credit card company.
  - All unattended devices or credit card receipts must be in a locked or secure location.
  - Do not connect the credit card device to any unauthorized networks.
  - Volunteers should use good and reasonable judgment in the event of any issues or contact the chairperson or the EasyScan Hotline for guidance.
  - The book fair chairperson is responsible for informing all book fairs volunteers of the Credit Card Security Procedures provided by Scholastic.
  - Acceptance of the Services Agreement acknowledges notice of and agreement to these Credit Card Security Procedures.

\*Not applicable to Virtual Fairs

*Effective for fairs beginning August 1, 2021*

### Profit

If your book fair sales are \$3,500 and above, you may opt to take profit in all Scholastic Dollars, all cash, or you may take a combination of Scholastic Dollars and cash. See the chart below for all other sales levels. Virtual Fairs are not eligible for cash profit.

- When you elect to take a combination, Scholastic Dollars is worth double the value in cash.
- The total profit amount cannot exceed 25% of sales at cash value.
- Use the Profit Split page in the Financial Form to automatically calculate and optimize your profit and reward elections.

### Scholastic Dollars Profit & Rewards

Book Fair Sales (excluding tax)	Scholastic Dollars Value		Cash Value
\$3,500 and up	50% of Sales	and/or	25% of Sales
\$1,500 - \$3,499.99	40% of Sales		\$0
\$0 - \$1,499.99	30% of Sales		\$0
Virtual Book Fairs	25% of Online Sales**		\$0

\*\*Excluding tax & shipping.

**A submitted copy of this Agreement confirms and secures your Book Fair dates, reserving product for your Fair.**

**Chairperson Information**  
Deanna Landrum

**Book Fair Consultant**  
Allison Pico

deanna.landrum@southgate.kyschools.us

8006357323

apico@scholasticbookfairs.com

Number of Fairs Organized: 1st Fair

Role at School: Media Specialist

**School Information**

SOUTHGATE ELEMENTARY SCH

WM BLATT &amp; EVERGREEN

SOUTHGATE, KY 41071

Account #: 4908

**Fair Information**

Fair Dates: 11/15/2021 to 11/19/2021

Fair ID #: 5123033

**Agreement Date:** 10/05/2021

Accepted Online Electronically

**Note:** Changes to this Services Agreement may be made solely at the discretion of Scholastic Book Fairs as permissible by law and/or as business conditions deem appropriate. We will notify you of any such changes by posting the revised Services Agreement in the Chairperson's Toolkit. Under certain circumstances, we may also notify you of changes to this Services Agreement by additional means, including, but not limited to, posting a notice on the Scholastic Book Fairs homepage, sending you an email if we have your email address, or by contacting you through your Book Fair consultant. At that time, you will have the opportunity to review and accept a new Services Agreement.