



Kenton County School District | It's about ALL kids.

Issue Paper

DATE:

09/28/21

AGENDA ITEM (ACTION ITEM):

Consider/Approve accepting the proposed sponsorship agreement with Space Cowboys Restaurant Group to advertise on the Twenhofel Middle School pressbox.

APPLICABLE BOARD POLICY:

10.4 AP.21 Community Relations

HISTORY/BACKGROUND:

In accordance with KRS 45A.097, the Kenton County School District requested approval from the Finance Cabinet to advertise for the Twenhofel Middle School pressbox. No response was received from the Finance Cabinet therefore the Kenton County School District posted an advertisement on the KCS D website, soliciting proposals for the advertisement opportunity. The Space Cowboys Restaurant Group responded with a proposal of advertising with a full-length banner, in which no costs were to be incurred by the District. The Space Cowboys Restaurant Group would also contribute \$1,500 annually to Twenhofel Middle School, for each year of the agreement. The length of the agreement will be for one (1) year, with the option of four (4) additional annual renewals.

FISCAL/BUDGETARY IMPACT:

None.

RECOMMENDATION:


Approval to accept the proposed sponsorship agreement with Space Cowboys Restaurant Group to advertise on the Twenhofel Middle School pressbox.

CONTACT PERSON:

Jennifer Weis-Smith


Principal/Administrator


District Administrator


Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

Commercial Advertising in/on District Facilities Agreement

This agreement made by and between the Kenton County Board of Education and the Space Cowboys Restaurant Group (hereinafter "Advertiser"). The parties agree to the following advertising for the 2021 - 2022 School year.

Twenhofel Middle School agrees to the following advertising:
a full-length vinyl banner to be installed on the back of the pressbox.

The Advertiser agrees to provide the following to the Kenton County Board of Education:
The banner and all materials/labor needed to complete the installation. No Cost to the District.

The advertising sign will be as follows:

Location of Sign: Back of pressbox

Size of Sign: Full-length of pressbox

Time Period of Display: One year with four (4) additional annual renewals available.

Describe in detail contents of advertising.

Space Cowboys Restaurant Group shall be responsible for finalizing the design with the principal and the KCSD, (preliminary design attached). They shall be responsible for the hiring of an experienced company to perform the installation and shall restore/repair any damage that may occur as a direct result from the installation. A yearly contribution of \$1,500 will be made to Twenhofel Middle School, for each year of the agreement.

This agreement is subject to approval by the Board through the Superintendent/designee and approval may be revoked in writing by the Superintendent at any time.

(Signature)

(Date)

(Signature of School Principal)

(Date)

(Signature of Superintendent/Designee)

(Date)

Review/Revised:7/2/2018

COMMUNITY SUPPORT MOCKUP: SCHOOL CAMPAIGN
SPACE COWBOYS RESTAURANT GROUP
FALL 2021

