

**Quote 845143113780**

customer@parent-institute.com &lt;customer@parent-institute.com&gt;

Wed 8/4/2021 2:31 PM

To: Parent Institute Customer Service &lt;custsvc@parent-institute.com&gt;



QUOTE 845143113780

**Quote 845143113780**[Print Quote](#)[or Update Quote](#)**Order summary****School Success Web Content Service - English / Elementary /  
School Building × 1****\$339.00**

SKU: CBKE2

Subtotal	<b>\$339.00</b>
Shipping	<b>\$0.00</b>
Taxes	<b>\$0.00</b>

Total	<b>\$339.00 USD</b>
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# PRIVACY INFORMATION



## PRIVACY AND YOUR PERSONAL INFORMATION

The Parent Institute has created policy to demonstrate our firm commitment to your privacy and the protection of your information.

### **Our promise to you regarding sharing and usage:**

The Parent Institute will never share, sell, or rent your personal information (including email, address or phone numbers) with anyone or any company. Information submitted to us is only available to employees managing this information for purposes of contacting you or sending you emails based on your request for information and to contracted service providers for purposes of providing services relating to our communications with you.

### **Why did you receive an email from us?**

If you received a mailing from us, (a) your email address is either listed with us as someone who has expressly shared this address for the purpose of receiving information in the future ("opt-in"), or (b) you have registered or purchased or otherwise have an existing relationship with us. We respect your time and attention by controlling the frequency of our mailings.

### **How we protect your privacy:**

We use security measures to protect against the loss, misuse and alteration of data used by our system.

### **How can you stop receiving email from us?**

Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If you wish to do this, simply email [customer@parent-institute.com](mailto:customer@parent-institute.com).

### **Privacy and the School Success Web Content Service**

The School Success Web Content Service was designed with school and parent privacy in mind. This page was created to explain in a bit more detail, for those interested, how we protect privacy in our system.

### **Users are Anonymous**

Parents making use of the service are anonymous. Our system does not ask parents to provide any personal details in order to use the service. The only exception is our "Ask the Experts" service in which a parent can submit a question to experts at The Parent Institute. In this section, a parent may optionally provide an email address to receive a reply. In this case, the email address is used only for this purpose.

### **Browser "Cookies" and the School Success Web Content Service**

The School Success Web Content Service makes use of browser "cookies." A cookie is simply a piece of information sent from our Web server to your browser. Your browser sends it back to us as it makes subsequent requests. Cookies work a bit like the receipt you get at a dry-cleaning shop. You're handed a receipt as you perform one transaction (dropping off clothes). When you come into the shop again, you present this receipt; this helps the dry cleaner complete the transaction without having to request additional information from you. Without it, you might get the wrong clothes back, since there's no easy way to connect your current visit with a previous one. For reasons that aren't clear to anyone, computer software developers have for years called this sort of receipt a "cookie."

### **Why Do We Use Cookies on Our Site?**

The School Success Web Content Service is only available to subscribers. Information contained within a "link" on your school's website identifies your school's subscription. When a parent clicks on this link, this information is sent to our system to identify your school as a subscriber to the service. We then send a cookie back to the parent's web browser. This cookie consists of a meaningless, randomly-chosen number similar to the number you might find on a dry-cleaning receipt. On subsequent requests, the browser sends this cookie back to our server. This way, we know that the request is associated with an authorized subscription. We also use the cookie to help our server personalize the web pages that the parent sees with your school's name as well as

your name and title (or another message of your choice). This cookie is presented only to our server, and is not saved anywhere. It disappears completely when the parent quits using the browser, so the parent will get a completely different random cookie the next time he or she visits your school's website. It is therefore not possible for us to track the Web usage of any one parent from one session to the next, even anonymously.

In short, we use cookies to make the site more convenient for our users. We do not, under any circumstances, share the cookie information you send us with anyone else. If you would like more information on our use of cookies, please feel free to call us at 1-800-756-5525.

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