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**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of August 30, 2021**

Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care Steering Team Committee:

- We had our meeting on August 29th at 9 am. We had 7 educators, 2 community partners and 2 businesses represented during the virtual meeting. During the we discussed the mission of KYAP, reviewed marketing power point, Discussed updates with MyCareerE3, \$7,000 reimbursement grant, and updates on healthcare WBL opportunities. Two key take a way's 1. Use a common title to embrace college and career counselor and suggested college and career connector. 2. Develop a MyCareerE3 flyer for students and parents.
- **College and Career Counselors Outreach:**
 - Changed the meeting dates to the 4th Wednesday of the month with the next meeting being Sept. 22nd
 - Continue to reach out to the 24 schools about the KYAP \$7000 Reimbursement funds and successfully met with 20 indivual schools to discuss the KYAP \$7000 reimbursement process and they are ready and comfortable with the process.
 - Continue to submit scholarship, health care resources and opportunities to all College and Career counselors.
 - Nominated a College and Career counselor for Kentucky School Counselor Association Board Elections. Information was sent to all.
 - Making connections with High Schools and KDE to discuss Cyber Security apprenticeship opportunities.
 - Sharing free instructional health care resources courtesy of UC.

Outreach to Businesses:

- Health Care- Reconnected with 5 businesses to discuss WBL opportunities. Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 58 companies and seven of those companies are registered under MyCareerE3.
- Continue to monitor the CNA Apprenticeship Program with St. Elizabeth. We have 8 NKY Students in the program. One student from Lloyd, six from Ignite and two from Campbell County ATC.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.
- Weekly Talent Pipeline Management with KY Chamber – Share resources and assist with making meaningful connections and assisting with providing a professional development opportunity for all high schools
- Presented to the Alexandria City Council meeting on WBL and how they can help with supporting mentoring and community engagement.

Budget:

- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's wo are engaged in WBL Opportunities. Meetings will be set up with school districts and schools to discuss the process. All MOU's are completed!

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Data:

- Completed the Google dashboard to accurately and effectively track WBL data. We will start implementing the data as of September 1, 2021. (later than projected due some snags in the system)

Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Co-leading a parent, guardian, student and educator informational session on College and Career opportunities for high school students. Save the date September 29th at 7:30 pm.
- Attending and participating in the monthly Dr. Randolph program. This program is to inspire African-American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Women's Initiative: Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing discussed strategic marketing strategies for Health Care WBL opportunities. That will encompass the followings:
 - Messaging pillars designed to tailor key message to students, businesses and students
 - Social Media Strategy to have more followers and increase engagement
 - Social Media templates and themes for testimonials/quotes, scholarships, etc.
 - Video production with 4 videos and 1 marketing video
 - KY Youth Apprenticeship Logo
- Developing a Virtual Parent Camp with Grow Partnerships. Parent Camp is an opportunity for parents/caregivers to hear from local experts on topics ranging from paying for college to the most promising careers in our region

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Bi-Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Weekly check in meeting with KY Chamber Northeast: Quick check-ins with to problem solve, give updates and make meaningful connecting.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.

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- MyCareerE3 Bi-Weekly Information/Registration Session: Offer 30-minute quick sessions on how business and community partners can register for MyCareerE3 platform. Last month 6 businesses attended.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- Monthly The Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

Meeting	Purpose of Meeting	Occurrence
NKCES Team Meeting	Planning	Monthly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	As requested
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs ‘N’ Issues	Employer Engagement / Networking	Monthly
Health Collaborative Meetings	Health Care Industry Collaborative Meeting	Monthly
State of KY OEAS	State of Office of Employment and Apprenticeship Services	Monthly
State-Wide Collaborative WBL Meeting	State-Wide Collaborative state partners meeting	Quarterly
Peer KYAP monthly Meeting	Meet and Discuss best practices with other state funded partners	Monthly

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MyCareerE3

MyCareerE3 Dashboard 08/24/21				
Student Accounts	School Accounts	Business Accounts	Partner Accounts	Active WBL Opportunities
141	24	44	16	54

WBL Opportunities outside of MyCareerE3	21
Total WBL Opportunities currently available to students (Group / Individual)	75
No. of Co-op/Internship Opportunities currently available to students	101

MyCareerE3 School/Student Dashboard 08/24/2021				(Audited in August 2021 - Graduates rendered inactive)
No.	School District	High School	School Account/Coordinator	Active Students
1	Beechwood Ind.	Beechwood HS	✓	64



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2	Bellevue Ind.	Bellevue HS	✓	
3	Boone County	Boone County HS	✓	
		Boone County ATC	✓	2
		Conner HS	✓	1
		Ignite Institute	✓	
		Larry A Ryle HS	✓	
		Randall K Cooper HS	✓	3
		Rise Academy	✓	5
4	Bracken County	Bracken County HS		
5	Campbell County	Campbell County HS	✓	17
		Campbell County ATC	✓	11
6	Carroll County	Carroll County HS		
		Carroll County ATC		
7	Covington Ind.	Holmes HS		
8	Dayton Ind.	Dayton HS	✓	4
63	Erlanger/Elsmere Ind.	Lloyd Memorial HS	✓	
10	Fleming County	Fleming County HS		
11	Gallatin County	Gallatin County HS		
12	Grant County	Grant County HS	✓	
		Grant County CTC	✓	
13	Greenup County	Greenup County HS		
		GC ATC		
14	Fort Thomas Ind.	Highlands HS	✓	10
15	Kenton County Schools	Dixie Heights HS	✓	
		Simon Kenton HS	✓	3
		Scott HS	✓	1
16	Ludlow Ind.	Ludlow HS	✓	
17	Newport Ind.	Newport HS	✓	19
18	Owen County	Owen County HS	✓	
19	Pendleton County Ind.	Pendleton HS		
20	Southgate Ind.			
21	Walton Verona Ind.	Walton Verona High School	✓	
22	Williamstown Ind.	Williamstown HS	✓	1
Total	22	33	24/33	141

Industry Collaboratives

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> On the Education Pillar On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Co-ordination of WBL opportunities for students On Transportation Workgroup On Education Workgroup
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> Direct connection to Residential Building Contractors Co-Coordination of Summer Camp for students

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ACI	Skilled Trades	<ul style="list-style-type: none">• Partnership in place
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none">• Part of the local and national chapters• Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none">• Co-coordination of WBL opportunities for students

Employer Engagement

Employer engagement has been going really well, and the plan for the Connector over the summer is to meet in-person with current and potential business partners and tour their facilities to get a real feel for the culture of the company and its suitability for WBL opportunities

Site visits/tours/virtual meetings – Aug 2021:

Jurgensen Companies
City of Covington

Amazon
CVG Airport

Other Business

- The Connector is working with 'Advanced Manufacturing Industry Partners' to plan for **Manufacturing Day** (October)

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- The Connector is working with Junior Achievement and Industry Collaboratives (all sectors) to plan for JA's 'Inspire to Hire' event due to take place in March 2022
- The Connector provided training on WBL and MyCareerE3 to Career Counselors from the Kenton County School District, and an overview of MyCareerE3 to school leadership of Campbell County HS.
- The Connector has developed a (draft) 'Workplace Mentor Toolkit' to assist businesses with providing the best possible WBL experience to students (best practices for student success). Please view:
https://docs.google.com/document/d/19p5XQWAxwZ1UmeJKVs_GBvR9fLDIqQJt/edit?usp=drive_web&ouid=110320942210879015491&rtpof=true

NKY College & Career Connector Standing Meetings

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SCOKI Transportation Workgroup	Supply Chain OKI Industry Collaboration	Bi-Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Counselor 1:1 Meetings	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Pillar 2/Objective 4	Collaboration - Dual Credit	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning for CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
Newport HS CTE Advisory Group	Planning for CTE Pathways, dual enrollment, compliance	Bi-Annually

- Link to the MyCareerE3 User Flow Chart
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896

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- Link to the **Employer's Guide to Work-Based Learning** – currently being formatted
<https://docs.google.com/document/d/1BTqxH9Jm43oKMizEq04f9LxG8aYYOUEt/edit>
- Link to the KDE-approved **Work-Based Learning (User-Friendly) Manual**
<https://docs.google.com/document/d/1OiZxLnj28iYHKWcD1lxH8AeDGFHxq4E/edit?rtpof=true>