**August 3, 2021**

**This is a decision paper.**

# TO: Members of the Hardin County Board Of Education

**FROM: Teresa Morgan, Superintendent**

SUBJECT: Approval of HCEC-TV Contract for Production Services with Brandenburg Telecom for LIVE Sports Coverage for July 1, 2021-June 30, 2022

**DISCUSSION:**

Hardin County Educational and Community Television is submitting the following contract: Brandenburg Telecom and HCEC-TV Live/Taped Sports Production of the July 1, 2021- June 30, 2022 events for approval by the Hardin County Board of Education. This contract is for services provided by HCEC-TV for the television production coverage and facilitation of these Live and Taped sporting events for Brandenburg Telecom and the local educational and government access cable channels in the area.

**RECOMMENDATION:**

We recommend that the Hardin County Board of Education approve the attached contract with Brandenburg Telecom for HCEC-TV to provide video production services for these Live/Taped Sporting Events from July 1, 2021- June 30, 2022.

**RECOMMENDED MOTION: I move that the Board approve the attached HCEC-TV contract with Brandenburg Telecom for the 2021-2022 Fiscal Year.**

AGREEMENT

This AGREEMENT is entered into on this the

day of ,

20 , by and between Hardin County Educational and Community Television (“HCEC-

TV”), a division of the Hardin County Schools, and Brandenburg Telecom for the July 1, 2021-June 30, 2022 Fiscal Year for the purpose of LIVE Local Sports Coverage.

WHEREAS, Brandenburg Telecom hereby agrees to retain the services of HCEC-TV to provide LIVE television production services of approximately 100 high school sporting events airing on Brandenburg Telecom’s Channel 1 pursuant to the following terms and conditions:

1. HCEC-TV shall provide appropriate staff for production services such as multi- camera pre/post production setup and removal, editing, graphics, music licensing, DVD and MPEG fabrication, playback facilitation, and administration of scheduling. Further, HCEC-TV will retain and provide archives of recordings available on an MPEG file and/or DVD for a period of five years.

2. HCEC-TV will air each sporting event LIVE and then rebroadcast each game a minimum of nine times on the following cable channels: Brandenburg Telecom, Comcast and Spectrum Cable Providers. The air dates and schedule will be published in *The News-Enterprise* and the HCEC-TV website.

3. HCEC-TV upon request can provide a DVD or MPEG File of each event to Brandenburg Telecom for the purposes of additional airing on Brandenburg Telecom’s Channel 1 and BBTEL website.

4. In return for the services described, Brandenburg Telecom shall pay HCEC-TV the sum of Twenty-Three Thousand Dollars ($23,000.00) for the 2021-2022 School Sports Coverage. The cost for each LIVE event varies by the type of sport, length of the event, number of staff members and equipment use. HCEC-TV will invoice Brandenburg Telecom in two installments. Events may change due to inclement weather, with other options possibly scheduled. If a sports season is cancelled due to Covid 19, a credit or reimbursement will be available to Brandenburg Telecom.

5. Brandenburg Telecom can pursue additional sponsors to assist in subsidizing the cost of the contract and those sponsors will get the benefit of having their businesses mentioned a numerous times during the production as well as airing interviews and PSAs about their businesses.

HARDIN COUNTY BOARD OF EDUCATION BRANDENBURG TELECOM

By:\_

By:\_

 THE ORIGINAL INSTRUMENT PREPARED BY THE OFFICE OF:

 SKEETERS BENNETT WILSON & PIKE

550 W. Lincoln Trail Blvd; P.O.Box 610

 Radcliff, Kentucky 40160

270-351-4404

## Tentative HCEC-TV/Brandenburg/NFHS Fall Football, Volleyball and Soccer Events 2021

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  **Dates** |  **Events on Channel 1/NFHS** | **Play by Play** | **Set Up** | **LIVE**  | **Game Time** | **Approximate finish time** |
| **M/8/16/21** | **EH @ NH Volleyball**  | **Bobby** | **530pm** | **700pm** | **730pm** | **945 pm** |
| **T/8/17/21** | **CH @ NH Boys Soccer**  | **Bobby** | **530pm** | **700pm** | **730pm** | **945 pm** |
| **W/8/18/21** | **CH @ NH Girls Soccer**  | **Bobby** | **500 pm** | **630pm** | **700pm** | **930 pm** |
| **M/8/23/21** | **CH @ JH Girls Soccer**  | **Bobby** | **500 pm** | **630pm** | **700pm** | **930 pm** |
| **T/8/24/21** | **JH @ NH Boys Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **945 pm** |
| **Th/8/26/21** | **MC @ JH Volleyball** | **Bobby** | **530 pm** | **700pm** | **730pm** | **930 pm** |
| **F/8/27/21** | **Butler @ CH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **T/8/31/21** | **JH @ EH Boys Soccer** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **W/9/1/21** | **EH @ CH Girls Soccer** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **Th/9/2/21** | **EH @ CH Volleyball** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **F/9/3/21** | **EH @ JH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **T/9/7/21** | **CH @ EH Boys Soccer** | **Bobby** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **W/9/8/21** | **EH @ JH Volleyball**  | **Bobby** | **530pm** | **700pm** | **730pm** | **945 pm** |
| **Th/9/9/21** | **NH @ CH Boys Socer** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **F/9/10/21** | **CH @ JH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **T/9/14/21** | **MC @ CH Boys Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **W/9/15/21** | **JH @ NH Girls Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **F/9/17/21** | **JH @ NH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **M/9/20/21** | **EH @ JH Girls Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **T/9/21/21** | **NH @ JH Boys Soccer**  | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **Th/9/23/21** | **NH @ CH Volleyball** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **F/9/24/21** | **Fern Creek @ CH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **M/9/27/21** | **JH @ NH Girls Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **T/9/28/21** | **CH @ JH Boys Soccer** | **Bobby** | **500pm** | **630pm** | **700pm** | **930pm** |
| **W/9/29/21** | **CH @ EH Volleyball** | **Bobby** | **530pm** | **700pm** | **730pm** | **945pm** |
| **F/10/1/21** | **MC @ NH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **10/3-9/21** | **Boys Dist Soccer @ CH** | **Bobby** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/10/8/21** | **Evangel Christian @ EH** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **10/11-14/21** | **Girls Region Soccer @ EH (NFHS)** | **Dwayne** | **TBD** | **TBD** | **TBD** | **TBD** |
| **10/11-14/21** | **Boys Region Soccer @ NH**  | **Bobby** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/10/15/21** | **CH @ MC Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **10/18-21/21** | **District Volleyball @ CH** | **Bobby** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/10/22/21** | **NH @ CH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **10/25-28/21** | **Region Volleyball @ CH** | **Bobby** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/10/29/21** | **Ballard @ NH Football** | **Paul** | **530pm** | **700pm** | **730pm** | **1000pm** |
| **F/11/5/21** | **District Football** | **Paul** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/11/12/21** | **District Football**  | **Paul** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/11/19/21** | **Region Football**  | **Paul** | **TBD** | **TBD** | **TBD** | **TBD** |
| **F/11/26/21** | **Semi-Final Football**  | **Paul** | **TBD** | **TBD** | **TBD** | **TBD** |

**Locations for dates, times and locations for tournaments have not been determined. ADDITIONAL FALL SPORTS COVERAGE INCLUDES GOLF, CROSS COUNTRY, BOWLING, TRACK, TENNIS AND MIDDLE SCHOOL CHAMPIONSHIPS TAPED.BRANDENBURG TELECOM WILL BE INVOICED FOR FALL SPORTS ON September 1, 2021 FOR $12,500.00.**

**WINTER SPORTS ACTION (GAMES/DATES/TBA) Minimum Number**

**11 BOYS BASKETBALL GAMES**

**11 GIRLS BASKETBALL GAMES**

**1 WRESTLING EVENT**

**BOTH BOYS/GIRLS DISTRICT BASKETBALL GAMES (6 GAMES at JHHS)**

**COVERAGE OF THE REGION BOYS AND GIRLS CHAMPIONSHIPS**

**SPRING SPORTS ACTION (GAMES/DATES/TBA)**

**10 BASEBALL GAMES**

**10 SOFTBALL GAMES**

**DISTRICT BASEBALL AND SOFTBALL TOURNAMENTS**

**(Baseball tourney at CHHS-TBD)**

**(Softball tourney at NHHS-TBD)**

**BRANDENBURG TELECOM WILL BE INVOICED FOR WINTER AND SPRING SPORTS ON JANUARY 10, 2022 FOR $10,500.00**

**Total Contract Cost: $23,000**

**Inclement weather may cause a cancellation of the live broadcast of any event. HCEC-TV staff may not be able to make up that live game.**

**COVID-or Pandemic Related Rules may cause games to be cancelled/postponed, HCEC-TV will issue a credit for those games missed.**