

NKY College & Career Connector Report Employer Outreach and Engagement / WBL Opportunities

- Link to most recent WBL Email sent 05/24/2021:
<https://docs.google.com/document/d/1LKxihd98xgl7K3Q7S2KLfb-nPSsZLpdV/edit?pli=1>
- WBL Business Outreach Report: https://docs.google.com/spreadsheets/d/1cYd0fggb112td-11COFvnzZi9_kyDcUB6GiGaGLOxts/edit?pli=1#gid=1719042510
- MyCareerE3 Dashboard plus WBL Email Opportunities, as per 06/25/21/2021:

WBL DATA REPORT: 04/27/2021			
MY CAREERE3 DASHBOARD (04/23/21)			
Student Accounts	School District Accounts (With identified/approved users)	Business/Partner Accounts	Active WBL Opportunities
162	17	44	47 (Many catering for groups of students)
WEEKLY WBL EMAILS (06/07/21) – Employers not engaged with MyCareerE3			32
TOTAL:			79

- Link to the MyCareerE3 **User Flow Chart**
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896
- Link to the **Employer's Guide to Work-Based Learning** – currently being formatted
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- Engagement with industry collaboratives, as follows:

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> • On the Education Pillar • On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students • On Transportation workgroup • On the NKU Scholars Planning Group
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> • Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> • Direct connection to Residential Building Contractors • Coordination of Summer Camp for students
ACI	Skilled Trades	<ul style="list-style-type: none"> • Currently developing the partnership
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> • Part of the local and national chapters • Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> • Co-ordination of WBL opportunities for students

Update – Industry Collaboratives:

SCOKI

- We are currently planning to implement a pilot transportation (shuttle) service that will include NKY – this service will be available to students who wish to go on co-op with companies that may be a distance away.
- We are also planning to offer a (free) summer camp to our high school students in 2022, along with a large Career Expo to be held at the NKY Convention Center.
- Currently there are two teachers completing externships with local Supply Chain companies – these teachers will be employed by their host company and will earn their Lean Sigma Six Yellow Belt. Plans are to increase this to 10 teachers in 2021.
- Students going on co-op with SCOKI's business partners this coming school year will also have the opportunity to earn the Lean Sigma Six Yellow Belt

BIA

- Co-facilitated a Skilled Trades Summer Camp led by the BIA and held at the Life Learning Center – this week-long camp was a tremendous success with 80 high school students applying for 40 slots. Students got to complete hands-on training with a variety of skilled trades contractors, they made excellent birdhouses, they completed a scavenger hunt through historic Covington, and they toured a recent commercial new-build along with the BIA's training facility. They were fed each day and received swag such as t-shirts, water bottles and pens. And most importantly, this was FREE to students! (Funded by a grant that the BIA received). It was such a success that the BIA, in partnership with NaviGO, intend to make this an annual event

INTERalliance

- Currently there are 5 high school students from NKY doing a paid summer internship with INTERalliance – these internships are in the I.T. departments of large companies in the Tri-State area. This will also be an annual event and our plan is to double this next summer.

HBA (Cincy Builders)

- The connector had a table at the recent 'Tabletop Night' (networking event) held at Lunken Airport. It was very well attended, and many businesses visited our table to discuss how they can partner with our schools and students.

AMIP

- The Connector has recently joined the Leadership Team of AMIP and is also on the Education Pillar. There is very little representation from NKY at the AMIP table – presentations at the quarterly network meeting (June 25th - circa 100 manufacturing companies) were all from OH. It is my goal to address this and bring NKY to the AMIP industry members.
- AMIP sends out a monthly newsletter to its members and the Connector will be responsible for the NKY Corner of this newsletter moving forward.
- AMIP hosted a webinar on 'Women in Engineering' on June 23rd
- AMIP will host a Pre-Apprenticeship Webinar on June 30th

Employer Engagement

- Employer engagement has been going really well, and the plan for the Connector over the summer is to meet in-person with current and potential business partners and tour their facilities to get a real feel for the culture of the company and its suitability for WBL opportunities

The following site visits/tours have been completed by the Connector:

- DHL Express
- Atlas Air
- Atkins & Pearce
- Steinhauser
- Abrapower
- L'Oreal
- Taylor Farms
- General Tool Company
- Carl Zeiss Vision
- Cengage
- Armor USA
- Fedex
- Menzies Aviation

Upcoming site visits/tours:

- Lyons Magnus

New businesses engaged in June 2021	<ol style="list-style-type: none">1. L'Oreal2. Abrapower3. Fedex4. Bosch5. Ironworks6. Taylor Farms7. Menzies Aviation8. Lyons Magnus
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- The Connector presented on WBL and MyCareerE3 to 'The Optimist Club of Covington' – this was very well received by the members, many of whom wish to advocate for the work that we are doing with and for students.
- The Connector is going through all the Employer accounts and posted WBL opportunities to make sure they are up to date and ready for the new school year – there are employers in the system who have not yet added opportunities so the Connector will reach out to these businesses to assist with setting up these opportunities in time for the new school year.
- The Connector is also working with the MyCareerE3 Project Team and the platform developer (Rarebird) to determine how best to address the issue of student accounts that are now redundant (graduates) – if they remain in the system, employers will find them in a search and may become perplexed if they do not hear back from either the student or the coordinator. However, if we delete them, we may 'damage' our data reporting...more to come.

- The Connector will co-facilitate the upcoming 'College & Career Symposium' (July 15th) along with the NKY Youth Apprenticeship Coordinator. There will be businesses in attendance, and we have secured sponsorship for lunch and some gift cards (for fun activities).
- The Connector will provide training on Work-Based Learning (and compliance with the KDE) and MyCareerE3 to the Kenton County School District Career Counselors in late July
- Along with the NaviGo Student Engagement Coordinator and one prominent business partner, the Connector will work strategically (over the summer) to perfect the **Soft Skills** curriculum and program in time for school re-opening in August 2021 – Employers are all in agreement that students with a good work ethic and good communication skills is worth more to them than a student with certifications but who cannot turn up for work on time, so our goal is to prepare students for success in work placements and thereafter!
- The Connector is working with the Kentucky Career Center and the local Workforce Investment Board to find a way to bring the Kentucky Essential Skills Certification to schools – this training focuses on Employability (Soft) Skills and the certification is in high demand by employers
- Over 14,500 Students have now set up YouScience Accounts-this is completely optional and up to districts and schools.
- Link to the **results** of the recent Student Career Survey...
<https://docs.google.com/document/d/1FX5GtvRi61y7efasDp6k83vNyuCQD94G/edit>

NKY College & Career Connector Standing Meetings:

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-monthly
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Counselor 1:1 Meetings	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning for CTE Pathways, dual enrollment, and compliance	Quarterly
NKWIB-CTE/Industry Certification Group	Review / Update KDE Industry Certification List	Quarterly
Newport HS CTE Advisory Group	Planning for CTE Pathways, dual enrollment, and compliance	Bi-Annually

Additional Resources & Information:

- Students who graduate this year may qualify for one of the Kentucky Career Center's paid internships – candidates are placed in internship positions within their area of (career) interest, and can work for 6 months, earning up to \$16.00 per hour and gaining valuable work experience and on-the-job training. Please contact Anita D'Souza (adsouza@brightoncenter.com) or Tyler Ogles (tolges@brightoncenter.com)
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