



CONNECT
GROW
SERVE

**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of July 30, 2021**

Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care Steering Team Committee:

- Due to vacation schedules and schools being out of session will hold our next steering team meeting in August. However, I continue to share updates and resources as needed.

College and Career Counselors Outreach:

- Changed the meeting dates to the 4th Wednesday of the month with the next meeting being Sept. 22nd
- Continue to reach out to the 24 schools about the KYAP \$7000 Reimbursement funds and successfully met with 9 individual schools to discuss the KYAP \$7000 reimbursement process and they are ready and comfortable with the process.
- Continue to submit scholarship, health care resources and opportunities to all College and Career counselors.
- Conducted the First Annual College and Career Symposium for all college and career counselors on July 15th for teachers and administrators at Ignite Institute. All that attended received 6 hours of EILA Credit. We 32 administrators attend and 9 business partners from 7 businesses or collaboratives. Overall, great conversation with reviews slowing coming in and the average is 4 out of 5. We plan to conduct more events in the future.

Outreach to Businesses:

- Health Care- Reconnected with 5 businesses to discuss WBL opportunities. Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 58 companies and seven of those companies are registered under MyCareerE3.
- Facilitated two collaborative meetings with Gateway, Baptist Life, Interim Health Care and Homecare Watch Givers to register additional co-ops, internships and apprenticeships.
- Continue to monitor the CNA Apprenticeship Program with St. Elizabeth. We have 8 NKY Students in the program. One student from Lloyd, six from Ignite and two from Campbell County ATC.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.
- Weekly Talent Pipeline Management with KY Chamber – Share resources and assist with making meaningful connections and assisting with providing a professional development opportunity for all high schools
- Presented to the Kenton County Optimist Club on WBL and how they can help with supporting mentoring and community engagement.

Budget:

- Hired Linda Lane as the full-time Administrative Assistant effective July 1, 2021.
- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Meetings will be set up with school districts and schools to discuss the process. All MOU's sent to superintendents for approval and suggested financial and school point people. (pending response from one school district)

Data:

- Completed the Google dashboard to accurately and effectively track WBL data. We will start implementing the data as of September 1, 2021. (later than projected due some snags in the system)

Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Co-leading a parent, guardian, student and educator informational session on College and Career opportunities for high school students. Save the date September 29th at 7:30 pm.
- Attending and participating in the monthly Dr. Randolph program. This program is to inspire African-American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Women's Initiative: Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing discussed strategic marketing strategies for Health Care WBL opportunities. That will encompass the followings:
 - Messaging pillars designed to tailor key message to students, businesses and students
 - Social Media Strategy to have more followers and increase engagement
 - Social Media templates and themes for testimonials/quotes, scholarships, etc.
 - Video production with 4 videos and 1 marketing video
 - KY Youth Apprenticeship Logo

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Bi-Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Weekly KYAP Meetings with Diane: Meetings with Diane to provide weekly updates on the progress of KYAP, problem solve and ensure alignment with NKCES and the guidelines within the grant.
- Weekly check in meeting with KY Chamber Northeast: Quick check-ins with to problem solve, give updates and make meaningful connecting.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.

- MyCareerE3 Bi-Weekly Information/Registration Session: Offer 30-minute quick sessions on how business and community partners can register for MyCareerE3 platform. Last month 6 businesses attended.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- Monthly The Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

NKY College & Career Connector Report, July 23rd, 2021

MyCareerE3

MyCareerE3 Dashboard (July 21st, 2021)

WBL DATA REPORT: 04/27/2021			
MY CAREERE3 DASHBOARD (04/23/21)			
Student Accounts	School Accounts (With identified/approved users)	Business/Partner Accounts	Active WBL Opportunities (in platform)
155	23/33 (22 Districts/33 High Schools & ATCs)	40	54 (Many catering for groups of students)

Internships/co-ops that have been added to MyCareerE3 (Jan – May 2021)

Active		
Company	No. of opportunities posted	No. of student openings
*Carl Zeiss Vision	7	7
*Cengage	1	7
Crown Services	1	2
*Riegler Blacktop	1	5
*Learning Grove	1	20
*CVG Airport	1	1
In-Active (start date has passed)		
*CVG Airport	2	2
*St. Elizabeth	1	10
*INTERalliance	20	63
Total:	35	126



*Please note that these companies have committed to offering similar internships/co-ops in the coming school year

Logistics companies that offered co-ops to students since Jan 2021 but who are not in MyCareerE3:

Company	No. of student openings
*DHL Express	12
*Wayfair	3
*Atlas Air	3
*Lean Cor	5
*Legion Logistics	5
Total:	28

*Please note that these companies will offer similar internships/co-ops in the coming school year

New to MyCareerE3 and will offer co-ops/internships in the new school year:

Company	No. of student openings
*Fedex	15

The Connector has been working on the MyCareerE3 platform over the summer – cleaning it up in readiness for the new school year and addressing any issues that have presented themselves since the soft launch in Jan 2021. Please see dashboard below for school/student usage of the platform.

MyCareerE3 School/Student Dashboard 07/19/2021				
No.	School District	High School	School Account/Coordinator	No. of Students (2020-21)
1	Beechwood Independent	Beechwood HS	✓	65
2	Bellevue Independent	Bellevue HS	✓	1
3	Boone County	Boone County HS	✓	1
		Boone County ATC	✓	
		Conner HS	✓	
		Ignite Institute	✓	1
		Larry A Ryle HS	✓	1
		Randall K Cooper HS	✓	2
		Rise Academy	✓	5
4	Bracken County	Bracken County HS		
5	Campbell County	Campbell County HS	✓	17
		Campbell County ATC	✓	18
6	Carroll County	Carroll County HS		
		Carroll County ATC		
7	Covington Independent	Holmes HS		
8	Dayton Independent	Dayton HS		3
63	Erlanger/Elsmere Independent	Lloyd Memorial HS	✓	
10	Fleming County	Fleming County HS		
11	Gallatin County	Gallatin County HS		
12	Grant County	Grant County HS	✓	1
		Grant County CTC	✓	
13	Greenup County	Greenup County HS		

		GC ATC		
14	Fort Thomas Independent	Highlands HS	✓	11
15	Kenton County Schools	Dixie Heights HS	✓	
		Simon Kenton HS	✓	3
		Scott HS	✓	1
16	Ludlow Independent	Ludlow HS	✓	1
17	Newport Independent	Newport HS	✓	21
18	Owen County	Owen County HS	✓	
19	Pendleton County Independent	Pendleton HS		
20	Southgate Independent			
21	Walton Verona Independent	Walton Verona High School	✓	
22	Williamstown Independent	Williamstown HS	✓	1
Total	22	33	23/33	153

Industry Collaboratives

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> On the Education Pillar On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Co-coordination of WBL opportunities for students On Transportation workgroup On the NKU Scholars Planning Group
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> Direct connection to Residential Building Contractors Coordination of Summer Camp for students
ACI	Skilled Trades	<ul style="list-style-type: none"> Currently developing the partnership
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> Part of the local and national chapters Direct connection for student summer internships
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> Co-coordination of WBL opportunities for students

SCOKI

- Planning to implement a pilot transportation (shuttle) service that will include NKY – this service will be available to students who wish to go on co-op with companies that may be a distance away.
- Planning to offer a (free) summer camp to high school students in 2022, along with a large Career Expo to be held at the NKY Convention Center (partnering with J.A.)

- Currently there are two NKY teachers completing externships with local Supply Chain companies – these teachers will be employed by their host company and will earn their Lean Sigma Six Yellow Belt. Plans are to increase this to 10 teachers in 2021.
- Students going on co-op with SCOKI's business partners this coming school year will also have the opportunity to earn the Lean Sigma Six Yellow Belt

BIA

- Co-facilitated a Skilled Trades Summer Camp led by the BIA and held at the Life Learning Center – this week-long camp was a tremendous success with 80 high school students applying for 40 slots. Students got to complete hands-on training with a variety of skilled trades contractors, they made excellent birdhouses, they completed a scavenger hunt through historic Covington, and they toured a recent commercial new-build along with the BIA's training facility. They were fed each day and received swag such as t-shirts, water bottles and pens. And most importantly, this was FREE to students! (Funded by a grant that the BIA received). It was such a success that the BIA, in partnership with NaviGO, intend to make this an annual event

INTERalliance

- Currently there are 3 high school students from NKY doing a paid summer internship with INTERalliance – these internships are in the I.T. departments of large companies in the Tri-State area. This will also be an annual event and our plan is to double this next summer. **Please note that there were 100 internships on offer and INTERalliance received 300 applications. Of those 300, there were only 5 applications from NKY schools.**

AMIP

- The Connector has recently joined the Leadership Team of AMIP and is also on the Education Pillar. There is very little employer representation from NKY at the AMIP table – presentations at the quarterly network meeting (June 25th - circa 100 manufacturing companies) were all from OH. It is my goal to address this and bring NKY to the AMIP industry members.
- AMIP sends out a monthly newsletter to its members and the Connector will be responsible for the NKY Corner of this newsletter moving forward.

CVG Airport

- The Connector attends/presents at CVG Airport's quarterly 'Employer Network' meetings which are attended by many of the businesses situated on the airport campus.
- CVG Airport is a great partner to and advocate for this work, offering students a wide range of opportunities and encouraging many of their businesses to do the same.

Employer Engagement

- Employer engagement has been going really well, and the plan for the Connector over the summer is to meet in-person with current and potential business partners and tour their facilities to get a real feel for the culture of the company and its suitability for WBL opportunities

Site visits/tours/virtual meetings – June 2021:

- | | |
|-------------------------------|--------------------|
| ○ Lyons Magnus | ○ Menzies Aviation |
| ○ L'Oreal Distribution Center | ○ Abrapower |
| ○ Fedex | ○ Steinhauser |
| ○ Taylor Farms | ○ Lyons Magnus |

Site visits/tours/virtual meetings – July 2021:

- | | |
|----------------------|------------------|
| ○ Artistic Ironworks | ○ Meyer Tool |
| ○ City of Covington | ○ Newlywed Foods |
| | ○ P & G |

Other Business

- The Connector presented on WBL and MyCareerE3 to 'The Optimist Club of Covington' – this was very well received by the members, many of whom wish to advocate for the work that we are doing with and for students

- The Connector co-facilitated the first ‘**2021 College & Career Symposium**’ (July 15th) along with the NKY Youth Apprenticeship Coordinator. This event went really well, with attendance by 32 educators and 9 business/collaborative leaders. Educators had the opportunity to really dig into MyCareerE3 and ask all the questions that needed to be asked. They also had the opportunity to explore the KDE Work-Based Learning Manual (user-friendly edition) and listen to the opportunities that the businesses/collaboratives can offer students. It was great to see business leaders and educators interact and listen to each other re: the issues they are experiencing with Work-Based Learning opportunities, such as the scheduling issue a school may have when a student is fired from their co-op/internship, the need for student mentorship to address issues before a student loses their placement, and the need for students to have the employability (soft) skills necessary for success in the workplace.
- The Connector will provide training on Work-Based Learning (and compliance with the KDE) and MyCareerE3 to the Kenton County School District Career Counselors in late July
- Along with the NaviGo Student Engagement Coordinator and one prominent business partner, the Connector will work strategically (over the summer) to perfect the **Soft Skills** curriculum and program in time for school re-opening in August 2021 – Employers are all in agreement that students with a good work ethic and good communication skills is worth more to them than a student with certifications but who cannot turn up for work on time, so our goal is to prepare students for success in work placements and thereafter!
- The Connector is working at developing a toolkit and training program to train businesses to mentor/coach students on longer-term placements such as co-ops, internships, and apprenticeships.
- The Connector is working with the KY Youth Apprenticeship Coordinator to develop a ‘Communication Tree’ which will clearly show the paths of communication for all stakeholders – school staff, businesses and community partners.

NKY College & Career Connector Standing Meetings

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SCOKI Transportation Workgroup	Supply Chain OKI Industry Collaboration	Bi-Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Counselor 1:1 Meetings	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly

PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs ‘N’ Issues	Employer Engagement / Networking	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning for CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
Newport HS CTE Advisory Group	Planning for CTE Pathways, dual enrollment, compliance	Bi-Annually

- Link to the **MyCareerE3 User Flow Chart**
https://docs.google.com/spreadsheets/d/1d0ErPS_TkwgrFgYcaK_7HVQ8r_Ro_qK4/edit#gid=1185541896
- Link to the **Employer’s Guide to Work-Based Learning** – currently being formatted
<https://docs.google.com/document/d/1BTqxH9Jm43oKMizEq04f9LxG8aYYOUt/edit>
- Link to the KDE-approved **Work-Based Learning (User-Friendly) Manual**
<https://docs.google.com/document/d/1OiZxLnj28iYHKWcD1lxH8AeDGFHAXq4E/edit?rtpof=true>