

# **Newport Independent Schools and BloomBoard**

## **Mentor Teacher Proposal**

**Presented to**

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### PROPOSAL SUMMARY

BloomBoard Inc., (hereinafter “BBI”), and Newport Independent Schools (hereinafter “NIS”) will partner to offer a micro-credential-based certification/endorsement. BBI will work with NIS to support the professional growth and advancement of its educators and will align its certification/endorsement programs with the following area of support:

#### ☒ Mentor Teacher Micro-Endorsement

Micro-credentials are research-backed and evidence-based and aligned to widely accepted education standards and frameworks. Micro-credentials focus on specific pedagogical skills which allow for personalized pathways of learning for both educators and administrators based on self-identified goals or organizational objectives.

This program will support the scalable, sustainable implementation and follow-through of the micro-credential based certification/endorsement, as outlined below, and will offer educators across the organization access to collaborative communities dedicated to each of the identified competencies.

The goals of this partnership are as follows:

- Create a standardized and scalable, portfolio-based review model leveraging micro-credentials and extension activities, covering the critical competencies included in the Mentor Teacher Micro-Endorsement;
- Empower NIS to create a sustainable, distributed implementation and delivery model that supports ongoing competency-based professional learning; and
- Ensure high fidelity implementation and accountability across the NIS system, including for educators, facilitators and micro-credential reviewers.

### MENTOR TEACHER MICRO-ENDORSEMENT PROGRAM

The BBI Mentor Teacher Micro-Endorsement consists of the following set of five (5) micro-credentials and corresponding implementation and coaching support, which an aspiring mentor is expected to complete within the time period designated by the organization. The program is designed to ensure that mentors complete one micro-credential-based training before the school year begins, and additional micro-credential-based trainings each semester. As outlined below, the combination of each of the micro-credentials outlined herein is explicitly focused on creating a holistic and comprehensive approach to mentoring support that covers all of the identified Mentorship Best Practices as an educator progresses through the micro-endorsement.



### NEWPORT INDEPENDENT SCHOOL DISTRICT EXPECTATIONS AND DELIVERABLES

Through this partnership, NIS will operate under the following expectations and is committed to providing the following deliverables:

- NIS will leverage the BBI Platform as outlined herein for all participants, including engagement in curated content, online discussion cohorts, extension activities, and specified micro-credentials.
- NIS will provide BBI with a lead contact (or contacts), whose responsibilities will include the following:
  - Support educators with ongoing communication and motivation as they work through the Program,
  - Provide communication and outreach support for remaining staff, including access to campus leaders, to maximize engagement, and
  - Coordinate with BloomBoard Customer Success team on implementation planning and school alignment.
- Unless otherwise compelled via legal request (e.g. FOIA, etc.), NIS will keep the terms of this Proposal and all resulting contracts and purchase orders strictly confidential and will not share any structure or pricing information with outside parties without expressed written consent from BBI.

### BBI EXPECTATIONS AND DELIVERABLES

Through this partnership, BBI will operate under the following expectations and is committed to providing the following deliverables:

- BBI will provide candidates access to BBI Platform licenses to engage in a custom designed learning pathway, specifically and solely for the purposes of enabling engagement in the Mentor Teacher Micro-Endorsement, including:
  - Access to curated content (including exemplar-based learning resources and micro-credentials with portfolio-based exercises to drive demonstration of effective practice) associated with the Mentor Teacher competencies;
  - Regularly scheduled virtual coaching and facilitation from an expert;
  - Access to collaboration functionality through the cohort discussion groups; and
  - Micro-credential submission and review processes for the Mentor Teachers micro-credentials.
- BBI's Educator Success Team will support Program participants and school leadership throughout the term of the partnership with specific implementation planning, online check-in meetings, and data review on an as-needed basis.
- BBI will provide on-demand, tier one customer support as needed (i.e. via help desk tickets).

### CONSIDERATIONS FOR SUCCESSFUL IMPLEMENTATION

Having now contracted with more than 7,500 schools across 800+ districts in 38 states (with 18 state-level partnerships), BBI has extensive experience managing the critical aspects of the implementation, communication, stakeholder engagement, and educator buy-in processes. As part of our work over the past four years we have developed an implementation framework covering four key Educator Success Principles: Strong Vision, Meaningful Incentives, Strategic Supports, and a Phased Approach. These Principles have been found to greatly increase educator buy-in and participation, reduce resistance, align workloads, and reinforce motivation, all while ensuring quality and rigor.

As part of this partnership, BBI will work closely with NIS leadership to develop a strategic communication and implementation plan. The goal of this plan will be to generate buy-in across all involved stakeholder groups and create excitement about this new aligned approach to NIS talent development. This plan will include a timeline of milestones across various communication modalities (including video, in-person workshops, webinars, and written communications), all focused on a coherent theme for meaningful vision setting and expectation alignment.

### TIMELINE

A typical BloomBoard implementation can be completed and deployed approximately 30 days from the date of contract execution. Our experienced Onboarding Team follows a proven implementation methodology to ensure that your experience is nothing less than professional. Each implementation commences with a project kick-off meeting to ensure that all team members are provided with a clear understanding of the associated timelines, tasks, deliverables, delivery dates, roles and responsibilities and related project information.

#### High-Level Project Plan:

- **June 2021:** NIS and BBI sign all required contracts and other required documentation. BBI will lead the co-development of a strategic implementation plan designed to support NIS staff in the implementation of the Mentor Teacher Program.

- **July 2021:** BBI and NIS will launch the Mentor Teacher Program and kickoff the initial cohort structure, as outlined above.
- **Program Term (July 2021–June 2022):** The BBI Educator Success Team will provide virtual support to Program participants to support the Program implementation process. BBI and NIS staff will also engage in semi-regular check-in calls, as needed, to discuss product feedback, onboarding logistics, and partnership successes and challenges.
- **November 2021:** BBI and NIS will conduct a mid-Program check-in to determine Program success, potential course corrections and/or subsequent next steps.
- **March 2022:** The BBI Educator Success Team and NIS staff will collaborate to review the micro-credential submission data, modify the Program accordingly, and begin to prepare for the next expansion launch.

### TECHNICAL CONSIDERATIONS

#### Technical Considerations:

- **SSO:** The BBI Platform currently supports SSO utilizing SAML2.0
- **Browser Compatibility:** Chrome and Safari are recommended for full functionality. Due to lack of CSS support, Internet Explorer is not advised.

### PRICING

#### Annual Subscription Costs:

BBI is proposing a one-year agreement with an annual platform access subscription fee of \$2,495 for up to 50 educators based on a NIS cohort of 10 educators in the Mentor Teacher Program in order to support the first year of this initial partnership.

#### Certification/Endorsement Costs:

BBI will provide the Mentor Teacher Program to NIS per the fee listed below, which will include the following services during the designated Program Term of July 2020–June 2021:

- Ongoing Technical and User Support Services;
- Service Upgrades to the BBI Platform;
- Ongoing Training and regular feedback sessions for the NIS Team;
- All associated consulting and micro-credential implementation costs;
- Cohort facilitation and coaching; and
- Platform access for ten (10) participants

Mentor Teacher Micro-Endorsement (5 micro-credentials) – \$1,632 per participant

- Accordingly, the fees due to BBI for endorsement costs for the cohort shall be \$18,815