



Kenton County School District | It's about ALL kids.

## Issue Paper

**DATE:**

5/25/21

**AGENDA ITEM (ACTION ITEM):**

Consider/Approve Enrollment application to receive Kroger Community Rewards for Scott High School Band program.

**APPLICABLE BOARD POLICY:**

01.1 Legal Status of the Board

**HISTORY/BACKGROUND:**

Scott High School Band would like to apply to receive Kroger Community Rewards and approval to sign the enrollment application.

**FISCAL/BUDGETARY IMPACT:**

N/A

**RECOMMENDATION:**

Approval to Allow Scott High School band to apply to receive Kroger Community Rewards that would be deposited quarterly into the Band Activity Fund.

**CONTACT PERSON:**

Bryce Miller, Band Director

  
Principal/Administrator

  
District Administrator

  
Superintendent

*Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.*

*Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.*



## **Cincinnati / Dayton Division**

### **STEP BY STEP ENROLLMENT FOR ORGANIZATIONS**

1. Fill out the Enrollment Application.
2. Attach the 501(C)(3) Letter of Determination
3. Attach the signed Terms and Conditions.
4. E-mail, fax, or mail all of the above to:

Kroger Public Affairs  
ATT: Kroger Community Rewards  
P.O. Box 46234  
Cincinnati, Oh 45246  
Fax: 513-782-3359  
E-mail: [CincinnatiCommunityRewards@Kroger.com](mailto:CincinnatiCommunityRewards@Kroger.com)
5. If application received is complete a confirmation email will be sent within 10 working days. Listing your organization's new exclusive Kroger Community Rewards identification number.
6. Your group members and supporters can enroll their Kroger Plus Card online at our secure website [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com).
7. Every time an enrolled member of your organization shops at Kroger using her Kroger Plus Card, your organization will earn rewards.

## ENROLLMENT APPLICATION

Name of Organization: SCOTT High School Band

Applicable organization description. Please check only one.

- ☒ School (grades K-12 including all school sports)  
☐ Church/Synagogue (includes groups within the church i.e., youth groups)  
☐ Youth Sports (not affiliated with schools)  
☐ Animal Welfare Organizations  
☐ Other (please explain) \_\_\_\_\_

Federal Tax Id Number (requirement): 61-6001301

Choose ONE address for all program communication, including Reward checks:

☒ Organization Street Address      ☐ Contact Mailing Address

Organization Street Address: 5400 PRIDE PARKWAY

City Taylor mill      State Ky      Zip Code 41015

Telephone: (859) 356 3146      Fax (859) 356 5516

Organization's Email Address: Wendy.Smith@Kenton.KySchools.us  
Bryce.miller@Kenton.KySchools.us

### PRIMARY CONTACT PERSON INFORMATION

Name: Bryce miller      Title: Band Director

Primary Contact Mailing Address: 5400 PRIDE PARKWAY

City Taylor mill      State Ky      Zip Code 41015

Daytime Phone Number: (859) 356 3146      Email: Bryce.miller@Kenton.KySchools.us

### PLEASE READ & INITIAL INSTRUCTIONS BELOW:

- 1.) \_\_\_\_\_ I have attached a copy of my organization's Letter of Determination from the IRS, which states in writing that my organization is tax exempt under Section 501(C)(3) of the IRS. **Please note that this is a requirement for participation in the program.**
- 2.) \_\_\_\_\_ I have attached the signed Terms and Conditions. **Please note that your application will not be processed until this is received.**

Please sign and date below that you understand and accept these conditions.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

## **Cincinnati / Dayton Division**

### **TERMS AND CONDITIONS**

**The signature page must be submitted with your enrollment application for your organization to qualify.**

#### **EFFECTIVE DATES OF THE KROGER COMMUNITY REWARDS PROGRAM**

The Kroger Community Rewards Program herein referred to as "KCR" will commence and become effective the date the application is processed, and will terminate on April 30<sup>th</sup> (the "term") and may be extended at the discretion of The Kroger Company.

#### **PROGRAM TERMS AND CONDITIONS**

Subject to the terms and conditions hereof, Kroger will contribute to eligible Organizations (as defined below) an amount that is equal to a portion of the total Eligible Purchases (as defined below) made by the Eligible Participants (as defined below).

**Eligible Organizations:** Eligible Organizations are qualified 501(C)(3) Non-Profit Organizations located in Ohio, Kentucky & Indiana and who have submitted an application form have agreed to all Terms & Conditions and received confirmation from Kroger.

**Eligible Participants:** Eligible Participants shall be Kroger Plus Card holders who are 18 years of age or older and who are legal residents of the city or state in which the Eligible Organization is located or who have either identified themselves as a participant of the Eligible Organization or who have been identified as a participant of the Eligible Organization. These are only members, family and friends of Eligible Organizations.

**Eligible Purchases:** Eligible Purchases shall consist of those retail purchases made at any Cincinnati Division Kroger Food Store by an Eligible Participant who presents a Kroger Plus Card at the time of purchase. If the card is not presented during a transaction, your organization's account will not be credited. Purchase of Alcohol, Tobacco, Government Assisted Pharmacy Expenses, Postage Stamps, Kroger Co. Family of Stores Gift Cards, Green Dot Prepaid Reloadable Products, MoneyPaks, 1-2-3 Rewards Reloadable Visa PrePaid Debit Card, ReCharge Cards, American Express Variable Load Gift Cards, Visa Variable Load Gift Cards, MasterCard Variable Load Gift Cards, Bottle Deposits, Lottery and Promotional tickets, Money Orders, Western Union, Fuel, and Sales Tax are **excluded from eligible purchases**. Eligible pharmacy purchases include out of pocket co-pays for non-government assisted pharmacy programs.

#### **OTHER PROGRAM CONDITIONS**

- 1.) Eligible Organizations and Eligible Participants shall be solely responsible for the accuracy of names submitted as Eligible Participants. Eligible Organizations shall agree to indemnify and hold Kroger harmless in connection with their identification or improper identification of any person.
- 2.) Solicitation to the General Population is prohibited and is grounds for exclusion from KCR. Only members, family and friends are eligible to participate in your organization.
- 3.) Eligible Organizations are prohibited from soliciting in front of or inside any Kroger Grocery Store, Fuel Center or public event.
- 4.) This is a stand-alone rebate program and any attempt by an organization to combine this program with any other Kroger affiliated rebate or discount program could result in exclusion from KCR.
- 5.) All proceeds derived from KCR must be used for charitable purposes within the community Kroger serves and cannot be used for political, legal or administrative purposes. KCR has the discretion and right to terminate any Organization from the Program at any time if it's determined that any of the proceeds are used for political, legal or administrative purposes.
- 6.) No person is required to make payment of any kind in order to be issued a Kroger Plus Card.
- 7.) More than one Kroger Plus Card when linked together is considered a household. If a participant is issued a replacement Rewards Card, it is the responsibility of the participant to confirm that the card is linked properly and or re-enrolled the new Kroger Plus Card in the KCR program.



- 8.) If the customer is using an alternate ID (phone number) at the register, it is the responsibility of the card holder to confirm that the enrolled card is linked with their alternate ID (phone number).
- 9.) Kroger reserves the right to remove any group at any time for any reason.

#### **PAYMENT CONDITIONS**

- 1.) Total Eligible purchase made by the Eligible Organization's Eligible Participants will be calculated at the end of each three month period during the Term. Purchase amounts by Eligible Participants during any three month period shall not count towards amounts purchased in any subsequent three month period.
- 2.) Rebates will be paid and mailed only to the Organization identified on the Program Enrollment Application via check within 45 days of the close of each quarter. Rebates are paid quarterly in **August, November, February and May.**
- 3.) The amount of the rebate to be paid to an Eligible Organization at the end of each three month period shall be determined in accordance with the following scale:
  - a. Kroger limits a participating organization's earned contribution to \$50,000 per quarter.
  - b. Kroger limits a participating household's earned contribution to \$300 per quarter.
  - c. Minimum quarterly payout is \$25 per organization. In the event that an organization earns less than \$25 in a quarter, Kroger will hold the amount until the next quarter that the rebate exceeds \$25 or the end of the program term, whichever comes first.
  - d. Your quarterly rewards check will be mailed within 45 days after the close of each quarterly cycle.

Kroger reserves the right to evaluate the Program during the Term and to unilaterally modify the Program at any time and without any advanced notice to the Organization. When possible, the Organization will be given ten (10) days advance notice of any changes to the Program at any time. The Organization may elect to terminate its participation in the Program at any time. Kroger may elect to terminate the Program at any time. The Program is void where prohibited or restricted by law. **I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS OF THE KROGER COMMUNITY REWARDS PROGRAM AND AGREE TO COMPLY WITH AND TO BE BOUND BY SAID TERMS AND CONDITIONS.**

**NAME OF ORGANIZATION:** Scott High School Band

**AUTHORIZED REPRESENTATIVE** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Kroger Public Affairs**

**ATT: Kroger Community Rewards**

**P.O. Box 46234, Cincinnati, Oh 45246**

**Fax: 513-782-3359**

**Email: [CincinnatiCommunityRewards@Kroger.com](mailto:CincinnatiCommunityRewards@Kroger.com)**



## **FREQUENTLY ASKED QUESTIONS**

### **THE KROGER COMMUNITY REWARDS ENROLLMENT PROCESS:**

1. *Question:* How long will it take for Kroger to assign my organization's number and how will I be notified?  
*Answer:* **You will be emailed your exclusive organization number within 7-10 business days of Kroger receiving all required documentation.**
2. *Question:* Will my organization need to re-enroll each year?  
*Answer:* **No, organizations will not need to re-enroll each year, but each member of your organization will be required to re-enroll on an annual basis.**
3. *Question:* Why do my members have to re-register next year if they were already participating in the prior year?  
*Answer:* **The Kroger Community Rewards Program will be evaluated every year and changes will be considered based on the success of the program. By making a one-year commitment to Kroger, Kroger is also making a one-year commitment to you, the organization and your members. It also gives each organization an opportunity to refresh their membership by spreading the word to new members and keeping the previous members informed about any changes to the program. The annual re-enrollment will also help you and Kroger maintain an updated list of your group members' current address information, etc.**

### **SIGNING UP MY GROUP MEMBERS:**

4. *Question:* Can I, as the organization administrator, just fax or mail my list of group participants to Kroger?  
*Answer:* **No, enrollment for all group members must be processed through our secure website at [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com).**
5. *Question:* Can the organization administrator just register Kroger Plus Cards for everyone in the group?  
*Answer:* **No, it is not a good idea. Each individual person must register his or her own Kroger Plus Card. This information is also used to update their Kroger Plus Card information and needs to be extremely accurate. Incorrect information would impact offers in the mail, fuel rewards and other special promotions.**
6. *Question:* As an organization administrator, can I recruit people to sign up with our organization at one of our public events or in front of a Kroger store?  
*Answer:* **Unfortunately, no. This program is designed for your group members, friends, supporters and family members. No solicitation to the general public is allowed.**
7. *Question:* How can I reach a lot of my group members at once to tell them about this program? I don't want to mail a letter to every member.  
*Answer:* **Kroger has made it easy to communicate with your members about the Kroger Community Rewards Program. Once you have received your exclusive organization number from us, just publish our website address ([www.krogercommunityrewards.com](http://www.krogercommunityrewards.com)) in a group email, newsletter or bulletin.**



8. *Question:* How do my group members register if they don't have Internet access?

*Answer:* There are several options:

- The public library has computers with Internet access that they can use.
- They can seek assistance from one of your members who has a computer.

#### **KEEPING TRACK OF QUARTERLY REWARDS:**

9. *Question:* How much can my organization earn?

*Answer:* Kroger will pay on a quarterly basis to participating organizations based on their percentage of spending as it relates to the total spending of all participating *Kroger Community Rewards* organizations.

- Kroger limits a participating organization's earned rewards to a maximum of \$50,000 quarterly.
- Kroger limits a participating household's earned rewards to a maximum of \$300 quarterly.
- The minimum quarterly reward payout is \$25 per organization. In the event that an organization earns less than \$25 in a quarter, Kroger will hold the amount until the next quarter that the reward exceeds \$25 or until the end of the program term, whichever comes first.
- Your quarterly rewards check will be mailed or personally delivered to your organization by a Kroger representative within one month of the close of each quarterly cycle.

10. *Question:* When will my organization receive the statements and rewards checks?

*Answer:* The quarterly payment/donations schedule is:

- Quarter 1: May 1 – July 31: Statements and donations sent by August 31
- Quarter 2: August 1 – October 31: Statement and donations sent by November 30
- Quarter 3: November 1 – January 31: Statement and donations sent by February 28
- Quarter 4: February 1 – April 30: Statement and donations sent by May 31

11. *Question:* Does Kroger have any restrictions on how our group uses the rewards we earn?

*Answer:* All proceeds derived from *Kroger Community Rewards* must be used for charitable purposes within the communities Kroger serves and cannot be used for political, legal or administrative purposes. *Kroger Community Rewards* has the discretion and right to terminate any organization from the program at any time if it is determined that any of the proceeds are used for political, legal or administrative purposes.

12. *Question:* I am the organization administrator; how do I get our quarterly reports?

*Answer:* Quarterly reports will be emailed to the email addresses provided on the Enrollment Application.

13. *Question:* Can I view my quarterly reports online?

*Answer:* No. They will only be sent to the authorized administrator via the email address submitted on the Enrollment Application.

#### **CHANGING YOUR ORGANIZATION'S INFORMATION:**

14. *Question:* How do I update information that may change for my organization (primary contact, new address, etc.)?

*Answer:* Mail, fax or email updates on your organization's letterhead to:

Kroger Public Affairs

ATT: Kroger Community Rewards

P.O. Box 46234, Cincinnati, Oh 45246

Fax: 513-782-3359

Email: [CincinnatiCommunityRewards@Kroger.com](mailto:CincinnatiCommunityRewards@Kroger.com)

#### **PROTECTING THE PRIVACY OF YOUR ORGANIZATION'S MEMBERS:**

15. *Question:* Once I have enrolled, is my personal information secure?  
*Answer:* **We do not sell, trade or rent our customers' personal information to outside companies or marketing firms. Please read our complete Privacy Policy online at [www.Kroger.com](http://www.Kroger.com).**
16. *Question:* Privacy is important to me personally as well. What information will you share with my organization?  
*Answer:* **The quarterly reports will only show the total amount earned by the participants, no other information will be shared. Please read our complete Privacy Policy online at [www.Kroger.com](http://www.Kroger.com).**

#### **QUESTIONS ABOUT THE KROGER COMMUNITY REWARDS PROGRAM IN GENERAL:**

17. *Question:* After I sign up my Kroger Plus Card with an organization, how long before my purchases start counting towards the rewards?  
*Answer:* **Your purchases will begin earning rewards for your designated organization within 7-10 business days of registering your Kroger Plus Card online (after the program's official start date of May 1).**
18. *Question:* How do I know my Kroger Plus Card is registered?  
*Answer:* **Within 7-10 business days of successfully registering your Kroger Plus Card, you will see at the bottom of your Kroger receipt "At your request, Kroger is donating to 'your organization name'."**
19. *Question:* Does everything in my shopping cart count towards my donation to my organization?  
*Answer:* **Supporters can earn rewards on almost everything, every time they shop! However, there are specific purchases that cannot be included: alcohol, tobacco, government-assisted pharmacy expenses, postage stamps, Kroger giftcards and Green Dot Prepaid Cards, gift certificates, bottle deposits, lottery and promotional tickets, fuel, fuel center purchases, office services and Sales Tax. Eligible pharmacy purchases include out-of-pocket co-pays for non-government-assisted pharmacy programs.**
20. *Question:* Can I give to more than one organization at a time?  
*Answer:* **No. Your Kroger Plus Card can be linked to only one organization at a time. However, you may choose to give to two organizations by changing your non-profit organization designation after six months. That way, you can give to one organization for six months and then the other for six months.**
21. *Question:* How do I change my Kroger Plus Card to contribute to a different organization?  
*Answer:* **Just go online at [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com) and follow the member enrollment steps.**

#### **HAVE QUESTIONS NOT ANSWERED HERE?**

Email [CincinnatiCommunityRewards@Kroger.com](mailto:CincinnatiCommunityRewards@Kroger.com)

Monday – Friday, 9am – 4pm